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The Story Behind the Water Bottle

In a world where the simple act of drinking clean water is a luxury for millions, two visionary organizations, Bridge H2OPE (*pronounced Bridge Hope*) and Didomi, have come together to change lives. This partnership turns our interconnected personal stories into a powerful movement to bring clean water to those who need it most. Grab one of these limited-edition bottles before they're gone, and read on to discover the inspiring story behind them!

Our Inspiring Journeys:



Weyessa "Ace" McAlister, founder of Bridge H2OPE, grew up in southern Ethiopia, witnessing the profound impact of water scarcity. At 13, he moved to the United States, carrying with him the memories of his community's struggles and the tragic loss of his brother and father to waterborne diseases. These losses fueled his passion for providing clean, safe water to his homeland.

What started as H2OPE TC at Trinity College has evolved into Bridge H2OPE, a national movement that empowers U.S. students to champion clean water advocacy. Ace's vision is to build a bridge of hope, connecting communities and transforming lives through each water project. His commitment and leadership have been recognized with multiple honors, including the Hartford HealthCare Courage Award, the Samuel S. Fishzohn Award for Community Service at Trinity College (CT), and the Young, Gifted & Green 40 Under 40 presented by Black Millennials 4 Flint. Learn more at www.bridgeh2ope.org.



Similarly, **Lamah Bility**, Founder and CEO, and **Michael Negussie** President, are both immigrants with stories rooted in the harsh realities of the global water crisis. Lamah, an immigrant from Liberia, knows all too well the daily struggle of fetching water. As a child, he walked nearly three miles twice a day just to gather enough water for his family. This experience shaped his commitment to creating change. After moving to the United States in 2008, Lamah's passion for helping others only grew. Today, he channels that passion through Didomi, a social enterprise dedicated to combating the water crisis through the sale of eco-friendly water bottles.



Michael Negussie, an immigrant from Ethiopia, grew up in the United States hearing stories from his parents about the devastating impact of the water crisis in their homeland. Shaped by these stories of struggle and resilience, he works to ensure that communities around the world are no longer burdened by a lack of basic resources, such as clean, reliable water. His belief in the power of one individual to be a catalyst of global change drives his work at Didomi. Learn more at www.didomibottle.com.

A Powerful Partnership:

This strategic co-branding partnership between Bridge H2OPE and Didomi is more than a collaboration—it's a shared commitment to turning adversity into action. Both organizations are deeply rooted in their founders' personal experiences with the water crisis, which makes their partnership even more powerful. Together, they are using their unique strengths to tackle the global water crisis head-on.

The Inspirational Impact:

The water projects funded by these sales will transform lives and communities. Women and children will no longer have to walk miles each day for water, giving them more time for education and economic activities. The ripple effect of clean water extends beyond quenching

thirst; it empowers communities, opens doors to opportunities, and restores hope.

By purchasing a Bridge H2OPE x Didomi water bottle, you're joining a movement that turns every bottle sold through active Bridge H2OPE chapters at universities and colleges across the U.S. into a direct contribution to water well projects in rural Ethiopian villages. With 100% of the proceeds funding these vital projects, your purchase becomes a lifeline, bringing clean, safe water to communities in need. This initiative reflects the shared vision of two remarkable organizations and their founders, who have transformed their personal challenges into a global mission to change lives. Together, we can make a difference—one bottle, one well, and one community at a time.