

JW Ambassador Agreement

Subject: Congratulations & Welcome – Your Ambassador Lead Generator Agreement Inside!

Congratulations! We're thrilled to have you joining the mission of Ultimate Marketing.

Welcome to the Ultimate Marketing team! We're excited to work with you in building something powerful together. Below is your official Ambassador Agreement.

Please take the following steps to ensure a smooth start:

- Review your Contractual Agreement below.
- Agree with "I agree" with your full name and address to officially activate your agreement.
- Submit your banking info for direct deposit (we'll soon be switching to our JW NeoBank platform, similar to PayPal or Cash App).

Ultimate Marketing Ambassador Lead Generator Contractual Agreement Location:

2000 E Lamar Blvd., Arlington, TX 76006

Between: Ultimate Marketing and the Ambassador Lead Generator (a.k.a. Associate) whose name and address will be submitted via email or Zoom response.

Recitals

This agreement outlines the expectations, responsibilities, and mutual benefits of your engagement as an independent associate of Ultimate Marketing.

Associate Representation You affirm that you are entering this agreement of your own free will, and that the information you provide is accurate.

Responsibilities and Duties

- You are expected to follow our ambassador engagement and maintain professionalism.
- You must maintain at least 3 active full-time ambassadors on your team to qualify for the Team Leader overrides.
- You will follow instructions as your team is expected to do the same.
- A marketing system will be provided, generating leads, assuming a minimum of 20 hours weekly engagement.
- These leads are abundant and meant to serve Ultimate Marketing first — you may discuss broader use with your instructor, as we believe in an abundant mindset and opportunity for all.

Ambassador Follow-Up Clause

As an Ambassador, one of your primary responsibilities is to follow up with leads that Lana (our AI strategist) has engaged. You will:

- Monitor leads who have interacted with Lana and been directed to reserve a Zoom meeting
- Follow up to confirm whether they've scheduled their meeting — or need assistance rescheduling
- Remind leads of their upcoming appointment and the value of attending live
- Answer basic questions using the resources already provided (FAQs, agreement, video)
- Notify our team if a lead remains unresponsive after multiple attempts

Lana opens the door. You help them walk through it.

This ensures that no qualified prospect slips through — and increases your close rate, commissions, and confidence as a high-performing Ambassador.

RESPONSIBILITIES INCLUDE:

Calling, texting, emailing, and voice drops (briefly explaining our offerings — no sales pitch required)
Following up with interested leads and encouraging form submission
Serving as a key point of contact for potential clients
Visiting JeffreysWorld.com at least once daily (twice preferred) for updates
Asking prospects if they are at a computer before walking them through the relevant page
Welcoming them through the site and assisting with Zoom reservations

All payments are subject to verification of activity and compliance with terms.

Ambassador Path & Compensation

Ambassadors do not receive a salary or weekly draw. This path is designed for those who think entrepreneurially and value independence — individuals who want to position themselves for growth and build income through performance and results.

Ambassador path begins with the purchase of three AI Marketing Blueprints. This is not a payment to “become an Ambassador.” Instead, it is a one-time investment that provides:

- Full access to the AI Marketing Blueprint
- Lead generation as described in the Blueprint
- The privilege of operating as an Ambassador

Your initial Blueprint purchase serves as a **firm handshake** between you and Jeffrey’s World — a straightforward commitment that both sides will do their part.

Three Entry Ambassador Paths:

- **Associate Ambassador Path** by purchasing the \$380 AI Manual Blueprint. *Perfect for self-starters who want to learn the system hands-on while gaining access to 1M+ impressions to generate hot leads.*
- **Lead Ambassador Path** by purchasing the \$1,250 Do-It-Yourself AI Automation Blueprint. *Ideal for builders who want automation in place while maintaining control, with 10M+ impressions included to accelerate reach.*
- **Principal Ambassador Path** by purchasing the \$6,250 Done-for-You AI Automation Blueprint. *Designed for leaders ready to scale immediately — with everything managed for you plus 100M+ impressions to position your brand at the highest level.*

Think you can't afford it. Financing available.

First Sale Double Bonus Boost:

- Subscribe a \$380 package → Earn \$760 advance bonus
- Subscribe a \$1,250 package → Earn \$2,500 advance bonus
- Subscribe a \$6,250 package → Earn \$12,500 advance bonus
- Subscribe a \$12,500 Tier → Earn \$25,000 advance bonus
- This gives you a double reason to close.
- These are a one-time first Double Bonus Boost
- After your first will go back to scheduled percentage

Compensation Terms

All qualifying Ambassadors shall be paid weekly on Thursdays, with a one-week pay hold to allow for standard bookkeeping and processing.

The weekly period runs from Thursday through Wednesday. Payment for a given week will be disbursed on the Thursday of the following week.

Commissions:

Commissions for products and services as follows: 10% solo Ambassador with no team. 15% Ambassador with 3 team members. 20% Ambassador with 10+ team members.

Example 10% commissions for your direct sales:

Price	Commission
\$125	\$12.50
\$199	\$19.90
\$1250	\$125
\$6250	\$625
\$12500	\$1250
\$125000	\$12500
\$1250000	\$125000
\$12500000	\$1250000

Override Commissions

Tier# Active Ambassadors Override Tier 1recruit 3 ambassadors • 5% override Tier 2recruit 6 ambassadors • 7.5% override
Tier 3recruit 10 ambassadors • 10% override
Tier 4recruit 100 ambassadors • 15% override
Tier 5recruit 1000 ambassadors • 20% override

Falling below the tier active team members will result in a reduction or pause in override eligibility until the qualification is met again.

Qualification for overrides:

Ambassadors must be proactive with their team - enroll a minimum of three (3) personally sponsored active ambassadors to qualify for overrides.
Upon reaching this qualification, the overrides become retroactive to any of the unqualified periods. If an Ambassador fails to meet this requirement or stops participating before meeting it, they do not qualify for override payments, retroactive or otherwise.
Example for overrides; Earn **10% overrides** on your team Ambassador's bonuses Their \$5,000 = Your \$500 Their \$50,000 = Your \$5,000

For JEF Tokens:

"Jeffrey's World believes big vision deserves big rewards. As you grow your impact, your bonuses multiply. Not just by one — but by two, three, four, and even five times. Because leaders build leaders — and leaders build legacies."

DASHBOARD REQUIREMENTS

Advocates must claim their free AirDrop token and subscribe for Jeffrey's World updates to receive access to their dashboard. The dashboard monitors leads, analytics, and other important activity metrics.

One token for your AirDrop claim.

One additional token for every qualified new Ambassador who claims their token.

Depth Limit: 10 Levels Maximum

<u>Referrals Hit</u>	<u>Bonus Paid</u>
100 referrals	200 tokens
1,000 referrals	3K tokens
10,000 referrals	40K tokens
100,000 referrals	500K tokens

Ambassador Boost – Need a Jumpstart?

Qualified Ambassadors can apply for \$2,000–\$10,000 in funding

Use it for a home office setup or personal expenses

(No credit impact. Soft pull. Same day reply.)

Here's what you get with your Ambassador role:

- Access to our Ambassador CRM dashboard
- Your referral/commission tracking system
- Affiliate link with automated marketing material
- Personalized guidance to help you begin closing
- Customer service support to back you up 24/7
- Full onboarding within two business days
- Plus, your tier AI blueprint. For more details, visit: jeffreysworld.com/ai-marketing

Tax Withholding As a 1099 independent contractor, you are responsible for your own taxes. Benefits & Waivers You acknowledge this is not a W2 position and does not include traditional employment benefits.

Non-Disclosure and Non-Share We respect creativity — There's plenty of room for everyone to succeed.

Term and Termination

- Either party may terminate this agreement with notice.
- If you have a negative commission balance at termination, repayment is not required.
- However, if you terminate, we recommend keeping your account open — future commissions will still accrue.
- You may designate a beneficiary for your commission balance in the event of incapacity or death.

INTERNATIONAL COMPLIANCE

This Agreement is governed by U.S. law. International Advocates must comply with their own tax and business obligations. By agreeing, you confirm this compliance.

SAFE HARBOR CLAUSE

Scripts, tools (like Hero CRM), and templates may be provided as guidance only — you are not required to follow them exactly. You maintain control of how you perform the work.

MODIFICATIONS

We may update this Agreement to protect you and the company. A 7-day notice will be given. Changes will not apply retroactively.

TERMINATION

This Agreement may be ended immediately for cause (fraud, policy breach, misconduct)

Or by either party with 10 days' written notice

In the case of verified harm to the company, pay may be withheld for the current period

Execution to officially activate this agreement:

Reply during Zoom meeting with the words "I agree", your full name, and your current address along with your direct deposit preference and information for your compensation.

You acknowledge and agree to the terms outlined above through this Zoom meeting which serves as your acknowledgment - equivalent to your signature.

Date is the timestamp on the replied Zoom meeting.

If you don't subscribe on your first Zoom meeting, reschedule to subscribe.

IMPACT; International marketing promotional campaign tactic - Phase I Ambassador Video Launch Strategy

We can't wait to see what you build with us.

Warm regards,

Lana

On behalf of Ultimate Marketing, LLC

2000 E Lamar Blvd, Arlington, Texas 76006