

Wilde Beauty Spring Newsletter

April 2026



A Fresh New Season + A New Treatment Has Arrived

Welcome to Our Spring Update at Wilde Beauty

We're so happy you're here. As we step into a new season, we wanted to take a moment to share what's been happening behind the scenes at Wilde Beauty, along with a few exciting updates, new offerings, and ways to stay connected with us this spring and summer.

First, I just want to say **THANK YOU!** To each of you who continue to support Wilde Beauty, whether that's through booking appointments, referring friends, leaving reviews, or simply following along and cheering us on... it truly means more than you know.

Your support is what allows this space to continue growing in a way that feels intentional, supportive, and aligned with the level of care we strive to provide.

Over the past few months, we've been working on some beautiful additions here in the studio, including something I've personally been developing since last summer (and I'm so excited to finally share it with you a little further down in this newsletter).

We've also been loving seeing so many of you in the studio as we move out of "winter mode" and into lighter, fresher routines, getting feet ready for sandal season, refreshing nails, and stepping into that spring/summer energy.

As always, Wilde Beauty continues to grow in a way that is rooted in education, intention, and long-term care, and we're so excited to share more of that with you below.

Enjoy this month's newsletter!

Wilde Beauty x



Thank you again for being nominated in this Year's Community Votes campaign.

This recognizes outstanding businesses in the community that make our lives that much better each day.

Please take the time to vote for me in the following Wellness categories:

**Esthetician
Manicure & Pedicure Nail
Salon
Beauty & Health Spas**

Thank you for being awesome and allowing me to do what we love!

VOTE HERE >>>



5 Month Anniversary for Savannah!

Thank you so much for welcoming Savannah into Wilde Beauty and for booking services with them. They have truly been enjoying their time as they get adjusted here at Wilde Beauty, and they have mentioned numerous times how wonderful the guests here are. That means so much to me.

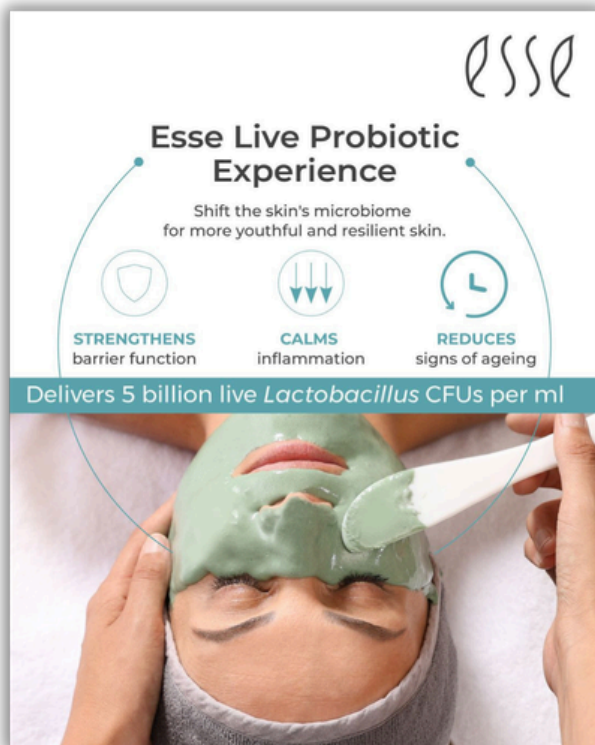
I also want to sincerely thank those of you who have taken the time to share such kind reviews and feedback about Savannah's work. It really means a lot to me, more than you know, and I feel very lucky that I get to share with them just how amazing you all are.

It is hard to believe that by the end of April, they will already have been with Wilde Beauty for 5 months.

If you have visited Savannah for a manicure, extensions, pedicures, lash lifts, brow laminations, or any other service, we would absolutely love your feedback and reviews.

New Service Alert!

Facials Are Now Available to Book



Esse Live Probiotic Experience

Shift the skin's microbiome for more youthful and resilient skin.

- STRENGTHENS** barrier function
- CALMS** inflammation
- REDUCES** signs of ageing

Delivers 5 billion live *Lactobacillus* CFUs per ml

esse

This has been something I have been quietly working on since last June, and I am so happy to finally be able to share it with you.

In March, my Esse representative came to evaluate me, and although I was definitely nervous, it also felt incredibly special because it reminded me just how much heart, time, and intention has gone into bringing this new offering to life.

Skincare has become something I feel deeply passionate about, not just professionally, but personally too. Like many people, I have had my own struggles with my skin over the years, and I know how much it can affect your confidence, comfort, and the way you feel day to day.

Because of that, I never wanted to offer facials just for the sake of adding something new. I wanted to bring in something that truly aligned with how I already care for people inside the studio: thoughtfully, gently, and with a focus on long-term health.

Book One of Our NEWEST Facial Treatments



ESSE Rewilding Facial

New Client Facial | \$165

A gentle, restorative introduction to holistic skincare at Wilde Beauty.

Designed for new clients, reactive skin, or anyone unsure where to begin, this treatment focuses on calming inflammation, strengthening the skin barrier, and restoring balance. We begin with a detailed skin analysis and consultation to understand how your skin is functioning beneath the surface.

A beautiful starting point for a more intentional, supportive approach to skin health.



ESSE Restorative Facial

Customized Facial | \$175

A thoughtfully customized facial tailored around your skin's current needs.

Using advanced pre- and probiotic skincare, this treatment supports hydration, barrier repair, and overall skin balance, helping your skin feel calmer, stronger, and more resilient over time.

Perfect for ongoing maintenance, stressed or reactive skin, and anyone looking to calm inflammation, support collagen, and strengthen the skin barrier.



ESSE Live Probiotic Facial

Advanced Facial | \$235

A results-driven facial featuring Esse's advanced live probiotic technology.

Designed for skin needing deeper support with hydration, sensitivity, inflammation, barrier repair, and signs of aging, this treatment helps strengthen overall skin function, encouraging healthier, more resilient skin while maintaining a gentle, supportive approach.

An elevated option for those ready to boost hydration, calm inflammation, and take their skin health to the next level.



Wilde Beauty Facial Launch Promotion

To celebrate this new addition, the first 4 guests who book and receive a facial will receive a complimentary Esse Skincare Travel Kit valued at \$85.

This is a beautiful way to continue your skin journey at home and experience more of the line for yourself.

BOOK HERE

Conscious Gifting

Limited-edition



Summer Notices & Community Events



Share the Love Referral Promo

A little reminder that our **Share the Love Referral Promo** is still on.

When you refer a friend to Wilde Beauty, you'll **both receive \$10 off your next service**. It is such a lovely way to share a service you love while both enjoying a little treat.

Watermain Construction: Parking Notice



A quick heads up for your upcoming appointments:

There will be watermain construction taking place at Cherryhill & Redwood in Peterborough from **April through the end of May** (pending completion). This may affect street parking in the area at times.

We recommend planning to arrive a few minutes early to allow extra time to find a spot if needed. We will also do our best to have driveway parking available for your appointment.

Thank you so much for your patience during this time.



Coming Soon... What another surprise?!?...



Something new is coming to Wilde Beauty... in May (maybe even sooner).

We're adding another pedicure space, allowing for more availability, more flexibility with booking, and the opportunity to welcome even more of you into the studio.

And don't worry... this won't take away from the personalized approach you've come to love. That will always be at the heart of everything we do.

If anything, this growth allows us to continue offering the same level of care, intention, and attention to detail, just with a little more room to serve you.

So if you've been trying to get in... or know someone who's been meaning to book, sandal season is calling!

Send them our way



Thank you for reading!