



NATALIE SIZEMORE

CONTENT PRODUCER | COPYWRITER | CREATIVE

PROFESSIONAL SKILLS

SEO and Google Analytics
Social media strategy
Web content development
Copywriting
Blogging for B2B and B2C clients
Social media management
Market research
Email Marketing Campaigns

PERSONAL SKILLS

Expert ability to adapt
Highly creative
Reliable and professional
Organized
Team player
Fast learner
Motivated

SOFTWARE & PROGRAMS

- Illustrator, Photoshop, InDesign
- Word, Excel, Powerpoint
- Google Suite
- Wordpress, Wix, GoDaddy
- Instagram, Facebook, Twitter, LinkedIn
- Campaign Monitor, Mailchimp
- Loomly, Creator Studio, Business Manager, Ads Manager
- Canva

CONTACT

P: 214-766-6039
E: nataliesizemore9@gmail.com
W: www.nataliesizemore.com
LinkedIn: [Profile](#)

**WRITING SAMPLES + REFERENCES
AVAILABLE UPON REQUEST**

ABOUT

I am an experienced social media manager, copywriter, and creative seeking a full-time position in the field of social media and digital marketing communications. I strive to develop a brand's story through thoughtful content creation.

WORK EXPERIENCE

INTERACTIVE PRODUCER

Agency Entourage | Nov 2019 - Present

- Managed 70+ social media accounts
- Created and sourced social media graphics for daily postings
- Worked with both B2B and B2C clients to develop social and blog content.
- Planned, researched, and managed 85+ monthly blogs
- Developed creative campaigns
- Collaborated on paid media creative
- Wrote and SEO optimized website copy
- Conducted keyword research to optimize search
- Developed content strategy
- Created monthly content calendars

COPYWRITER

AIGA Inside Job. May 2019 - Nov 2019

- Collaborated with graphic designers and web developers to launch conference website.
- Wrote and edited copy for the 2019 Conference
- Maintained excellent communication while working remotely

DIGITAL PRESENCE SPECIALIST

Bebe Bottle Sling LLC. | Oct 2017 - Nov 2019

- Maintained and organized 100+ product listings on Amazon
- Created product descriptions for new products
- Corresponded with customers and vendors

EDUCATION

BACHELOR OF ARTS, MAJOR IN ENGLISH WRITING AND RHETORIC

St. Edward's University | 2013 - 2017

GPA 3.67, Cum Laude