



**NF NAACP &
The Forward Together Foundation**



2022 JOB FAIR CORPORATE SPONSORSHIP OPPORTUNITIES

The North Fulton NAACP and Forward Together Foundation is offering the unique opportunity to gain visibility for your business by serving as a corporate sponsor of the 2022 Job Fair. Sponsorships help you reach a broad audience of individuals in your area and are a valuable marketing tool that also demonstrates your commitment to philanthropy and the community.

2022 JOB EVENT

Our community will come together on Tuesday, November 1, 2022, at 11:am at Zion Missionary Baptist Church - 888 Zion Circle, Rosell, GA 30076 for an afternoon of community collaboration. The event will include Employer's Information Sessions, Opening Reception Continental Breakfast/Brunch, Career Fair, optional onsite Interviews rooms, and Training/ Symposium speakers.

AUDIENCE REACHED

Both NF NAACP and Forward Together Foundation serve the cities of Sandy Springs, Roswell, Alpharetta, Johns Creek, Mountain Park & Milton, with a combined population of approximately 395,000 residents. They are funded by the contributions of annual donors, foundations, and corporations. Our constituents greatly appreciate the businesses and corporations supporting our work. Your business's sponsorship will provide visibility of your products or services, plus employment opportunities, which may bring in new customers as well as employees.

PURPOSE

The proceeds of the 2022 Job Fair will support the facilitation of the Job Fair and cover programming expenses associated with the event. Additional monies will fund programming for both the NF NAACP Labor & Economic Development Committee work and The Forward Foundation mission and general operating costs. Forward Together Foundation is a registered 501(c)3 Tax exempt organization.

TYPES OF SPONSORSHIP

Financial Event Sponsorship, In-Kind Sponsorship, Media Event Sponsorship, and Promotional Partners. Your logo and business name will be displayed on signage at the event, as well as on the invitation, on our website, and in the event program.

CONTACT

For more information, please contact Erika Barnes Ford at info@forwardtogetherfoundation.org or at (404) 692-3664. For more information about either organization, please visit The Forward Together Foundation at <https://forwardtogetherfoundation.org/> or the NF NAACP at www.nfnaacp.org



SPONSORSHIP OPPORTUNITIES

SANDY SPRINGS LEVEL: \$10,000

Naming Rights for Event as Presenting Sponsor. Name & logo prominently displayed on all promotional materials - T-shirts, lanyards, programs, literature for distribution (infographic), banners, social media & signage. Corporate Representative invited to give Welcome at the Opening Reception. Access to join all press-related promotions (print/ radio/ broadcast). Dedicated Press Release. Company links on websites. Feature in NAACP Magazine, NF NAACP Newsletter acknowledgment for supporting DEI efforts & community. Priority booth location for up to four (4) tables with two chairs each to promote product/ service. Continental breakfast. Private meeting space at the facility.

ROSWELL LEVEL: \$7,500

Name & logo on all promotional materials - T-shirts, lanyards, programs, literature for distribution (infographic), banners, social media & signage. Corporate Representative invited to speak at the Opening Reception. Inclusion in Press Release(s). Company links on websites. Included as a major supporter in NAACP Magazine & NF NAACP Newsletter acknowledgment for supporting DEI efforts & community. Priority booth location for up to three (3) tables with two chairs each to promote product/ service. Continental breakfast. Private meeting space at the facility.

JOHNS CREEK LEVEL: \$5,000

Name & logo on all promotional materials - T-shirts, lanyards, programs, literature for distribution (infographic), banners, social media & signage. Corporate Representative acknowledged at Opening Reception. Inclusion in Press Release(s). Company links on websites. Included as a major supporter in NAACP Magazine & NF NAACP Newsletter acknowledgment for supporting DEI efforts & community. Priority booth location for up to two (2) tables with two chairs each to promote product/ service. Continental breakfast. Shared meeting space at the facility.

ALPHARETTA LEVEL: \$2,500

Name & logo on all promotional materials - T-shirts, programs, literature for distribution (infographic), banners, social media & signage. Corporate Representative acknowledged at Opening Reception. Mention in Press Release(s). Company links on websites. Included as a supporter in NAACP Magazine & NF NAACP Newsletter acknowledgment for supporting DEI efforts & community. Two (2) tables with two chairs each to promote the product/ service. Continental breakfast.

MILTON LEVEL: \$1,000

Name & logo on promotional materials - T-shirts, programs, literature for distribution (infographic), banners, social media & signage. Acknowledgment at Opening Reception. Mention in Press Release(s). Company links on websites. Included as a supporter in NAACP Magazine & NF NAACP Newsletter acknowledgment for supporting DEI efforts & community. One (1) table with two chairs each to promote product/ service. Continental breakfast.

MOUNTAIN PARK LEVEL: \$350

Name & logo on certain promotional materials. Each registration includes one table with two chairs and a continental breakfast for two representatives. Interview space is provided upon request.

**NF NAACP & The Forward Together Foundation
2022 JOB FAIR
CORPORATE SPONSOR RESPONSE FORM**

_____ **Yes!** We would like to be a Corporate Sponsor for the 2022 Job Fair

Company Name: _____

Contact Name: _____

Company Address: _____

Phone: _____ Email: _____

Positions: _____

We would like to support the event at the following level:

- SANDY SPRINGS LEVEL: \$10,000**
- ROSWELL LEVEL: \$7,500**
- JOHNS CREEK LEVEL: \$5,000**
- ALPHARETTA LEVEL: \$2,500**
- MILTON LEVEL: \$1,000**
- MOUNTAIN PARK LEVEL: \$350**

_____ Our check, made payable to FORWARD TOGETHER FOUNDATION, is enclosed.

_____ Please bill our credit card (circle one): Visa MasterCard AmEx Discover

Card Number: _____

Expiration Date: _____ CVC: _____ Zip Code: _____

_____ INVOICE/ P. O. Number _____ to be billed.

**Please send your company logo to INFO@FORWARDTOGETHERFOUNDATION.ORG
ATTN: Erika Barnes Ford by October 18, 2022.**

Please return this form and payment to:
2022 JOB FAIR % Forward Together Foundation
10800 Alpharetta Hwy., Ste 208657
Roswell, GA 30076

THANK YOU FOR YOUR SUPPORT!