

EVERGREEN CONTENT SUITE

PROFESSIONAL VIDEOGRAPHY, AUDIO, EDITING, GRAPHICS
MULTI-PLATFORM READY (WEBSITE, SOCIAL MEDIA)

[8] CUSTOMER EDUCATION VIDEOS



1 - 5 MINUTES

STEP BY STEP INSTRUCTIONS

VOICEOVER OR ON-CAMERA PRESENTER

CALL TO ACTION

[5] PRODUCT VIDEOS



1 - 5 MINUTES

CINEMATIC B-ROLL

PRODUCT DEMONSTRATION

FEATURE HIGHLIGHTS

[1] LONG FORM COMPANY OVERVIEW (DOCUMENTARY)



10 - 20 MINUTES

FOCUS ON STORYTELLING

PROFESSIONAL INTERVIEWS

CAPTURE LIVE EVENTS AND ACTION