Assessing Evaluation Questions

| Evaluation Question: | | |
| --- | --- | --- |
| Does the Evaluation Question Meet This Criterion? | Yes | No |
| 1. **Pertinent** |  |  |
| Does your evaluation question relate to the information that program stakeholders want to obtain from the evaluation? |  |  |
| Does your evaluation question relate directly to specific components of your program logic model? |  |  |
| 1. **Answerable** |  |  |
| Can your evaluation question be answered using available and attainable data? |  |  |
| 1. **Reasonable** |  |  |
| Does your evaluation question link to what your program can practically and realistically achieve or influence? |  |  |
| 1. **Specific** |  |  |
| Is your evaluation question clearly worded? |  |  |
| Does your evaluation question avoid broad generalizations? |  |  |
| 1. **Evaluative** |  |  |
| Will your evaluation question produce actionable answers and inform next steps? |  |  |
| 1. **Complete** |  |  |
| Does your set of evaluation questions address all the logic model components that are of critical interest? |  |  |

*Note*. Adapted from (1) *Good Evaluation Questions: A Checklist to Help Focus Your Evaluation*, by the Centers for Disease Control and Prevention, National Asthma Program, 2013 (<https://www.cdc.gov/asthma/program_eval/AssessingEvaluationQuestionChecklist.pdf>); and (2) *Evaluation Questions Checklist for Program Evaluation*, by L. Wingate and D. Schroeter, 2016, Western Michigan University (<https://wmich.edu/evaluation/checklists>).

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