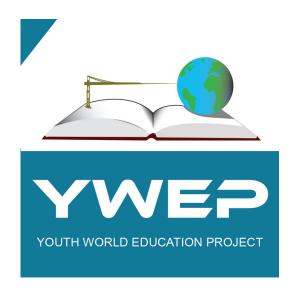


What is YWEP? Initiatives



Youth World Education Project was founded in 2012 in Arizona. Our mission is to bridge the gap between parental involvement, education, and workforce development with a system of supports that prepares youth to compete in the global economy and build social skills, resilience, and self-sufficiency. Our vision is to see all youth possess a sense of purpose, graduate from high school, and transition successfully to postsecondary education with parental involved support. In addition, we want to see all youth gain life skills needed to become thriving, confident adults.



Youth Initiatives

P.A.G.E. 1 3rd - 8th Graders
P.A.G.E. 2 9th-12th Graders
Summer P.A.G.E. 6th & 7th Graders
Teen Summer P.A.G.E. Camp 8th - 12th Graders
Raise Up Males ages 14-21



Parent Initiatives

Be U Til Full Women's Camp The Gentleman's Network

- The Fatherhood
- Men's Camps



Action Plan

Serve 500 youth per year

Empower 120 women per year

Assist 500 men per year

Increase Capacity in every area of a youth's life

Impact change in communities

Reduce dropout rates

Increase academic performance

Sponsorship: Make a Difference

It's a Win-Win

Sponsoring a YWEP event provides you the unique opportunity to connect with the Greater metropolitan area, to build brand awareness, and show your company's support of an important cause: Reducing the number of disconnected youth and families in our most vulnerable communities.

Each event reaches a different key audience segment and provides a fun, entertaining, and engaging way for you to "wow" clients, vendors, and employees. Feel good about supporting our local communities, heritage, and family organizations as you are a part of an unforgettable evening.

The Right Fit

Looking for the opportunity to become a part of one of the most memorable events of the year? To put your company name in front of sophisticated party goers? Want to show your employees and investors your dedication to our community? Consider a sponsorship at Youth World Education Project.

Get your name in front of local professionals, reward your employees and show your clients how cool you really are. Associate your company name with positive change, support our movement, and receive long-term recognition with your sponsorship.

Benefits

Showcase a product or service during the event, developing new customer prospects. Sponsorship instantly puts your company in front of an audience of local professionals who enjoy having a good time and supporting their local community.

Here's an opportunity to equate your brand with "fun." Sponsorship packages show employees your company's dedication to strengthening and investing in our youth today for a better, bigger, brighter tomorrow.

Tara Laurie is the CEO of Youth World Education Project (YWEP). Ms. T's story is one of perseverance, resiliency, and risk taking. The New York native was born and raised in Harlem, NYC and she credits her upbringing and experiences for making her



Tara S. Laurie, M.Ed

the woman she is today and becoming. Ms. Laurie is often overheard stating "I want to be an agent for change." She recognizes one of the best ways to bring about change is through education.

With over 20 years of hands on experience in the education and social services fields, she has served as a child group therapist, educator, social worker, and capacity building specialist. Ms. Laurie has maintained an educational philosophy that every individual can learn given innovation, commitment, supportive environment, and a chance. Her academic and professional careers helped to lay the foundation for her most impactful achievement, starting a non-profit agency to reduce the number of disconnected youth and families.

She realizes that the greatest gift you can give the world is through the servitude of those in need. Ms. Laurie has witnessed first-hand the detrimental effects of poverty, lack of education, and minimal community resources. According to Ms. Laurie, YWEP is a positive product of a negative reality. Ms. Laurie strongly believes all youth should have a chance to fulfill their destiny. Her goal is to empower and educate youth by increasing their capacity and providing them with the tools they need to become successful thriving individuals.

Ms. Laurie strongly believes the generations before stood for the benefit of tomorrow and every generation is supposed to get better. She affirms that tomorrow is calling out for change today and that we can no longer wait for someone to do something. Ms. Laurie believes our society can no longer wait on a super hero and she proclaims we are the super heroes our children are waiting on. She has issued a call to action requesting we put on our masks and capes to use our gifts, talents, influences, and resources to answer the cries of tomorrow demanding change today.



On Friday, May 17, 2019, we will be hosting our annual Harlem Nights Casino Night at the Raven Phoenix Golf Club from 7:00pm-11:00pm. Join us for an opportunity to roll the dice and win great prizes! Get a taste of the Cotton Club and play your hand at the All Harlem Nights Casino Night!

We'll provide the chips but the two lucky players who end the night with the highest winnings will take the prizes!

Dance with My Father Gala On Saturday, May 18, 2019, we will be hosting our annual "Dance with My Father" Gala at the Raven Phoenix Golf Club from 5:00pm- 9:00pm. Fathers and father figures come, enjoy an elegant evening with their daughter ages six and up to create memories that will last a lifetime.





On Sunday, May 19, 2019, we will host our inaugural Teen Circle Summit at Arizona State University Memorial Union from 9:00am-2:00pm. This summit will foster the role of youth as future leaders while providing experiential opportunities for youth to express ideas and opinions

in a safe space. Youth will participate in fun and engaging activities that help develop their social emotional and soft skills.

Event Sponsorship Opportunities



















































Benefits:

- Sponsor listing on all at-event signage and full page advertisement in event program
- Preferred placement on all social media/websites
- Prominent display of your logo on all marketing materials including social media
- Category exclusivity
- Ability to make products available to event guests
- Inclusion in all press releases and print/radio/TV advertising
- Sponsor recognition and link from the event page
- 6 complimentary tickets to each event
- 30-second commercial

Platinum Sponsor - \$10,000+

Benefits:

- Sponsor listing on all at-event signage and half page advertisement in event program
- Preferred placement on all social media/websites
- Prominent display of your logo on all marketing materials including social media
- Ability to make products available to event guests
- Inclusion in all press releases and print/radio/TV advertising
- Sponsor recognition and link from the event page
- 5 complimentary tickets to each event
- 15-second commercial

Gold Sponsor - \$5,000+

Benefits:

- Quarter page logo placement in event program
- Placement on all social media/websites
- Display of your logo on all marketing materials including social media
- Ability to make products available to event guests
- Inclusion in all print/radio/TV advertising
- Sponsor recognition and link from the event page
- 4 complimentary tickets to each event

Silver Sponsor - \$1,000+

Benefits:

- Placement on all social media/websites
- Display of your logo on all marketing materials including social media
- Sponsor recognition and link from event page

Bronze Sponsor - \$500+

Benefits:

- · Display of your logo on all marketing materials including social media
- Sponsor recognition from event page

Event Sponsorship Form

Sponsor Information

Please fill-out the following form to confirm your chosen sponsorship package. Completed forms can be returned to Youth World Education Project at info@youthwep.org,or mailed *with payment* to PO Box 6808, Chandler, AZ 85246. Please contact us with any questions at info@youthwep.org or (623) 218-9488.

Once you submit form complete and signed YWEP staff will contact you to discuss event arrangements, sponsorship benefits, and recognition.

discuss event arrangements, sponsorship benefits, and recognition.		
CONTACT INFORMATION:		
Company Name:		
Contact Person:		
Contact Email Address:		
Contact Phone:		
Address:		
City/State/Zip:		
SPONSORSHIP PACKAGES:		
\$15,000+ Diamond Sponsor	Thank You for joining the Movement!	
\$10,000+ Platinum Sponsor	Thank in	
\$5,000+ Gold Sponsor	for joining not!	
\$1,000+ Silver Sponsor	Movemen	
\$500+ Bronze Sponsor	the	
\$Supporting Sponsor		
I have enclosed a check made payable to Youth World Education Project. \$		
Total Sponsorship Authorized Signature	Date	
I would like this sponsorship to go toward: ☐ The Weekend of Hope ☐ Sponsor Father/Daughter Couple ☐ Title Spor choose the specific event(s) ☐ All White Harlem Casino Night (Fri.) ☐ Dance Note that I would be specified as a specific event (s) ☐ Dance Note that I would be specified event (s) ☐ Dance Note that I would be specifie		

☐ Teen Circle Summit (Sun.)

I have enclosed a check payable to <i>Youth World Education Project</i> in the amount of
\$
I authorize Youth World Education Project to charge my card in the amount of
\$
Card #
ExpCCV#
Authorized Signature:
Invoice #

Keep a copy for your records:

Please check one:

Organization Name: Youth World Education Project

Tax ID Number: 26-3453073

Tax Exempt 501(c)(3)

Address & Contact Info: PO Box 6808

Chandler, AZ 85246

(623) 218-9488

Email: info@youthwep.org

"Together We Are Making a Difference"

