

THE PARTY AFTER THE STORM

## Block-toberfest

DOWNTOWN WHITE PLAINS

1PM - 6PM **MAMARONECK AVENUE** wpbid.com/oktoberfest



LIVE OOMPAH MUSIC . GAMES GERMAN FOOD + BEERS - VENDORS

















































## Block-toberFest: The Party After the Storm

WHITE PLAINS, NY – October, 20, 2025 – The Downtown White Plains Business Improvement District (BID) is excited to announce a special one-time community celebration, Block-toberFest: The Party After the Storm, taking place on Sunday, October 26, 2025, from 1:00 PM to 6:00 PM on Mamaroneck Avenue (between Maple Avenue and East Post Road).

## A New Concept for This Year Only

After the recent nor'easter and projected high winds forced the cancellation of the original Oktoberfest plans scheduled to take place on October 12th, the Downtown White Plains BID wanted to keep the spirit alive for the many community members who were looking forward to the celebration. **Block-toberFest** was created as a one-time event blending the lively energy of the "Rock the Block" series with the charm and traditions of Oktoberfest. The event will take place on Mamaroneck Avenue between Maple and E. Post Road.

"While we aren't able to bring the large beer tent of our traditional Oktoberfest back in such a short time frame, we're committed to still creating a fun Oktoberfest experience for all ages in the community with the time and resources we have available before month's end," stated Jennifer Furioli, Executive Director of the Downtown White Plains Business Improvement District. "Our longstanding Oktoberfest participating restaurants will have picnic tables on the street allowing them to offer table service, and all restaurants will have special seasonal beers on tap. We'll have oompah music and our cultural partner, the German International School of New York, will be attending this rescheduled event with plenty of German cultural activities for youth."

The event is free to the public and we encourage everyone to come out and support our local businesses and enjoy a great fall fest!

Location/Street Closure: Mamaroneck Avenue between Maple and E. Post Road

Time: 1:00 pm – 6:00 pm Highlights Include:

- · Live oompah music from Melina and the Oompah's
- ·Table service in the closed block offering delicious food, and seasonal beers on tap
- · Cultural activities with the German International School of New York
- · Free family-friendly activities such as pumpkin painting and yard games
- · Festive German inspired hats and headbands available for purchase
- · Friendly competitions such as the Alpine Blowing Competition and Stein Holding Competition
- · Traditional Apfelschorle (a non-alcoholic German sparkling apple drink)
- · A fall-themed photo station
- · Nine-hole pumpkin patch mini golf
- · The popular stein holding and alpine horn blowing contests

Although **Block-toberFest** is a new and temporary concept for 2025, **OktoberFest will return in its traditional format next year**, bringing back the beloved beer tent, live German music, the Alpine village, and all the elements that make it one of White Plains' most anticipated fall events.

This event is about resilience, community, and coming together — the same spirit that's kept Oktoberfest thriving here for nearly two decades. Let's make sure this year's celebration still shines and helps us all recover a bit of what we've invested.

For More Information: <a href="https://wpbid.com/events/block-toberfest/">https://wpbid.com/events/block-toberfest/</a>