

1. Introduction

This Privacy Policy outlines how Lakeland Event Center ("we," "us," or "our") collects, uses, and protects personal information obtained through SMS, email, and phone calls. By using our services, you agree to the terms of this policy.

2. Information We Collect

We may collect the following types of personal information:

- Contact Information: Name, phone number, email address.
- Communication Data: Content of messages, call logs, and timestamps.
- Usage Data: Information about how you interact with our communications.

3. How We Use Your Information

We may use your personal information for various purposes, including:

- To communicate with you regarding your inquiries or transactions.
- To send promotional content, updates, and newsletters (with your consent).
- To improve our services and user experience.
- To comply with legal obligations and protect our rights.

4. Consent

By providing us with your phone number, email address, or other personal information, you consent to receive communications from us via SMS, email, and phone calls. You may opt-out of marketing communications at any time by following the unsubscribe instructions provided in our messages or by contacting us directly.

5. Data Sharing and Disclosure

We do not sell or rent your personal information to third parties. SMS consent or phone numbers are not shared for the purpose of SMS with third party or affiliates. We may share your information in the following situations:

- With service providers who assist us in operating our communications (e.g., email marketing platforms).
- When required by law or to protect our rights or the safety of others.

6. Data Security

We implement appropriate security measures to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the internet or electronic storage is 100% secure.

7. Your Rights

You have the right to:

- Access and update your personal information.
- Withdraw your consent for communications at any time.
- Request the deletion of your personal information (where applicable).

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new policy on our website and updating the effective date.

9. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Lakeland Event Center
info@lakelandeventcenter.com
270-906-0166
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