



Level 3® Solutions combine partnership and performance across a comprehensive portfolio to give you a reliable one-stop resource for your network communication needs. Our network offers industry-leading availability, coverage, flexibility and security to help you drive growth and efficiency. We can help you deploy the solutions that enable your business today while providing the scale and flexibility to address your business needs in the future.

47% of online shoppers abandon a site if it takes more than three seconds for the page to load.¹

Level 3 High Performing Websites Solution

Accelerate Your Website, Improve Your Customers' Experience

Today's online consumers are sophisticated, impatient and unforgiving. Meeting and exceeding customers' expectations depends on pages loading instantly and protecting your rich content, even as increasing website complexity slows page performance and cyber attacks threaten uptime. The Level 3® High Performing Websites solution improves the speed and performance of your website by as much as 50 percent. It provides protection against cyber attacks to help eliminate lost revenue opportunities and prevent damage to your company's reputation. Delivering a world-class online experience is critical — it impacts conversion rates, drives revenue and increases customer loyalty. Only Level 3 offers an end-to-end solution, helping you create an enhanced online customer experience that can result in bottom-line business growth.

Business Solutions

- **Superior Online Customer Experience:** Fast page loading, optimized application performance, brand support and availability keep visitors engaged, even when using mobile devices.
- **Increased Revenue:** High-quality online experience helps improve conversion rate and ultimately leads to an increased bottom-line and revenue growth.
- **Online Security:** Level 3SM Managed DDoS Protection and managed security services prevent online attacks and costly downtime.
- **Cost Management:** Capital and operational costs controlled by eliminating data center build-outs, reducing bandwidth needs, and reducing the complexity and cost of scaling your site.
- **Increased Productivity:** Faster intranet access to business applications and assets increases efficiency for company personnel, in the office and when they're mobile.

High Performing Websites Solution Suite

You can choose any combination of the High Performing Websites Solution products and services, shaping your solution to the unique requirements of your business:

- Level 3® Site Transformer: Analyzes site traffic and automatically rewrites source code instantly (without changing page appearance) to optimize each page and overall site performance.
- Level 3® Site Accelerator: Optimizes the path that your content takes over the Internet to speed digital data transport and page loading.
- Content Delivery Services: Speeds delivery of your rich content by reducing latency and managing the network, leveraging caching, streaming, intelligent traffic management, storage and content analytics solutions.
- Level 3® Dedicated Internet Access: Connects your website origin servers to one of the world's best connected and highest performing Internet backbones.
- Managed Security Services: Protects your online presence, site investment and network with security measures matched to your business continuity/disaster recovery strategy.
- Infrastructure Services: Leverages the scale and reliability of the Level 3 global data center and network footprint.

Why Choose Level 3 for High Performing Websites Solution?

- Comprehensive Solution: Level 3 combines automated site optimization with managed security services and best-in-class Internet connectivity to accelerate website performance.
- Global Reach: Connect your business to your customers nearly anywhere on the globe over our Internet backbone, with content rapidly delivered through worldwide CDN node coverage.
- Flexibility: We work with you to create a stand-alone or bundled solution tailored to create the experience your customers expect.
- Network Security: Comprehensive website security services, including DDoS Protection and Level 3SM Managed Firewall services help you maintain business continuity and protect your assets, including your website.

1. eCommerce Web Site Performance Today: An Updated Look at Consumer Reaction to a Poor Online Shopping Experience. Forrester Consulting. August 25, 2009.

ABOUT LEVEL 3

As a leading international provider of fiber-based communications services, we are dedicated to helping our customers keep pace with the demands of an increasingly networked world.

We couple a broad service portfolio with one of the world's most scalable end-to-end networks to deliver a set of solutions built for the 21st century.

To find out how Level 3 can be your single-provider solution for all of your business needs, contact us today:

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