

MEMBERSHIP GUIDE



# JOIN USIPA

**USIPA is your partner for industry insights, education, business development, and advocacy focused on a net-zero future.**

WHO WE ARE



# USIPA is **working** to deliver a **net-** **zero future through** **sustainable forestry.**

We are a not-for-profit trade association that promotes sustainability and safety in the US wood energy industry. We advocate for the wood energy sector as an effective solution to climate change, and we support renewable energy policy development around the globe.

## AT A GLANCE

# Our members are drawn from across the wood pellet export industry.

Our members include pellet producers, traders, equipment manufacturers, bulk shippers, and service providers. USIPA was formed in 2011 and is based in Washington DC.

## Global Statistics & Projections



The US is the world's **leading exporter** of biomass in the form of wood pellets<sup>1</sup>



USIPA members exported nearly **9 million metric tons** of wood pellets in 2022 valued at **\$1.5 billion**



US wood pellet exports have **grown by 498%** since 2012<sup>2</sup>



Global demand for wood pellets is projected to **increase** over **\$24 billion** by 2033<sup>3</sup>

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# Member Benefits



## Advocacy on Your Behalf



### PROMOTION

- Showing your organization is a leader in working for a net-zero future

### ENGAGEMENT

- Bringing your voice to policy issues affecting the entire supply chain

### SUPPORT

- Encouraging favorable regulatory environments and market growth

### REPRESENTATION

- Representing your interests with key leaders and policymakers in the EU, UK, US, and Japan

### OUTREACH

- Supporting a vibrant presence on social media

### PUBLICITY

- Coordinating public education campaigns about the benefits of biomass

### EDUCATION

- Showing how wood pellets are key to a net-zero future

## OVERVIEW

# Member Benefits



## Enjoy Education & Collaboration Opportunities

### WORKING GROUPS

Opportunities for you to participate in association working groups on sustainability and SBP Certification as well as ad hoc working groups on policy issues



### GLOBAL INFORMATION

Giving you regular policy updates and intelligence sharing on key US, EU, UK, and Asian markets



### COMMUNICATION

Providing you with pertinent industry news clippings and updates via email and in target teleconferences



## Business Development with You in Mind

### MEETINGS

Exclusive invitations to biannual in-person membership meetings with critical stakeholders



### EVENTS

Early insight and tracking for industry-leading networking events and conferences



### SPONSORSHIP

Early access to USIPA annual conference sponsorship opportunities



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JOIN USIPA

# Membership Categories and Annual Fees

## Large Producers

Based on Nameplate Capacity

<b>150,000–250,000 METRIC TONS</b>	<b>UP TO 500,000 METRIC TONS</b>	<b>UP TO 750,000 METRIC TONS</b>	<b>1 MILLION METRIC TONS +</b>
\$28,000 / YEAR	\$65,000 / YEAR	\$85,000 / YEAR	\$110,000 / YEAR

## Small Producers

Based on Annual Production

<b>UP TO 50,000 METRIC TONS</b>	<b>UP TO 100,000 METRIC TONS</b>	<b>150,000 METRIC TONS</b>
\$5,000 / YEAR	\$10,000 / YEAR	\$15,000 / YEAR

## End Users

<b>UP TO 100,000 METRIC TONS</b>	<b>UP TO 250,000 METRIC TONS</b>	<b>UP TO 750,000 METRIC TONS</b>
\$10,000 / YEAR	\$28,000 / YEAR	\$85,000 / YEAR
<b>UP TO 200,000 METRIC TONS</b>	<b>UP TO 500,000 METRIC TONS</b>	<b>1 MILLION METRIC TONS +</b>
\$20,000 / YEAR	\$65,000 / YEAR	\$110,000 / YEAR

## Bulk Shippers and Developers

\$17,000 / YEAR

## Financial Institutions

\$17,000 / YEAR

## Traders

\$15,000 / YEAR

## Brokers

\$7,000 / YEAR

## Equipment Manufacturers

and Other Service Providers

\$7,000 / YEAR

## Trade Associations

\$1,500 / YEAR

## Academic Institutions

and Other Not-for-Profit Organizations

\$1,000 / YEAR

## REFERENCES

<sup>1</sup> [statista.com/statistics/477086/exports-of-wood-pellets-volume-by-key-country/#:~:text=The%20United%20States%20was%20the,over%203.1%20million%20metric%20tons.](https://www.statista.com/statistics/477086/exports-of-wood-pellets-volume-by-key-country/#:~:text=The%20United%20States%20was%20the,over%203.1%20million%20metric%20tons.)

<sup>2</sup> [southernagtoday.org/2023/03/09/u-s-wood-pellets-exports-continue-to-reach-record-levels](https://southernagtoday.org/2023/03/09/u-s-wood-pellets-exports-continue-to-reach-record-levels)

<sup>3</sup> [globenewswire.com/news-release/2023/08/31/2735136/0/en/Wood-Pellets-Market-to-Soar-to-US-24-345-6-Million-by-2033-Amidst-Growing-Renewable-Energy-Demand-Data-report-by-Future-Market-Insights-Inc.html](https://globenewswire.com/news-release/2023/08/31/2735136/0/en/Wood-Pellets-Market-to-Soar-to-US-24-345-6-Million-by-2033-Amidst-Growing-Renewable-Energy-Demand-Data-report-by-Future-Market-Insights-Inc.html)

JOIN USIPA

# Join USIPA today and help deliver a net-zero future!



Joining USIPA provides your team with access to a host of benefits and resources that will help you succeed in a competitive marketplace and demonstrate your commitment to a net-zero future.

Your membership will support USIPA's mission to ensure biomass can reach its full potential to decarbonize multiple sectors, deliver negative emissions and meet net-zero goals.

BENEFITS

## Current USIPA Members



CM BIOMASS



drax



HOST

KEMEXON



NORDEN



RWE



MEMBERSHIP

# Learn more and join.

Follow the QR code below or  
visit **THEUSIPA.ORG** to learn more.



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