



#### September 22, 2022

RE: North Fulton NAACP & Forward Together Foundation 2022 Job Fair

### Dear Employer:

The purpose of this letter is to invite you and your organization to participate in the first annual North Fulton County National Association for the Advancement of Colored People (NAACP) & Forward Together Foundation Job Fair on Tuesday, November 1, 2022, in Roswell, Georgia.

We are seeking employers currently looking to fill positions with individuals with relevant work experience to participate in a career fair at the Zion Missionary Baptist Church located at 888 Zion Circle, Roswell, Georgia, 30075. Our goal in sponsoring is to help Fulton County students and residents return to work, whether full-time, part-time, or through freelance opportunities.

North Fulton NAACP President Dr. Kay Howell, a pay equity scholar, is a committed leader who is ready to Listen, Learn, and Lead with the people. As the Executive Director of the non-profit Patsy's Closet Foundation, she works with the local community to assist the homeless and low-income citizens to become "interview-ready." The partnership of Dr. Howell and the Forward Together Foundation - whose mission is increasing opportunities for occupational growth, workforce development & impacts on pay disparity across the state - produced the creation of this community event. A career fair for the local community facilitates awareness of the local talent and acts as a vehicle for positive change in the community environment. This collaboration is determined to build an outstanding workforce.

Organizations and institutions from across the metropolitan Atlanta area are invited, providing them the opportunity to develop collaborations and recruit from the talented general community and student populations. Statistics show that employers and prospective employees benefit significantly from participating in such events.

According to Atlanta Regional Commission statistics, as of 2020Q4, total employment for Fulton County was 3,841,718 (based on a four-quarter moving average). It is estimated that by the year 2025, that number will grow to 3,925,495, an employment increase of 0.3% in the region. The NF NAACP & Forward Together Foundation hopes to help facilitate even greater employment numbers. Over the next 5 years, the fastest-growing occupation group in Fulton County, Georgia, is expected to be emerging in-demand industry sectors and occupations (2020-2023 Fulton County Workforce Innovation and Opportunity Act Local Plan).

This event will include Information Sessions led by local leaders, an Opening Reception, the Career Fair, onsite training opportunities, and breakout Interview Rooms. Resumes of interested candidates will be provided to registered organizations prior to the event, allowing the opportunity for prospective employers to schedule interviews in advance. An overview of this event will be included in your registration packet. We want you to be a part of this event.

Each registration includes one table with two chairs, continental breakfast, and lunch for two representatives. Additional reps will be charged \$25.00 each. Following your registration, you will receive a confirmation and details regarding the career fair. This event is an in-person event; therefore, COVID-19 mandates and procedures will be enforced.

The NF NAACP & Forward Together Foundation Job Fair has three main objectives:

- to allow excellent Fulton County organizations to meet quality employees in an informal setting.
- to give job seekers the opportunity to learn more about your company and the available opportunities.
- focus on sharing information between organizations and job seekers, giving both the chance to meet one another, establish professional relationships, and discuss potential job and/or internship opportunities.

We thank you for considering this request on behalf of Dr. Kay Howell, the NAACP, and the Foundation. We will follow up with a telephone call to determine whether you wish to participate in this event. Once participation is confirmed, a packet containing further, more detailed information about the event will be sent to you.

In the short term, if you have any questions or need further clarification, please do not hesitate to contact me by phone at the number listed above or by e-mail at info@forwardtogetherfoundation.org. We look forward to hosting your institution and partnering to fulfill your recruiting needs while simultaneously supporting our community!

Respectfully,

Dr. Kay Howel
NF NAACP President

Chapter 53AA-B

Erika Barnes Ford, MPA

Ginke Dames Ford

NF NAACP Executive Board Member & Chair,

**Economic Development Committee** 





## **REGISTRATION IS NOW OPEN!**

Location: 888 Zion Circle, Fellowship Hall, Roswell, GA 30075

Date: Tuesday, November 1st, 2022 - 11 am to 2 pm

**Program:** Employer's Information Sessions,
Opening Reception Continental Breakfast/ Brunch,
Career Fair, optional onsite Interviews rooms, and
Training/ Symposium speakers.

Registration Here: \$350

# \*\*\*Fee is waived for companies who sponsor this event for \$1,000 or more\*\*\*

For quicker access, registration information is available on the event's main website: https://forwardtogetherfoundation.org/.

## **Registrations Details:**

- Each registration includes 1 table with 2 chairs & lunch for 2 representatives. Additional reps will be charged \$25 each.
- To register for these events, go to:
   https://forwardtogetherfoundation.org/ and log in. If you do not have a login, simply register with our system, it's free, and you can post jobs anytime.
- Click on the Career Fair & Events tab at the top.

We look forward to partnering with you to fulfill your recruiting needs! For additional information, please contact the Forward Together Foundation or <a href="MAACP">NAACP</a> staff at <a href="mailto:info@forwardtogetherfoundation.org">info@forwardtogetherfoundation.org</a>.