

Hot Springs

WOMEN'S
LEADERSHIP
ALLIANCE

2025 YEAR IN REVIEW!

Celebrating a year of impact, growth, and women leading the way in Hot Springs!

This was a strong one for our mission to empower women and uplift our community! We successfully hosted our inaugural Women's Health Expo, led important community conversations, and awarded scholarships to local women.

Although we had to cancel our January event due to weather, our luncheons remained a major success! We welcomed nine guest speakers with a total of 343 attendees and membership remained consistent with 41 members.



Women's Health Expo



450+ women. One powerful day.

Our biggest milestone of the year, the first-ever Women's Health Expo, connected women to vital wellness resources and set a new standard for community collaboration.

Hosted with Direct Surgical Care of Hot Springs and supported by National Park Medical Center, Restoration Health Care, Chrysalis Day & Med Spa, Arvest Bank, HealthStar Physicians, My Tata Testimony, Panzer Creative, and AY Magazine, the event featured:

- 12 expert speakers and health panels with 133 attendees
- 151 health screenings completed on-site
- 152 referrals for follow up care
- CPR/Stop the Bleed training- 72 participants in our demonstrations
- Sold-out exhibitor spaces

Thanks to a \$1,000 grant from the Hot Springs Area Community Foundation, we were able to expand access to health resources for women and families across Garland County.

Save the Date for October 1st at Oaklawn Event Center!
Plans are already underway for an even bigger 2026 Expo!

Women's Community Roundtable



Our second annual Roundtable successfully convened with local business owners, nonprofit directors, and community leaders. The discussion was moderated by Anna Beth Gorman with the Women's Foundation of Arkansas and focused on key issues impacting women and families, resulting in the identification of top priorities and concerns.

The identified priorities were:

- **Local:** K–12 Education and Public Health
- **Statewide:** Healthcare Access and Family Support

This forum is instrumental in guiding HSWLA's commitment to advancing nonpartisan women's issues through advocacy and partnerships. Moving forward, we have pinpointed specific partnerships to strengthen over the next year to more effectively support these critical issues.

Scholarships & Giving Back

HSWLA proudly awarded \$2,500 in scholarships to women pursuing education and leadership development, supported by a \$1,000 donation from Mrs. Joyce Craft, Arkansas' Remarkable Woman of the Year!

We also matched \$1,000 in donations to Project HOPE Food Bank, helping feed local families in need, a reflection of our members' compassion and collective impact. We presented a check for \$2,150!



Other Highlights This Year

Our members combined serve on more than 60 boards and civic organizations across Hot Springs and Arkansas, representing business, healthcare, education, philanthropy, arts, and community development. They attend countless community events that support economic mobility, community health, and regional growth.



Community & Connection

- 2024 Tom Daniels Chili Cook-Off
- 27th Annual Hot Springs Dr. Martin Luther King, Jr. Prayer Breakfast
- Professional headshot event
- Internship opportunity for National Park College student

Economic Empowerment

- Development of the Women-Owned Business Directory in Hot Springs

Women's History Month

- International Women's Day Brunch
- Guest Speaker for Hot Springs NAACP in honor of Women's History Month
- Second Annual HSWLA Awards
 - Woman of Influence — Laryssa Blunt
 - Emerging Leader — Livvey Rurup
 - Catalyst for Change — Erin Holliday & Dr. Jessica Cannon

Regional Representation

- The Soirée Women's Leadership Symposium in Little Rock
- The Women's Foundation of Arkansas Power of the Purse Luncheon

Recognition

- HSWLA nominated Joyce Littleton Craft as Arkansas' Remarkable Woman of the Year, and she won! We're so proud of her accomplishments and the impact she's made in our community.
- We also celebrated members honored for leadership and service locally and statewide, including: Ashley Campbell, Ashley Thompson, Aundrea Crary, Kelly Embry, Kim Anderson, Lyndsey Dilks, Mary Zunick, Dr. Patrycja Krakowiak, Dr. Rheo Morris, Sara Brown, Sarah Hutzell, Stephanie Heffer, and Susan Smith.



Current Nomination Opportunities

Nominating a woman not only celebrates her accomplishments, but also lifts up women in our community and shows others what's possible. Your nomination can inspire confidence and courage in those who are watching.

Top 100 Women of Arkansas Nominations

KARK Remarkable Woman Nominations

Arkansas Business 40 Under 40 Nominations

Looking Ahead & 2026 Save the Dates

<p>HSWLA Monthly Luncheon Second Thursday of Each Month January 8th</p> <p>11:30am - 1pm Arlington Hotel</p>	<p>Dr. Martin Luther King, Jr. Prayer Breakfast January 17th</p> <p>8:30am Hot Springs Convention Center</p>
<p>Women's Wealth Lunch & Learn January 20th</p>	<p>HSWLA Monthly Cocktails & Mocktails January 27th</p>

12pm-1pm Arkansas BCBS Community Room	4pm-6pm Splash Wine Bar
Women in Leadership Summit March 6th 8:30-1pm National Park College	Women's Health Expo + Retail Therapy October 1st 10am -7pm Oaklawn Event Center

We are building on this year's momentum with initiatives that expand leadership development, community engagement, and economic opportunity. While we will continue our signature monthly luncheons, we are also actively working to launch new initiatives and strengthen existing ones.

- **Women in Leadership Summit:** Launching in partnership with National Park College Continuing Education!
- **Second Annual Women's Health Expo:** Expanding to include women-owned boutiques and retailers!
- **Mentorship Program:** Connecting women leaders with established mentors. Matches will be announced in January!
- **Monthly Cocktail & Mocktails:** We will meet the 4th Tuesday of each month from 4–6 pm. The location will be announced monthly.
- **Workshops:** Our next workshop is being sponsored by HSWLA Member Kristina Robertson from Phoenix Rising Wealth Management! RSVP at <https://form.jotform.com/253364475671060>
- **Women-Owned Business Directory:** Continuing growth, visibility, and promotion of local female entrepreneurs.

Women Owned Business Directory

Ready to join a community that elevates women?

Members benefit from leadership opportunities and a strong professional network behind them. Membership means being part of a local organization committed to advocating for women and advancing diverse leadership within our community. We believe that by fostering a strong community of women, we can create a positive impact in Hot Springs. And the impact is already visible.

Membership Information

Thank
you

To our members, sponsors, supporters, and volunteers, your energy and dedication made 2025 unforgettable. Together, we're proving that when women lead, communities flourish.

Here's to an even bigger and brighter 2026!

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