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Get Ready for Rock the Block's Next Concert on June 25

WHITE PLAINS, N.Y. (June 23, 2025) — The Rock the Block summer concert series returns for its second concert on **Wednesday, June 25!** Presented by the Downtown White Plains Business Improvement District in partnership with the City of White Plains and co-produced by Doug Panero Presents, the series kicked off on June 18 with a lively night of music, food, and community. We're looking forward to keeping the momentum going and hope the next concert will be just as memorable!

This Wednesday, the stage will feature [The Big Takeover](#), a high-energy seven-piece band from the Hudson Valley led by Jamaican-born singer Nee Nee Rushie. Their bold blend of reggae, ska, and retro soul brings blazing horns, electric guitars, and powerhouse vocals that are sure to get the whole block moving. Kicking off the night will be **The Only Bay Allstars**, featuring **10-year-old guitar prodigy [Bay Melnick Virgolino](#)** (113K+ followers on Instagram), who has already performed at the Apollo and headlined The Bitter End. We hope the community will come out once again to enjoy the music and fun on **Wednesday, June 25, from 5:30 PM to 8:30 PM on Mamaroneck Avenue between Maple Avenue and E. Post Road.**

The street closure on Mamaroneck Avenue between Maple Ave and East Post Road will create a car-free environment, transforming Downtown White Plains into a vibrant, pedestrian-friendly space. Concert-goers can still look forward to a main stage featuring live performances, a sea of picnic tables for outdoor dining at eight local eateries, and free activities for all ages, including street activations like cornhole, seesaws, and hands on art for families. With many dogs attending our concerts last year, four legged friends are welcome too! This year a nine-hole mini-golf course will also activate the street made possible by the support of many local businesses, including Club Champion, Apple Cinemas, Lou Vaccaro of Raymour and Flanigan, The Cambria, Hastings Coffee and Tea, Yoga Six, Ann Bernstein of Houlihan Lawrence, Purple Owl, Minuteman Press, and Game On Golf Center.

Participating restaurants include Brazen Fox, Cantina, Delicias Peruvian Chicken, Freebird, Hudson Grille, Lazy Boy Saloon, Lilly's, Ron Blacks, and Sundance Kitchen & Cantina.

Highlights from the June 18 Concert

With over 3,000 attendees, the energy on June 18 was unforgettable. Performances by Tito Puente Jr. and Mansa G. had the crowd moving, with smiles, rhythm, and laughter filling Mamaroneck Avenue. It was a beautiful reminder that music brings people together across

generations, languages, and backgrounds. The streets were packed, the restaurants were buzzing, and people of all ages danced in the open air. From al fresco dining to mini-golf and family fun, the night had something for everyone.

White Plains Hospital is the presenting sponsor for the event. Additional supporters include Argent Ventures, Westchester County, Bruni & Campisi, SRG2 Partners LLC, Cappelli Organization, Saw Mill Stone & Masonry Supplies, LANline Communications, and Partyline. New York Power Authority (NYPA) is a community partner. Their collective support plays a crucial role in making this event a reality and enhancing the local cultural landscape.

For more information about the concert series, featured artists, and restaurants, visit www.wpbid.com/rocktheblock

Event Details:

Free Admission

Mamaroneck Avenue, between Maple and E. Post Road

Concert begins at 5:30 pm to 8:30 pm

Weather Permitting

Rain Dates: August 27th

About the White Plains BID:

The Downtown White Plains Business Improvement District is the non-profit organization responsible for making downtown a vibrant destination through marketing, events, business support and beautification.

Learn more at: <https://wpbid.com/publications/>

Visit our Instagram! (16k+ followers): <https://www.instagram.com/whiteplains.bid/>