



USIPA 2023 CONFERENCE SPONSORSHIP PROSPECTUS

SUNDAY, OCTOBER 15 – WEDNESDAY, OCTOBER 18, 2023

LOEWS MIAMI BEACH HOTEL

MIAMI BEACH, FL



JOIN MORE THAN 300 OF YOUR FRIENDS, PARTNERS, AND COLLEAGUES AT THE BIOMASS INDUSTRY'S PREMIER CONFERENCE.

Connect with industry leaders, policymakers, market experts, academics, and business associates. Engage in discussions on domestic and international market trends, sustainability, policy, new applications for biomass and much more.

A variety of cost-effective opportunities are available to show your support for the USIPA 2023 Conference while maximizing your company's exposure to attendees. Do you have an idea that isn't listed below? **Please reach out to us to discuss custom sponsorship packages. We want to hear your ideas.** We want our sponsors to be successful, and we are grateful for your support.

For more information about sponsorship, advertising, or exhibit opportunities, don't hesitate to reach out to us at conference@theusipa.org.

*ALL PRICES IN US DOLLARS

~~DIAMOND \$25,000~~ (1 **SOLD** LE)

- 10 complimentary registrations
- 10 x 30 ft. exhibit space
- Sponsorship of Welcome Reception (Monday, October 16) to include signage with your company logo listed as the sponsor and custom cocktail napkins with company logo
- Prominent recognition on conference materials and conference website
- Full-page ad in printed conference program distributed to all attendees (sponsor to provide copy and/or artwork)
- Exclusive logo on conference lanyards
- Verbal recognition of sponsorship during Opening Session
- Logo prominently displayed on conference signage
- Logo displayed on break slides in Conference Hall
- Rotating banner logo on conference mobile app
- Sponsor profile on conference mobile app
- Sponsorship recognition on USIPA social media channels (LinkedIn and Twitter)
- Access to pre- and post-conference attendee list (name and company only)

PLATINUM - \$10,000 (6 AVAILABLE)

- 4 complimentary registrations
- 10 x 10 ft. exhibit space in prominent location near entrance of exhibit hall
- Sponsorship of 1 breakfast or lunch (Note: selection based on a first come, first-served basis)
- Recognition as sponsor on conference materials and conference website
- Verbal recognition of sponsorship during Opening Session
- Logo displayed on break slides in Conference Hall
- ½ page ad in printed conference program distributed to all attendees (sponsor to provide artwork)
- Rotating banner logo on conference mobile app
- Sponsor profile on conference mobile app
- Sponsorship recognition on USIPA social media channels (LinkedIn and Twitter)
- Access to pre- and post-conference attendee list (name and company only)





GOLD - \$7,500 **(8 AVAILABLE)**

- 2 complimentary registrations
- 10 x 10 ft. exhibit space
- Co-sponsorship of networking breaks
- Recognition as sponsor on conference materials and conference website
- Logo displayed on break slides in Conference Hall
- Rotating banner logo on conference mobile app
- Sponsor profile on conference mobile app
- Sponsorship recognition on USIPA social media channels (LinkedIn and Twitter)
- Access to pre- and post-conference attendee list (name and company only)

SILVER - \$5,000 **(10 AVAILABLE)**

- 1 complimentary registration
- 10 x 10 ft. exhibit space
- Recognition as sponsor on conference materials and conference website
- Logo displayed on break slides in Conference Hall
- Rotating banner logo on conference mobile app
- Sponsor profile on conference mobile app
- Sponsorship recognition on USIPA social media channels (LinkedIn and Twitter)
- Access to pre- and post-conference attendee list (name and company only)

“POWER UP” NETWORKING LOUNGE - \$7,500 **(1 AVAILABLE)**

Located in the spacious Exhibit Hall, the “Power Up” Networking Lounge features comfortable furniture and charging stations. It’s the perfect place to network, catch up with old friends and meet new ones while charging your devices.

- 1 complimentary registration
- Signage with company logo
- At least one coffee station to be located near lounge to include tabletop signage with company logo
- Recognition as sponsor on conference materials and website
- Sponsor profile on conference mobile app
- Sponsorship recognition on USIPA social media channels (LinkedIn and Twitter)
- Access to pre- and post-conference attendee list (name and company only)

WI-FI - \$7,500 (1 AVAILABLE)

This is an opportunity to sponsor one of the most integral elements of the conference. Attendees will type in your pre-selected password to join the conference Wi-Fi network.

- 2 complimentary registrations
- Selection of password for Wi-Fi network
- Recognition as sponsor on conference materials and conference website, including Wi-Fi business cards distributed to all attendees at registration
- Sponsor profile on conference mobile app
- Sponsorship recognition on USIPA social media channels (LinkedIn and Twitter)
- Access to pre- and post-conference attendee list (name and company only)



SUNDAY USIPA MEMBER DINNER \$5,000 (2 AVAILABLE)

Are you a USIPA member, or are you interested in becoming a member? This inaugural Members' Dinner is the perfect sponsorship for you. USIPA members will gather the night before the start of the conference to enjoy a delicious meal together, mingle and re-connect.

- 2 complimentary registrations
- Sponsorship of USIPA Member Dinner (Sunday, October 15) to include signage with your company logo listed as the sponsor and custom cocktail napkins with company logo
- Recognition as sponsor on conference materials and conference website
- Verbal recognition of sponsorship during USIPA Member Dinner
- Sponsor profile on conference mobile app
- Sponsorship recognition on USIPA social media channels (LinkedIn and Twitter)
- Access to pre- and post-conference attendee list (name and company only)

~~HOTEL KEY CARDS - \$5,000~~ (1 **SOLD**)

Your company logo will be printed on all attendee hotel guestroom key cards and be seen each time an attendee visits their room.

- 1 complimentary registration
- Exclusive logo on hotel room keys
- Recognition as sponsor on conference materials and conference website
- Sponsor profile on conference mobile app
- Sponsorship recognition on USIPA social media channels (LinkedIn and Twitter)
- Access to pre- and post-conference attendee list (name and company only)

EXHIBIT BOOTH ONLY - \$3,500

- 10 x 10 ft. exhibit space

MOBILE APP - \$5,000 (1 AVAILABLE)

The conference mobile app will feature the conference details, agenda updates, exhibitor information, a comprehensive attendee list, and information about the hotel. It will also have a customized splash ad with your logo when attendees visit the app!

- 2 complimentary registrations
- Splash ad on conference mobile app
- Recognition as sponsor on conference materials and conference website, including mobile app business cards distributed to all attendees at registration
- Rotating banner logo on conference mobile app
- Sponsor profile on conference mobile app
- Sponsorship recognition on USIPA social media channels (LinkedIn and Twitter)
- Access to pre- and post-conference attendee list (name and company only)

LANGUAGE INTERPRETATION SERVICES \$5,000 (1 AVAILABLE)

We are very grateful to our attendees that travel from around the globe to attend the conference. Show your support and sponsor the translation services provided during the conference.

- 1 complimentary registration
- Recognition as sponsor in 5 marketing emails to international audiences
- Recognition as sponsor on conference materials and conference website
- Sponsor profile on conference mobile app
- Sponsorship recognition on USIPA social media channels (LinkedIn and Twitter)
- Access to pre- and post-conference attendee list (name and company only)

