

INTRODUCING ESSE SKINCARE

We are SO excited to announce that ESSE Skincare has officially launched at Wilde Beauty.

This line has been one of the most anticipated releases in the studio — and for good reason.



My ESSE Story - Why I Chose to Bring It Into Wilde Beauty

For years, my skin was always dry, sensitive, and easily irritated. No matter what I tried, I couldn't seem to find anything that felt soothing or gentle enough for my skin — everything was either too heavy, too scented, or left me feeling even more uncomfortable.

I eventually decided to try ESSE after hearing so many people talk about how restorative and calming it was for sensitive, and reactive skin. I loved that it was simple, skin barrier-focused, and didn't rely on harsh ingredients, preservatives or fragrances.

What surprised me most was how comfortable my skin felt. The textures were light and non-invasive, nothing burned around my eyes, and everything felt hydrating without being greasy. It was the first time in a long time that my skin didn't feel tight or look like sandpaper by midday.

I slowly found a few favourites — a cleanser that felt silky and gentle, a hydrating live probiotic mist that kept my skin calm throughout the day, a lightweight protect oil that didn't clog my pores, and a moisturizer that truly felt like butter.

That's when I knew: This was something I wanted to bring into Wilde Beauty.

Not because it's trendy — but because it genuinely helped my sensitive skin feel like itself again.

If your skin is dry, red, irritated, reactive, or just tired of the "try everything" cycle... I think you might really love ESSE too.

And... for those who love a good mystery, you may have picked up on a few hints about our newest 2026 service...

We'll be sharing the full announcement in February!

[To learn more about ESSE Skincare: Visit Website HERE >>](#)

Featured ESSE Products for December

30-Day Rewild Beauty Kit

Special: \$147 | Reg. \$180

The Rewild Kit is designed to help your skin return to its natural balanced state in just 30 days. It focuses on calming irritation, repairing the moisture barrier, and supporting a healthier microbiome.

Why it works:

- Helps restore balance to the skin's natural bacteria
- Calms inflammation and reduces sensitivity
- Strengthens the moisture barrier
- Hydrates deeply without feeling heavy
- Helps skin feel smoother, softer, and more resilient



Great for:

- Sensitive or reactive skin
- Redness, irritation, or dryness
- Those wanting a simplified, low-stress routine
- Teens, adults, or anyone new to skincare
- People who want "the basics, but better"

Did You Know?

Up to 70% of people identify as having sensitive skin.

Holiday Festive Pack

Special: \$65 | Reg. \$85



Perfect for:

- Anyone wanting healthier, more hydrated winter skin
- People who struggle with dryness or sensitivity
- Great for those who want to "try ESSE" before committing to full sizes
- **Includes:** Two travel-size cleanser, moisturizer & 100% recycled cosmetic bag by Sealand.

Esse Live Probiotic Mist

Special: \$60 | Reg. \$70

This is one of the most-loved ESSE products

What it does:

- Instantly boosts hydration
- Calms redness and irritation
- Helps your moisturizer absorb better
- Refreshes skin during the day without disrupting makeup
- Great for dry, flaky, or tight-feeling skin



ESSE's Hydrating Mist showed a 76% increase in hydration during independent testing.

Holiday Shopping at Wilde Beauty

Perfect for last-minute gifting and stocking stuffers.

Free Local Delivery
(Peterborough only)
until Dec 16th, 2025

Gift Cards:

Buy online – printable or emailed instantly
OR pick up a physical card in-studio.

SHOP ONLINE HERE >>

!! NEW !!

Now OPEN

Saturdays 9am – 2pm



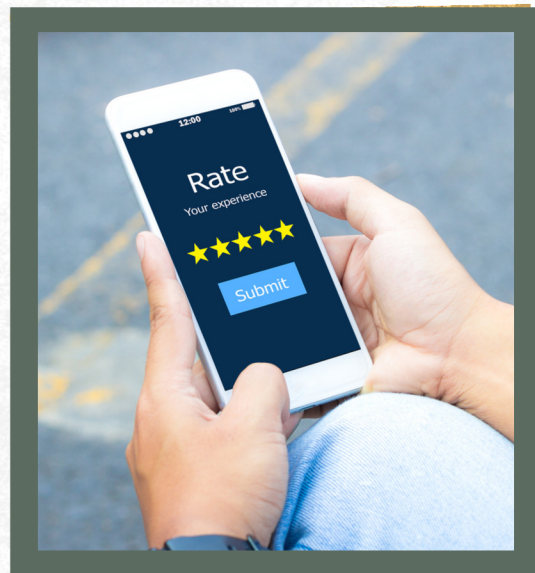
BOOK ONLINE >>



Google Review Contest Win \$100 Gift Certificate

I value your feedback! From now until January 31, 2026, leave us a Google review and you'll be entered for a chance to win a \$100 Gift Certificate to use on any service or product in our studio. Each review helps our business grow, and we want to reward you for sharing your experience!

LEAVE A REVIEW & BE ENTERED TO WIN! >>





Holiday Closure Dates

Wed. Dec. 24 (Xmas Eve)
Thurs. Dec. 25 (Xmas)
Fri. Dec. 26 (Boxing Day)
Wed. Dec. 31 (New Years Eve)
Jan. 1 (New Years Day)

Open House Door Prize Winners

Congratulations to our three lucky winners:

- 1** Esse Skincare Tote Bag & Products (Value: \$275)
– Ashley McNamara –
- 2** GEHWOL Footcare/ Self-Care Bundle (Value: \$150)
– Keara Pagnello –
- 3** ESSE Festive Skincare Kit (Value \$85)
– Rachelle Stent –

Thank you to everyone who entered!



Thank you for an amazing year!

As we close out another year together, I can't help but think about how much your support has meant to me — not just this year, but since I opened Wilde Beauty in 2019.

Every appointment, every conversation, every referral, and every moment you've trusted me with your hands, feet, and skin has helped shape this little studio into the warm, community-centered space it is today. I am deeply grateful for your loyalty, your kindness, and the way you've continued to cheer on my growth and the evolution of Wilde Beauty.

I truly cannot wait to see what 2026 brings — new services, new education, new opportunities, and more moments shared with all of you. Thank you for being such an important part of this journey.

Wishing you the happiest holidays and a gentle, joyful New Year!