



**Join Us in Reducing Roadway Fatalities and Serious Injuries, while increasing safety, health, and fair mobility for all.**

The **City of White Plains** is committed to advancing initiatives that improve the efficiency and safety of the local roadway network while also enhancing transit access, walking, bicycling, and designing traffic-calming streetscape enhancements. This will be achieved by adoption of a bold new strategy called Vision Zero, which aims to eliminate roadway fatalities and serious injuries.

To accomplish this, the City is undertaking a **Vision Zero Action Plan**. The plan will evaluate relevant roadway and crash data, prioritize equity, provide recommendations for updating policies and procedures, implement a comprehensive list of projects & strategies to achieve zero traffic fatalities and serious injuries and set a timeline to achieve this critical goal.

## What is Vision Zero?

**Vision Zero** is a strategy seeking to eliminate all traffic fatalities and serious injuries. The concept originated in Sweden in 1997. Now, more than 50 cities, counties, and regions in the US have adopted Vision Zero, and hundreds more are in the process of planning and progressing towards the Vision Zero goal. Zero roadway fatalities and serious injuries is an ambitious goal, but it is possible. Vision Zero seeks to move away from the traditional approach to traffic safety that assumes perfect human behavior and to a systemic approach that designs for human mistakes.

## Complete our Safety Survey!

Scan the QR code



Or visit

[www.cityofwhiteplains.com/Vision-Zero](http://www.cityofwhiteplains.com/Vision-Zero)

## Timeline



**Community & Stakeholder Engagement**

June 2024 - April 2025



**Crash Analysis and Policy Review**

May 2024 - August 2024



**Policy & Engineering Recommendations**

August 2024 - September 2024



**Project Prioritization**

October 2024 - November 2024



**Draft & Final Vision Zero Action Plan**

December 2024 - April 2025



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