

TACKLING THE POLYBAG ISSUE

+ OVER 90 BILLION POLYBAGS

are used in the fashion industry each year, mainly made from petroleum-based plastic. While making efforts to constantly evolve how we work, we asked ourselves... how we can tackle the challenges of garment delivery and more specifically the use of polybags?

While eliminating them completely was not an option, we decided to start by tackling part of our production. After a lot of thought, trial and error, we concluded that bag-free shipping was possible.

We are now proud to say that 25% of our production is delivered to your door bag-free by rolling garments into themselves. Our goal is to save even more bags each year and to seek environmentally friendly alternatives for products that still need to be packaged.



+ LITTLE THINGS WE DO TODAY
WILL MAKE A BIG DIFFERENCE
TOMORROW.

