# Wilde Beauty Ptbo THE PEDICURIST

APRIL 2021 Vol 1 Issue 2

#### LOCKDOWN 3.0 UPDATE

Hello everyone! I hope you are all keeping well in lockdown. Sadly, as you all know by now, I have to remain closed until further notice. My online shop remains open and I am still available for virtual foot care consultations if you know of any one in need of some advice in regards to their feet. Enjoy my new newsletter and some of the new exciting products and services that are happening here at Wilde Beauty. I miss you all and I hope you are staying safe.

# GET YOUR FEET SANDAL WEATHER READY FROM HOME!

Footlogix offers a variety of mousses for all of your foot care concerns. From rough skin, cracked heels, sweaty feet to very dry skin, they truly have something for everyone. Pair one of these mousses with their callus softening spray, seaweed scrub exfoliant or professional at-home stainless steel foot file and your toesies won't be catching on the bed sheets anytime soon! Check them out online!

SHOP ONLINE >>>





## IT'S VOTING TIME!

I am not sure who it was, but thank you to whoever nominated me in this Year's Community Votes campaign. This recognizes outstanding businesses in the community that make our lives that much better each day. Please take the time to vote for me in the following categories: Esthetician, Manicure & Pedicure, Nail Salon & Aromatherapy

Thank you for being awesome and allowing me to do what I love!

VOTE HERE ➤➤➤

#### NEW PRODUCT ALERT!

#### Healthy Skin, Hair & Nails

One of the questions I get a lot is... "Is there something I can take to make my skin and nails stronger?"

Up until now I have suggested vitamins, but after a long winter of seeing some extremely dry hands, feet and nails, I knew we needed something extra that goes beyond the surface of the skin.

Thanks to some East Coast friends, I am excited to introduce you to Bend Beauty Collagen + Co-Factors & it's partner in crime Anti-Aging Formula: Renew & Protect. Not only is it Canadian (yeah!), but I honestly can't believe how much more hydrated and better my skin, nails and hair feel. I'm in love... sorry Phil!



#### Bend Beauty Marine Collagen + Co-Factors

A spoonful of Bend Beauty Marine Collagen + Co-Factors in your morning coffee or tea gives you the ultimate building block for healthy skin, hair, and nails. Thinning brittle hair, weak nails, and skin lacking firmness and hydration can be improved with regular daily use in as little as 30 days.

- Build: Helps in collagen formation
- Support: Helps to maintain healthy skin, hair, and nails
- Protect: Source of an antioxidant that helps protect against free radicals
- Repair: Helps in wound healing

Research has shown collagen peptides can stimulate cells to increase collagen production. With topical use, your skin's natural moisture barrier prevents the collagen peptides from reaching down to the collagen matrix, and this is why consuming collagen orally yields the best results.

Bend Beauty Marine Collagen + Co-Factors also contains vitamin C and the mineral silicon (not to be confused with silicone) to strengthen collagen and make it more resistant to damage through a process called collagen cross-linking.

Available in:

Strawberry, Coconut & Unflavoured Powder

Size: 146g (30 servings approx.)

Daily Serving: 1 tsp

Price: \$52



#### Bend Beauty Renew & Protect

Renew + Protect is the critical first step to skin rejuvenation (from head to toes - don't forget your hands and feet!). Unlike any other skincare product, it goes deep to address the root factors of your skin health and produce a broad range of clinically proven skin benefits such as:

- Defend: Helps in reducing skin sensitivity to UV-induced sunburn\*\*
- Hydrate: Helps improve skin hydration
- Firm: Helps improve skin elasticity and firmness
- Smooth: Helps improve roughness and redness (from skin inflammation)
- Protect: Provides antioxidants for skin health

\*\*Approved by Canada Health - this is sooo exciting but also don't forget to wear sunscreen each day.

Available in:

<u>Softgel Capsules (</u>4 gels per day = approx. 30 servings)

<u>Liquid Grapefruit Tangerine Flavour</u> (1tsp per day = approx. 40 servings)

Price: \$80



### PRE- ORDER NOW AVAILABLE

#### PRE-ORDER HERE ➤➤

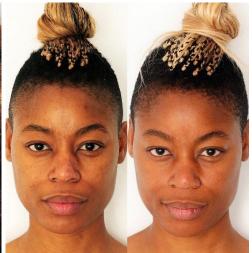
### **BEND BEAUTY PROMOS**

Buy 1x Collagen & Co-Factor & 1x Renew & Protect Formula \$125 Buy any 3 products SAVE 10% off total purchase. \*\*

Buy any 6 products SAVE 15% off total purchase. \*\*

\*\*Please message me directly for bulk promotions at katelinturcotte@gmail.com







Within 45 days of using Bend along with my normal skincare routine, not only did I see an incredible difference in my skin but also my hair grew fast and my nails have never been stronger.

~Deanna, 48

After using Bend for a mere two weeks, I saw a huge difference. My skin seemed to retain moisture better, my hyper-pigmentation evened out and I was radiant. Even my friends noticed! I highly recommend Bend to anyone looking for improved skin quality! ~Valerie, 38

The most important thing was that my skin looked better and younger, even without makeup and my hair felt thicker and fuller which is a huge thing considering I'm a hairstylist. I also got my makeup professionally done by an artist who asked me why my skin looked so good.

~Luanne, 39



#### MOM YOU'RE TOE-TALLY AWESOME PEDI KIT \$75

Tea Tree & Peppermint
Foot Soak, Footlogix Callus
Softener, Footlogix
Stainless Steel Foot File,
Footlogix Daily
Maintenance Formula

#### MOM OF THE YEAR MANI/PEDI KIT \$22

- BCL 4 Step Pedi Kit, Hand Treatment, File, Buffer, Orangewood stick.
- Optional Add-on (\$10):
   Polish & Mini Top Coat





# MOTHER'S DAY PROMOTIONS





# Lava Nesting Diffusing Rocks

Perfect for any room. Add any essential oil.

\$45

#### Day & Night Passive Diffuser

Diffuse on nightstand before bed or office desk.

\$27





### JOIN THE WAITLIST!

Didn't have an appointment before lockdown? Want to treat yourself to a manicure or pedicure when we can re-open? Add your name to the list to be contacted. Please note all previously booked appointments that had to be cancelled are already on the waitlist.

ADD YOUR NAME HERE ➤➤➤

FOLLOW US

