



NEXLEVEL

For the woman ready to reinvent herself, NexLevel is the community that will equip her with the tools and strategies to take her life from chaos to balance.



Quickly gain attention for your brand by aligning with NexLevel to share your news, message, core values, corporate culture, vision and mission. This is a new hybrid style of marketing. The objective of this platform is to generate awareness and increase your visibility through added value of our numerous marketing outlets, including social email, digital magazine, and more. NexLevel Connect essential provides you the need for only one media buy.

SIGNATURE TOPICS

- ✓ Women Empowerment
- ✓ Wellness and Self-care
- ✓ Managing Anxiety and Stress
- ✓ Being Your Authentic Self
- ✓ Spiritual Health and Alignment
- ✓ Visualization and Meditation
- ✓ Love, Life and Relationships
- ✓ Budgeting and Finance

NEXLEVEL
MAGAZINE

www.nexlevelmagazine.com

NEXLEVEL
PODCAST
CONVERSATIONS FROM THE OTHER SIDE

[@nexlevelmagazine](https://www.instagram.com/nexlevelmagazine)

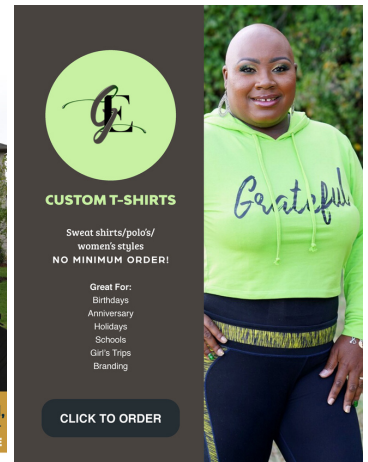
www.nexlevel.org

NEXLEVEL BLOG
A WORD FROM HOME

shawnte@nexlevelmagazine.com

WHAT CAN NEXLEVEL DO FOR YOU?

When you partner with NexLevel, we will create communications and promotional activities, as well as a valuable advertising package that merges our publishing and marketing services through our consulting company Doyenne Consulting. Your partnership may also include brand consulting and strategy, graphic design, logos, websites, event planning and more. Each NexLevel Connect package is fully customizable to fit your needs. NexLevel's staff will work with you to create a perfect marketing package for your message to reach your business goals and your target audience as effectively as possible.



ONLINE ADS

DOUBLE PAGE SPREAD

\$350

FULL PAGE SPREAD

\$250

FULL PAGE

\$250

1/2 PAGE HORIZONTAL

\$150

1/2 PAGE VERTICAL

\$150

NEXLEVEL PODCAST

CONVERSATIONS FROM THE OTHER SIDE



Hosted by NexLevel's CEO and editor-in-chief, Shawnte Kinney. The podcast aims to bring "Conversations from the Other Side" to its listeners in a variety of platforms. NexLevel Podcast is curated around your brand in an interview-based format to give your audience a more personal view into the story behind your brand.

BRAND STORY PACKAGE

Package includes 1,000 word In-Feed Article in NexLevel Magazine which delivers high traffic readership and a powerful impact for your business

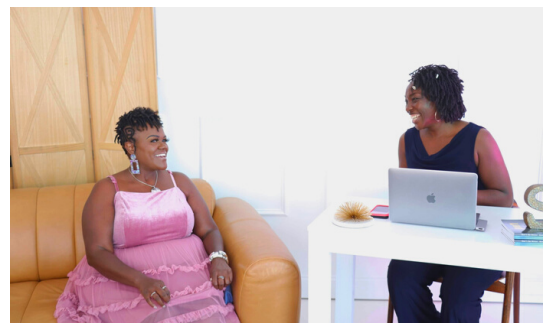
- \$2,500- Sponsored Episode with Video.
- \$1,000- Sponsored Episode without Video

MEDIA PACKAGE ONLY (SEE BELOW)

- Silver Package - \$200
- Gold Package - \$350
- Platinum Package - \$650

Our podcast is distributed on the following platforms:

- YouTube
- Apple Podcast
- Radio Public
- Stitcher
- Google Podcast
- Vimeo
- Spotify
- iHeart
- Soundcloud



Media Package

NexLevel Media & Promotions Packaging

(972) 880-5160

shawnte@nexlevelmagazine.com

12801 N. Central Expwy, Ste 140, Dallas, Tx



Silver Package (\$200)

- 3-5 photos featuring Shawnte with product of choice to be highlighted (*includes up to 3 posts on one of NexLevel's social media accounts)
- One video reel/infomercial (*45 sec max.), highlighting client's business or product
- 2 reposts (of client's choosing), to be featured on Shawnte's personal social media account

Gold Package (\$350)

- 3-5 photos featuring Shawnte with client or product of choice to be highlighted (*includes up to 3 posts on various NexLevel social media accounts)
- One social media post (via video), featuring Shawnte highlighting guest client or product
- One text based (*silent advertisement with client logo/or business name), featured on an episode of NexLevel Podcast

Platinum Package (\$600)

- Includes one featured shout-out plug from Shawnte during an episode of NexLevel Podcast
- One video reel/infomercial (*up to 90 secs max.), via in person or from media submitted through client
- One digital flyer (with a link to website) posted onto NexLevel social media accounts (*4 posts total, either weekly or biweekly throughout various platforms)
- 5-10 photos featuring Shawnte with client or product of choice to be highlighted on NexLevel social media (*includes 3 posts with personalized descriptions to social media)

NEXLEVEL SOCIAL PLATFORMS

FACEBOOK

Facebook Feed Post

Facebook Story

Facebook Reel

INSTAGRAM

Instagram Feed Post

Instagram Story

IGTV Post

Instagram Reel

TIKTOK

Affiliate Code Mention

Product Integration Video

Dedicated TikTok Video

YOUTUBE

Affiliate Code Mention

Product Integration Video

Dedicated Youtube Video

NexLevel's social media platforms connect your brand with readers in exciting ways and in real-time.



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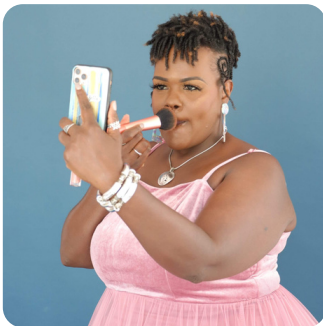
NEXLEVEL CONNECT

LET'S WORK TOGETHER!

Our goal is to build strategic relationships that will help women win in life and in business.

PREVIOUS COLLABORATIONS

TOUCHED BY COCOBELLA



MARSHALA BRAIDS



NexLevel Connect

Together we can enable, empower and equip women with the tools they need to overcome obstacles and move forward in life.

When you connect with NexLevel, we:

- ✓ Grow your business
- ✓ Build brand awareness
- ✓ Build loyalty with your target audience and customers
- ✓ Drive more traffic to your website and platforms
- ✓ Generate more customers and sale