



## Adler Photography LLC

### Capability Statement

#### Company Data

UEI: T6M2MFAV7VA6

CAGE Code: 12RS2

Structure: LLC

Certification: Oregon VBE

NAICS: 541922 (Primary),  
512110, 541370, 488190,  
541990, 481219, 541990,  
541820, 541810, 541690,  
611512, 541990

PSC: T006, T008, R408,  
R427, R708, L070  
(Program Support), U008,  
U009 (Training), T004



[adlerphotography.net](http://adlerphotography.net)

#### Core Competencies

- **Strategic Public Affairs & Messaging:** Professional-grade 4K/8K aerial and ground production tailored for federal public diplomacy and strategic communication initiatives.
- **Advanced Airspace Integration:** Proven expertise in executing sUAS missions within active manned aircraft environments, including direct coordination with helicopter pilots via active radio communication.
- **Technical Regulatory Analysis:** Utilizing a background in federal safety investigations to ensure all visual data meets strict compliance, documentation, and evidentiary standards.
- **Environmental Intelligence:** Leveraging meteorological expertise to provide advanced mission-planning and real-time risk assessments.

#### Differentiators

- **Federal Investigator Discipline:** Former **FDA Consumer Safety Officer/Medical Device Investigator** with a specialized focus on regulatory compliance, risk assessment, and technical reporting protocols.
- **Military Aviation Pedigree:** Former **USAF Operational Meteorologist** with 20+ years of experience and a deep understanding of National Airspace System (NAS) safety and weather-critical mission planning, and a certified Master Instructor.
- **Dynamic Airspace Safety:** Expert-level proficiency in "See-and-Avoid" standards, active aviation-band radio deconfliction, and ATC coordination in controlled airspaces.
- **International Operational Readiness:** Demonstrated capability to deploy and capture content in foreign jurisdictions (Germany/EU), navigating international drone registries and cross-border liability insurance.
- **Certified Veteran Business Enterprise (VBE):** Priority status for state-level contracts and federal small business set-asides.

#### Past Performance & Experience

- **International Mission Simulation (Germany):** Executed a cross-border sUAS mission in the EU. Managed all logistical and legal requirements including EASA-compliant registration and international aviation insurance.
- **Integrated Airspace Coordination:** Led aerial filming missions involving synchronized flight with manned helicopters, managing real-time deconfliction and situational awareness via radio.
- **Campaign Strategy:** Developing the "Your Lens, Our World – in motion" campaign, integrating public affairs principles into cinematic b-roll solutions for government storytelling.