

AJ YOUNG

CONTENT CREATOR

OBJECTIVE

I am seeking a job as a content creator for a company that I care about. I have experience in graphic design, copywriting, photography, copyediting and videography.

EDUCATION

University of Missouri - Columbia
BA in Journalism (Strategic Communications)
Minor: Economics
Graduation date: May, 2020
GPA: 3.9

CONTACT INFO

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Jefferson City, MO

AWARDS & ACCOLADES

- Summa cum Laude (2020)
- Walter Williams Scholar (2017)
- Case Scholar (2017-2020)
- Valedictorian (2017)

SKILLS



- DSLR Camera experience (still and video)
- Drone, GoPro, 360 immersive film experience
- Social media curation / content creation (Instagram, Facebook, Pinterest, Twitter, etc.)
- Script writing / editing

PROFESSIONAL WORK

DESIGNER / CONTENT CREATOR

Holistic Counseling - Nashville, TN
August 2019 - present

- Redesigned and edited a book, worksheets and other materials
- Transferred content to an eLearning software
- Social media content creation and account managing

COPY EDITOR

Just Projects International - Kansas City, MO
September 2017 - Present

- Reviewed social media content, blog posts, book chapters, and donor emails weekly (between 5-10 pages)
- Edited for grammar, spelling, coherency, voice and flow

WRITING TUTOR

MU Writing Center - Columbia, MO
August 2018 - May 2019

- Worked 5 hours per week in the Writing Center
- Tutored students on structure, organization, clarity and grammar

VOLUNTEERISM & ACTIVITIES

COMMUNICATIONS TEAM

The Rock Campus Church - Columbia, MO
August 2018 - May 2019

- Sent weekly emails updating over 400 students on events
- Created 2-4 social media posts/week for Facebook and Instagram
- Designed social media campaigns with a team of three people
- Event photography

EDITOR-IN-CHIEF

Lion's Roar Yearbook - NASHVILLE, TN
August 2013 - May 2017

- Oversaw and produced design, photography, writing, and editing
- Attended conferences in L.A., Long Beach, Indianapolis and D.C.
- Columbia Silver Crown Award, Pacemaker Award, CSPA Gold Medal