

Subject: Congratulations & Welcome – Your Ambassador Lead Generator Agreement Inside!
Congratulations! We're thrilled to have you joining the mission of Ultimate Marketing.

When you open this message, imagine glitter flying — because you're stepping into a world of opportunity.

Please take the following steps to ensure a smooth start:

- Review your Contractual Agreement below.
- In your Zoom meeting you will be provided with a copy of this Contractual Agreement. You will then agree with "I agree" with your full name and address to officially activate your agreement.
- Submit your banking info for direct deposit (we'll soon be switching to our JW NeoBank platform, similar to PayPal or Cash App).

Ultimate Marketing Ambassador Lead Generator Contractual Agreement

Location: 2000 E Lamar Blvd., Arlington, TX 76006

Between: Ultimate Marketing and the Ambassador Lead Generator (a.k.a. Associate) whose name and address will be submitted via email or Zoom response.

Recitals

This agreement outlines the expectations, responsibilities, and mutual benefits of your engagement as an independent associate of Ultimate Marketing.

Associate Representation You affirm that you are entering this agreement of your own free will, and that the information you provide is accurate.

Responsibilities and Duties

- You are expected to follow our ambassador engagement and maintain professionalism.
- You must maintain at least 3 active full-time ambassadors on your team to qualify for the Team Leader draw rate.
- You will follow instructions as your team is expected to do the same.
- A marketing system will be provided, generating leads, assuming a minimum of 20 hours weekly engagement.
- These leads are abundant and meant to serve Ultimate Marketing first — you may discuss broader use with your instructor, as we believe in an abundant mindset and opportunity for all.

◆ Ambassador Follow-Up Clause

As an Ambassador, one of your primary responsibilities is to follow up with leads that Lana (our AI strategist) has engaged.

You will:

- ☒ Monitor leads who have interacted with Lana and been directed to reserve a Zoom meeting
- ☒ Follow up to confirm whether they've scheduled their meeting — or need assistance rescheduling
- ☒ Remind leads of their upcoming appointment and the value of attending live
- ☒ Answer basic questions using the resources already provided (FAQs, agreement, video)
- ☒ Notify our team if a lead remains unresponsive after multiple attempts

Lana opens the door. You help them walk through it.

This ensures that no qualified prospect slips through — and increases your close rate, commissions, and confidence as a high-performing Ambassador.

Weekly Base Assistance Clause

To support your success while maintaining balance and sustainability, we offer a weekly assistance amount of \$625 draw based on 40 hours pay per week for 4 weeks.

This is *not* payroll and is not guaranteed; rather, it is a performance-based support amount provided as you meet foundational activity milestones.

Our philosophy is simple: we support, and you excel.

Our top Ambassadors average 1 subscription per day — but you only need 1 per week to stay active.

That's \$625 draw per week — not including overrides and bonuses. Millions are at your reach.

This base assistance is designed to create momentum, not dependency. You're not here to survive. You're here to thrive — with us.

International Compensation Adjustment Clause

To maintain fair compensation across global regions, ambassador base pay shall be regionally adjusted according to the local cost of living and currency equivalence.

The standard U.S.-based compensation of \$625 draw based on 40 hours per week shall serve as a benchmark.

Adjusted compensation may be structured as follows:

- Tier 1 (High-cost countries): United States, Canada, United Kingdom — Up to \$625/week for 4 weeks
- Tier 2 (Moderate-cost countries): Mexico, Brazil, South Africa, Eastern Europe — Up to \$312/week for 4 weeks
- Tier 3 (Lower-cost countries): Philippines, India, Nigeria, Pakistan — Up to \$280/week for 4 weeks

All payments are subject to verification of activity, compliance with terms, and minimum weekly output.

Adjustments are made to ensure equity while respecting regional economic conditions.

Compensation

- You'll receive a draw of \$625 based on 40 hours per week, based on approximately 40 hours/week. We do not pay overtime, therefore do not work over the 40 hours and maximum hours per day is 8.
- This is not a base salary, but a draw against commission, which means future earned commissions will balance against this draw.
- Compensation Terms All qualifying Ambassadors shall be paid weekly on Thursdays, with a one-week payroll hold to allow for standard bookkeeping and processing.
- The weekly work period runs from Thursday through Wednesday. Payment for a given week will be disbursed on the Thursday of the following week.
- Example Work performed from April 24 to May 1 (Wednesday cutoff) will be paid on May 8 (Thursday).
- Qualification for Weekly Draw
- Ambassadors must enroll a minimum of three (3) personally sponsored active ambassadors to qualify.
- Upon reaching this qualification, the weekly draw becomes retroactive to any of the unqualified periods.
- If an Ambassador fails to meet this requirement or stops participating before meeting it, they do not qualify for draw payments, retroactive or otherwise.
- Commissions for products and services as follows: 10% solo Ambassador with no team. 15% Ambassador with 3 team members. 20% Ambassador with 10+ team members.

Example 10% commissions for your direct sales:

<u>Price</u>	<u>Commission</u>
\$125	\$12.50
\$199	\$19.90
\$1250	\$125
\$6250	\$625
\$12500	\$1250
\$125000	\$12500
\$1250000	\$125000
\$12500000	\$1250000

- **Override Commissions**

Tier#	Active Ambassadors	Override
Tier 1	recruit 3 ambassadors	5% override
Tier 2	recruit 6 ambassadors	7.5% override
Tier 3	recruit 10 ambassadors	10% override
Tier 4	recruit 100 ambassadors	15% override
Tier 5	recruit 1000 ambassadors	20% override

- Falling below the tier active team members will result in a reduction or pause in override eligibility until the qualification is met again.
- For JEF Tokens:

"Jeffrey's World believes big vision deserves big rewards. As you grow your impact, your bonuses multiply. Not just by one — but by two, three, four, and even five times. Because leaders build leaders — and leaders build legacies."

One token for your AirDrop claim.

One additional token for every qualified new Ambassador who claims their token.

Depth Limit: 10 Levels Maximum Referrals Hit

Bonus Paid
100 referrals 200 tokens
200 referrals 300 tokens
300 referrals 400 tokens
400 referrals 500 tokens
500 referrals 600 tokens
600 referrals 700 tokens
700 referrals 800 tokens
800 referrals 900 tokens
900 referrals 1,000 tokens

Draw Against Commissions Explanation: As part of the Ambassador Program, a weekly draw of pay as per listed above is provided to active ambassadors to assist with consistent cash flow.

This draw functions as an advance against commissions earned through actual sales performance.

- If an ambassador's sales commissions exceed the draw, the surplus is paid out as additional earnings.
- If an ambassador's sales commissions are less than the draw, the difference carries over as a negative balance into the next pay period.
- Negative balances are automatically deducted from future commissions until fully cleared.

Example: If \$125 is only earned in Week 1 against a \$250 draw, a negative balance of \$125 is carried forward. If \$1250 is earned in Week 2, the prior negative \$125 is deducted, and the remaining \$1125 is paid out.

Time Tracking

- A clock in/out system will soon be provided by QuickBooks.
- Until then, you must track time by visiting website and submitting it daily, with bullet-point task descriptions in a form of a spreadsheet.
- This is required for compliance and productivity assessment.

Tax Withholding As a 1099 independent contractor, you are responsible for your own taxes.

Benefits & Waivers You acknowledge this is not a W2 position and does not include traditional employment benefits.

Non-Disclosure and Non-Share We respect creativity — There's plenty of room for everyone to succeed.

Term and Termination

- Either party may terminate this agreement with notice.
- If you have a negative commission balance at termination, repayment is not required.
- However, if you terminate, we recommend keeping your account open — future commissions will still accrue.
- You may designate a beneficiary for your commission balance in the event of incapacity or death.

This is what we call building your legacy.

Execution To officially activate this agreement:

Reply during Zoom meeting with the words "I agree", your full name, and your current address along with your direct deposit preference and information for your compensation.

You acknowledge and agree to the terms outlined above through this Zoom meeting which serves as your acknowledgment - equivalent to your signature.

Date is the timestamp on the replied Zoom meeting.

If you don't subscribe on your first Zoom meeting, reschedule to subscribe.

International marketing promotional campaign tactic - Phase I Ambassador Video Launch Strategy
We can't wait to see what you build with us.

Welcome to Ultimate Marketing,

The Future is Yours Let's Go!

Clarissa LaRue

HR Dept