



# NATALIE SIZEMORE

COPYWRITER | EDITOR | CREATIVE

## ABOUT

I am an experienced copywriter, editor, and creative seeking a full-time position. I strive to expertly craft meaningful copy to engage and empower users and brands.

## PROFESSIONAL SKILLS

Social media strategy  
Web content development  
Copywriting  
Blogging for B2B and B2C clients  
Social media management  
Market research  
Email marketing campaigns

## PERSONAL SKILLS

Expert ability to adapt  
Highly creative  
Reliable and professional  
Organized  
Team player  
Fast learner  
Motivated

## SOFTWARE & PROGRAMS

- Illustrator, Photoshop, InDesign
- Word, Excel, Powerpoint
- Google Suite
- Wordpress, Wix, GoDaddy
- Instagram, Facebook, Twitter, LinkedIn
- Campaign Monitor, Mailchimp
- Loomly, Creator Studio, Business Manager, Ads Manager
- Canva

## CONTACT

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E: nataliesizemore9@gmail.com  
W: www.nataliesizemore.com  
LinkedIn: [Profile](#)

WRITING SAMPLES + REFERENCES  
AVAILABLE UPON REQUEST

## WORK EXPERIENCE

### CONTRACT COPYWRITER

DreamCatchers International LLC. May 2021 - Present

- Wrote and managed blogs for both brands on a monthly basis.
- Edited handbook, brochure, email, and ad copy.
- Researched SEO keywords and blog topics.
- Collaborated with the creative team to produce relevant work.

### COPYWRITER

Ansira | April 2021- January 2023

- Worked on multiple B2B and B2C accounts in the medical, financial, and retail sectors.
- Developed copy for website, email, social media, paid media, video scripts, presentations, infographics, brochures, landing pages, and more.
- Collaborated with ACDs, Project Managers, graphic designers, and more.
- Brainstormed ideas for new business pitches, creative concepts, and more.
- Edited presentation decks, social media posts, blogs, websites, and landing pages.
- Demonstrated grammatical excellence across projects.
- Clearly communicated deadlines, ideas, and project updates.

### INTERACTIVE PRODUCER

Agency Entourage | Nov 2019 - March 2021

- Managed 70+ social media accounts.
- Worked with both B2B and B2C clients to develop social and blog content.
- Planned, researched, and managed 85+ monthly blogs.
- Developed creative campaigns.
- Wrote and SEO optimized website copy.

### DIGITAL PRESENCE SPECIALIST

Bebe Bottle Sling LLC. | Oct 2017 - Nov 2019

- Maintained and organized 100+ product listings on Amazon.
- Created product descriptions for new products.
- Corresponded with customers and vendors.

## EDUCATION

BACHELOR OF ARTS, MAJOR IN ENGLISH WRITING AND RHETORIC

St. Edward's University | 2013 - 2017

GPA 3.67, Cum Laude