



Adler Photography LLC

Capability Statement

Company Data

UEI: **T6M2MFAV7VA6**

CAGE Code: **12RS2**

Structure: **LLC**

Certification: **Oregon VBE**

NAICS: **541922 (Primary),
512110, 541370, 488190,
541990, 481219, 541990,
541820, 541810, 541690,
611512, 541990**

PSC: **T006, T008, R408,
R427, R708, L070
(Program Support), U008,
U009 (Training), T004**



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Core Competencies

- **Strategic Public Affairs & Messaging:** Professional-grade 4K/8K aerial and ground production tailored for federal public diplomacy and strategic communication initiatives.
- **Advanced Airspace Integration:** Proven expertise in executing sUAS missions within active manned aircraft environments, including direct coordination with helicopter pilots via active radio communication.
- **Technical Regulatory Analysis:** Utilizing a background in federal safety investigations to ensure all visual data meets strict compliance, documentation, and evidentiary standards.
- **Environmental Intelligence:** Leveraging meteorological expertise to provide advanced mission-planning and real-time risk assessments.

Differentiators

- **Federal Investigator Discipline:** Former **FDA Consumer Safety Officer/Medical Device Investigator** with a specialized focus on regulatory compliance, risk assessment, and technical reporting protocols.
- **Military Aviation Pedigree:** Former **USAF Operational Meteorologist** with 20+ years of experience and a deep understanding of National Airspace System (NAS) safety and weather-critical mission planning, and a certified Master Instructor.
- **Dynamic Airspace Safety:** Expert-level proficiency in "See-and-Avoid" standards, active aviation-band radio deconfliction, and ATC coordination in controlled airspaces.
- **International Operational Readiness:** Demonstrated capability to deploy and capture content in foreign jurisdictions (Germany/EU), navigating international drone registries and cross-border liability insurance.
- **Certified Veteran Business Enterprise (VBE):** Priority status for state-level contracts and federal small business set-asides.

Past Performance & Experience

- **International Mission Simulation (Germany):** Executed a cross-border sUAS mission in the EU. Managed all logistical and legal requirements including EASA-compliant registration and international aviation insurance.
- **Integrated Airspace Coordination:** Led aerial filming missions involving synchronized flight with manned helicopters, managing real-time deconfliction and situational awareness via radio.
- **Campaign Strategy:** Developing the "Your Lens, Our World – in motion" campaign, integrating public affairs principles into cinematic b-roll solutions for government storytelling.