



**NORTH FULTON
NATIONAL ASSOCIATION
for the ADVANCEMENT OF COLORED
PEOPLE**
P. O. Box 2723
Alpharetta, GA 30023
Email: secretary@nfnaacp.org

August 20, 2023

Dear Prospective Sponsor:

North Fulton NAACP (National Association for the Advancement of Colored People) was chartered June 2021. We are dedicated to leading, developing, and advocating for those underprivileged and underrepresented, their families and communities. We are excited to be making a mark in North Fulton by advocating for economic empowerment, equal employment opportunities, voting rights equality, affordable housing, criminal justice, and civic engagement that benefits all people. The branch has made strides in these areas. North Fulton NAACP was successful in advocating for Crisis Intervention Teams (CITs) to be established within our servicing communities in order to ensure appropriate measures are employed in neutralizing mental health crises. We have had several forms addressing marginalization, voter equity, and recently partnered to offer a North Fulton Job Fair.

To support these and other community service initiatives North Fulton NAACP Branch is planning its Inaugural "Freedom Fund" Fundraiser on **Friday, October 20, 2023**. It is planned to be the premier North Fulton fall gathering. As we approach another voting cycle we invite you to join us as a sponsor in recognizing community pioneers, generous supporting partners, and our emerging "next-generation" of dedicated leaders.

The success of the NAACP's social justice, and advocacy programs is only possible through funding received from annual community awards programs such as this. Additionally, 20% of all proceeds will be used for the education programs established for our youth. Detailed sponsorship information is attached to this correspondence for your review and consideration.

We trust you will become one of our inaugural Freedom Fund sponsors. We look forward to receiving your support as we all work to make a greater impact in our community! For additional information, please do not hesitate to contact us at president@nfnaacp.org.

Thank you very much for being a pillar in the greater North Fulton community and for your support.

Sincerely,

A handwritten signature in black ink that reads "Kay Howell". The signature is written in a cursive style.

Dr. Kay Howell
President, NF NAACP
678-656-8801
president@nfnaacp.org

A handwritten signature in black ink that reads "Theresia Sims Carrington". The signature is written in a cursive style.

Theresia Sims Carrington
First Vice President, NF NAACP
Chair, Freedom Fund Committee
ibqtee2@yahoo.com



\$5,000: DIAMOND PRESENTING SPONSOR

Diamond Presenting Sponsor shall receive the following benefits and recognition in consideration of their financial and/or in-kind support:

- Recognition as Presenting Sponsor
- Name, logo and link on NF NAACP website for one year
- Ten tickets and accompanying VIP reserved seating
- Name and logo listed on all written marketing material, press, signage, and collateral items as Title/ Diamond Sponsor (Full-page, prominent location, color ad in digital program booklet - Inside Front or Inside Back Cover)
- Recognition as Presenting Sponsor on signage at event
- Special acknowledgment as Title/ Diamond Sponsor by emcee during event
- Press Release and photo announcing your sponsorship with check presentation
- Presenting Sponsor for the NF NAACP "Pinnacle Award."
- Opportunity to provide a two-minute remark during event
- Title/Diamond Sponsor Plaque
- 10 Adult NAACP North Fulton Memberships
- Recognition in event press release



\$2,500: PLATINUM SPONSOR

Platinum Sponsors shall receive the following benefits and recognition in consideration of their financial and/or in-kind support:

- Recognition as Platinum Sponsor
- Name, logo and link on North Fulton NAACP website for six months
- Eight tickets and accompanying VIP reserved seating
- Name and logo listed on all written marketing material, press, signage, and collateral items as Platinum Sponsor
- Full-page color ad in digital program book
- Recognition as Platinum Sponsor on signage at event
- Acknowledgment as Platinum Sponsor by emcee during event
- Press Release and photo announcing your sponsorship with check presentation
- Presenting Sponsor for the NF NAACP "Chairman's Award."
- Opportunity to provide a two-minute remark during event
- Platinum Sponsor Plaque
- 8 Adult NAACP North Fulton Memberships
- Recognition in event press release



\$1,500: GOLD SPONSOR

Gold Sponsors shall receive the following benefits and recognition in consideration of their financial and/or in-kind support:

- Recognition as Gold Sponsor
- Name, logo and link on North Fulton NAACP website for three months
- Six tickets and accompanying reserved seating
- Name and logo listed on all written marketing, press, signage, collateral items
- Half-page color ad in digital program booklet
- Recognition as Gold Sponsor on signage at event
- Acknowledgment as Gold Sponsor by emcee during event
- Press Release and photo announcing your sponsorship
- Gold Sponsor Plaque
- 6 Adult NAACP North Fulton Memberships
- Recognition in event press release



\$1,000: SILVER SPONSOR

Silver Sponsors shall receive the following benefits and recognition in consideration of their financial and/or in-kind support:

- Recognition in event press release
- Name, logo and link on North Fulton NAACP website for three months
- Four tickets and accompanying reserved seating
- Name and logo listed on all written marketing material, press, signage, and collateral items as Silver Sponsor
- Half-page color ad in digital program booklet
- Recognition as Silver Sponsor on signage at event
- Acknowledgment as Silver Sponsor by emcee during event
- Press Release and photo announcing your sponsorship
- Silver Sponsor Certificate
- 6 Adult NAACP North Fulton Memberships
- Recognition in event press release



\$500: BRONZE SPONSOR

Bronze Sponsors shall receive the following benefits and recognition in consideration of their financial and/or in-kind support:

- Recognition in event press release
- Name, logo and link on North Fulton NAACP website for a month
- Two tickets and accompanying reserved seating
- Name listed on written marketing material, press, signage, and collateral items as Bronze Sponsor
- Represented in digital program booklet as a Bronze Sponsor
- Recognition as Bronze Sponsor on signage at event
- Acknowledgment as Bronze Sponsor by emcee during event
- Press Release announcing your sponsorship
- Bronze Sponsor Certificate
- 4 Adult NAACP North Fulton Membership



\$250: ADVOCATE

Advocate Donor shall receive the following benefits and recognition in consideration of their financial and/or in-kind support:

- Recognition as an Advocate in digital program booklet
- Advocate Sponsor Certificate
- Two tickets and accompanying reserved seating



\$50: KINDRED

Kindred donors shall receive the following benefit and recognition in consideration of their financial and/or in-kind support:

- Listed as Kindred Donor in digital program booklet
- Recognition as Kindred donor at a Branch Meeting

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We thank you in advance for your support of the NAACP North Fulton 2023 Freedom Fund Event. For assistance in deciding on the best package for your organization, please don't hesitate to contact us!

Please return this completed form by mail or to the email below and our event staff will contact you.

NAACP North Fulton Branch, Freedom Fund Committee

P.O. Box 2723, Alpharetta, GA 30023 - Email: president@nfnaacp.org

Sponsorships online at: <https://secure.actblue.com/donate/nfnaacpfreedomfund>

Tickets available online: [HERE](#)

NFNAACP Freedom Fund - Sponsorship Opportunities

To receive all benefits and recognition, a written commitment must be received no later than October 1, 2023.

NAACP North Fulton Branch, P.O. Box 2723, Alpharetta, GA 30023 - president@nfnaacp.org

Sponsorships online at: <https://secure.actblue.com/donate/nfnaacpfreedomfund>

Name: _____

Company: _____

Address: _____

City: _____ State _____ Zip _____

Phone#: _____

Email: _____

Submitted by: _____ Date _____

Ad Sizes, Costs, and Individual Items

- 1 Full-Color Inside Cover in Electronic Souvenir Book \$500.00
- 1 Full-Color Page (8 x 10, No Bleed) in Electronic Souvenir Book \$300.00
- 1 Half (½) Color Page (8 x 5 Horizontal) in Electronic Souvenir Book \$175.00
- 1 Quarter (¼) Color Page (4 x 5 Vertical) in Electronic Souvenir Book \$100.00
- Ticket to Freedom Fund Event - \$70 ea.

Please return this completed form by mail or to the email below and our event staff will contact you.

NFNAACP Freedom Fund Committee, P. O. Box 2723, Alpharetta, GA 30023

Email: president@nfnaacp.org

Tickets available online at

<https://www.eventbrite.com/e/a-phenomenal-jazz-night-tickets-709743119777?aff=oddtcreator>