



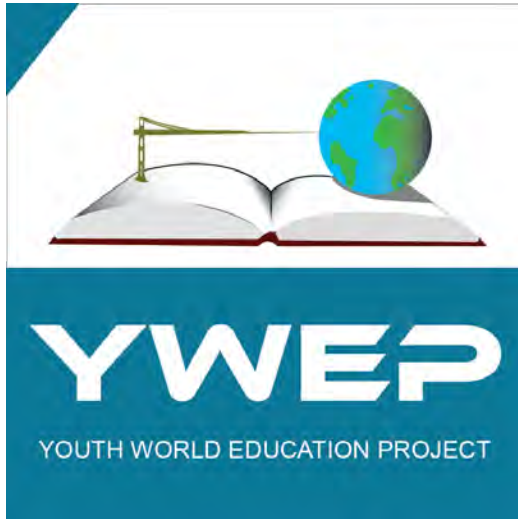
Youth World Education Project



# *A Weekend of Hope*

May 14, 2022





**Y**outh World Education Project was founded in 2012 in Arizona. Our mission is to bridge the gap between parental involvement, education, and workforce development with a system of supports that prepares youth to compete in the global economy and build social skills, resilience, and self-sufficiency. Our vision is to see all youth possess a sense of purpose, graduate from high school, and transition successfully to postsecondary education with parental involved support. In addition, we want to see all youth gain life skills needed to become thriving, confident adults.



## Youth Initiatives

- |                           |                    |
|---------------------------|--------------------|
| Summer P.A.G.E.           | 6th & 7th Graders  |
| Teen Summer P.A.G.E. Camp | 8th - 12th Graders |
| Teen Self Love Conference | Ages 13-19         |
| Raise Up (Males)          | Ages 13-19         |



## Parent Initiatives

- The Gentleman's Network
- The Fatherhood
- Parent Power Series



## Action Plan

- Serve 500 youth per year
- Empower 120 women per year
- Assist 120 men per year
- Increase Capacity in every area of a youth's life
- Impact change in communities
- Reduce dropout rates
- Increase academic performance

## Sponsorship: Make a Difference

### It's a Win-Win

Sponsoring a YWEP event provides you the unique opportunity to connect with the Greater metropolitan area, to build brand awareness, and show your company's support of an important cause: *Reducing the number of disconnected youth and families in our most vulnerable communities.*

Each event reaches a different key audience segment and provides a fun, entertaining, and engaging way for you to "wow" clients, vendors, and employees. Feel good about supporting our local communities, heritage, and family organizations as you are a part of an unforgettable evening.

### The Right Fit

Looking for the opportunity to become a part of one of the most memorable events of the year? To put your company name in front of sophisticated party goers? Want to show your employees and investors your dedication to our community? Consider a sponsorship at [Youth World Education Project](#).

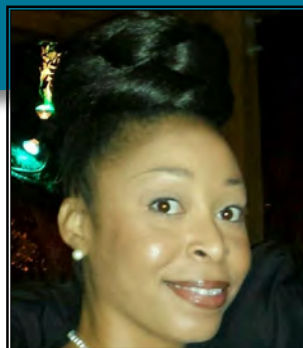
Get your name in front of local professionals, reward your employees and show your clients how cool you really are. Associate your company name with positive change, support our movement, and receive long-term recognition with your sponsorship.

### Benefits

Showcase a product or service during the event, developing new customer prospects. Sponsorship instantly puts your company in front of an audience of local professionals who enjoy having a good time and supporting their local community.

Here's an opportunity to equate your brand with "fun." Sponsorship packages show employees your company's dedication to strengthening and investing in our youth today for a better, bigger, brighter tomorrow.

## About the Founder



Mrs. Tara S. Laurie-Manson, M.Ed

Mrs. Tara Laurie-Manson is the CEO of Youth World Education Project (YWEP). Mrs. T's story is one of perseverance, resiliency, and risk taking. The New York native was born and raised in Harlem, NYC and she credits her upbringing and experiences for making her the woman she is today and becoming. Mrs. Laurie-Manson is often overheard stating "I want to be an agent for change." She recognizes one of the best ways to bring about change is through education.

With over 20 years of hands on experience in the education and social services fields, she has served as a child group therapist, educator, social worker, and capacity building specialist. Mrs. Laurie-Manson has maintained an educational philosophy that every individual can learn given innovation, commitment, supportive environment, and a chance. Her academic and professional careers helped to lay the foundation for her most impactful achievement, starting a non-profit agency to reduce the number of disconnected youth and families.

She realizes that the greatest gift you can give the world is through the servitude of those in need. Mrs. Laurie has witnessed first-hand the detrimental effects of poverty, lack of education, and minimal community resources. According to Mrs. Laurie-Manson, YWEP is a positive product of a negative reality. Mrs. Laurie strongly believes all youth should have a chance to fulfill their destiny. Her goal is to empower and educate youth by increasing their capacity and providing them with the tools they need to become successful thriving individuals.

Mrs. Laurie-Manson strongly believes the generations before stood for the benefit of tomorrow and every generation is supposed to get better. She affirms that tomorrow is calling out for change today and that we can no longer wait for someone to do something. Mrs. Laurie believes our society can no longer wait on a super hero and she proclaims we are the super heroes our children are waiting on. She has issued a call to action requesting we put on our masks and capes to use our gifts, talents, influences, and resources to answer the cries of tomorrow demanding change today.

## Events and Honorees



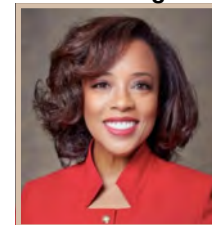
**Dance with My Father Gala on Saturday, May 14, 2022**, we will be hosting our 4th annual "Dance with My Father" Gala at The Heard Museum, 2301 N. Central Avenue in Phoenix, from 6:00pm-10:00pm. Doors open at 5:30pm. Fathers and father figures come and enjoy an elegant evening with their daughters ages six and up to create memories that will last a lifetime.

## Honorees

**Legend Honoree**  
**Mrs. Janelle Woods**



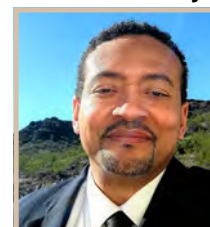
**Legend Honoree**  
**Kim Covington**



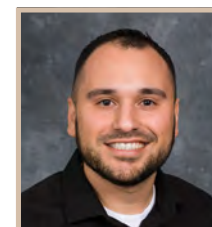
**Community Impact Honoree**  
**Chief Santiago Rodriguez**



**Community Impact Honoree**  
**Frantz Beasley**



**Most Valuable Giver**  
**Daniel Valladee**



**Young Hero**  
**of the Year**



# Past Sponsors



# Event Sponsorship Opportunities

## Diamond Sponsor - \$15,000+

- Sponsor listing on all at-event signage and full page advertisement in event program
- Preferred placement on all social media/websites
- Prominent display of your logo on all marketing materials including social media
- Category exclusivity
- Ability to make products available to event guests
- Inclusion in all press releases and print/radio/TV advertising
- Sponsor recognition and link from the event page
- **6** complimentary tickets
- **30**-second commercial

## Platinum Sponsor - \$10,000+

- Sponsor listing on all at-event signage and half page advertisement in event program
- Preferred placement on all social media/websites
- Prominent display of your logo on all marketing materials including social media
- Ability to make products available to event guests
- Inclusion in all press releases and print/radio/TV advertising
- Sponsor recognition and link from the event page
- **5** complimentary tickets
- **15**-second commercial

## Gold Sponsor - \$5,000+

- Quarter page logo placement in event program
- Placement on all social media/websites
- Display of your logo on all marketing materials including social media
- Ability to make products available to event guests
- Inclusion in all print/radio/TV advertising
- Sponsor recognition and link from the event page
- **4** complimentary tickets

## Silver Sponsor - \$1,000+

- Placement on all social media/websites
- Display of your logo on all marketing materials including social media
- Sponsor recognition and link from event page
- **2** complimentary tickets

## Bronze Sponsor - \$500+

- Display of your logo on all marketing materials including social media
- Sponsor recognition from event page

# Event Sponsorship Form

# Sponsor Information

Please fill-out the following form to confirm your chosen sponsorship package. Completed forms can be returned to Youth World Education Project at info@weekendofhopeaz.com, or mailed with payment to PO Box 6808, Chandler, AZ 85246. *Note the deadline to be included in printed materials is 4/26/2022.* Please contact us with any questions at info@weekendofhopeaz.com or (623) 218-9488.

Once you submit form complete and signed, YWEP staff will contact you to discuss event arrangements, sponsorship benefits, and recognition.

### CONTACT INFORMATION:

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

### SPONSORSHIP PACKAGES:

\_\_\_\_\_ \$25,000 Title Sponsor                      \_\_\_\_\_ \$5,000+ Gold Sponsor

\_\_\_\_\_ \$15,000+ Diamond Sponsor                      \_\_\_\_\_ \$1,000+ Silver Sponsor

\_\_\_\_\_ \$10,000+ Platinum Sponsor                      \_\_\_\_\_ \$500+ Bronze Sponsor

\_\_\_\_\_ \$ \_\_\_\_\_ Supporting Sponsor

I have enclosed a check made payable to Youth World Education Project.

\$ \_\_\_\_\_  
Total Sponsorship                      Authorized Signature                      Date

I would like this sponsorship to go toward:

- The Weekend of Hope
- Sponsor/Purchase \_\_\_\_\_ Tables (\$1,200)
- Sponsor /Purchase \_\_\_\_\_ Father/Daughter Couple Tickets (\$250)
- Title Sponsorship

*Thank You  
for joining  
the Movement!*

Please check one:

I have enclosed a check payable to *Youth World Education Project* in the amount of \$ \_\_\_\_\_

I authorize Youth World Education Project to charge my card in the amount of \$ \_\_\_\_\_  
Card # \_\_\_\_\_  
Exp. \_\_\_\_\_ CCV# \_\_\_\_\_  
Authorized Signature: \_\_\_\_\_

Invoice # \_\_\_\_\_

### Keep a copy for your records:

Organization Name: Youth World Education Project

Tax ID Number: 26-3453073

Tax Exempt 501(c)(3)

Address & Contact Info:

PO Box 6808

Chandler, AZ 85246

(623) 218-9488

Email: info@weekendofhopeaz.com

*"Together We Are Making a Difference"*

