

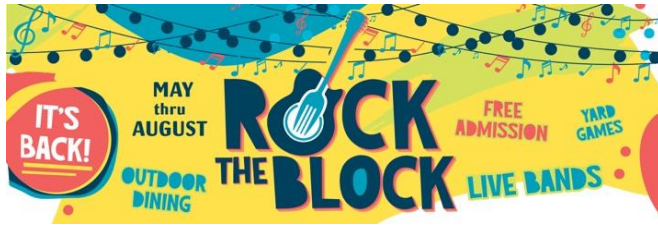


**POSTPONED
DUE TO RAIN**

NEW DATE

WEDNESDAY

AUG 27



Contact:
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August 20th Rock the Block Postponed to August 27th

WHITE PLAINS, N.Y. (August 19, 2025) — Due to inclement weather, the Rock the Block concert originally scheduled for Wednesday, August 20th has been **rescheduled for Wednesday, August 27th**.

We appreciate your understanding regarding the weather delay. We will celebrate closer to the end of summer, specifically on **August 27th**, the day after **National Dog Day**. This final Rock the Block concert will serve as the ultimate summer farewell celebration! All activities and musical artists scheduled for this month will remain the same.

The event will occur on Wednesday, August 27th:

From **5:30 pm to 8:30 pm** on **Mamaroneck Avenue**, between Maple Avenue and East Post Road.

Music:

Guests can experience the electrifying performances of the main act, [Ada Dyer](#) and the [Everyday People](#)! **Ada Dyer**, celebrated for her stunning vocals and stage presence, has worked with music legends such as Chaka Khan and U2. Opening the night, the **Everyday People** will play a heartfelt tribute to the late Sly and the Family Stone, delivering classic hits that will get everyone on their feet! As the night concludes, **Ada Dyer** will take the stage to deliver a powerful performance that will leave listeners wanting more.

Al Fresco Dinner:

Attendees can enjoy **al fresco dining** from our participating local restaurants, including Brazen Fox, Cantina, Delicias Peruvian Chicken, Freebird, Hudson Grille, Lazy Boy Saloon, Lilly's, Ron Blacks, and Sundance Kitchen & Cantina.

Bark Boulevard:

We are thrilled to reintroduce **Bark Boulevard**, a designated pup area, in partnership with [4mydogs](#) for **National Dog Day**. Pets can enjoy a Hydration Station, navigate an obstacle course, and treat themselves to special Pup Cups while guests enjoy the music.

Returning favorites at Rock the Block:

Families and friends can partake in a variety of free activities, such as mini-golf, yard games, cornhole, and interactive clown performances. Our nine-hole mini-golf course is made possible by the generous support of local businesses like Club Champion, Apple Cinemas, Purple Owl,

Minuteman Press, Evie's Cleaners, RXR, Peroni Building Company, Leafology, and Game On Golf Center.

Guests are encouraged to bring their family, friends, and pets to create unforgettable memories at this final Rock the Block concert of the season!

Thanks to our presenting sponsor White Plains Hospital, and our additional supporters, Argent Ventures, Westchester County, Bruni & Campisi, SRG2 Partners LLC., Cappelli Organization, Saw Mill Stone & Masonry Supplies, LANline Communications and Partyline, and our community partner New York Power Authority (NYPA). Their collective support plays a crucial role in making this event a reality and enhancing the local cultural landscape.

Event Details:

Wednesday, August 27th

Free Admission

Mamaroneck Avenue, between Maple and E. Post Road

Concert begins at 5:30 pm to 8:30 pm

About the White Plains BID:

Rock the Block is produced by the Downtown White Plains Business Improvement District, The Downtown White Plains Business Improvement District is the non-profit organization responsible for making downtown a vibrant destination through marketing, events, business support and beautification.

Learn more at: <https://wpbid.com/publications/>

Visit our Instagram! (16k+ followers): <https://www.instagram.com/whiteplains.bid/>

POSTPONED DUE TO RAIN

DOWNTOWN WHITE PLAINS
ROCK THE BLOCK

NEW DATE

WEDNESDAY
AUG 27



FEATURED ARTISTS
ADA DYER
Everyday People

5:30pm – 8:30pm
on Mamaroneck Ave
between Maple Ave & E. Post Rd

FREE LIVE MUSIC • OUTDOOR DINING • YARD GAMES

wpbid.com/rocktheblock

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