



Dear prospective sponsor

We are excited to be ramping up our 2023/2024 season for Smallfield Junior Football Club. Our mission statement is to provide football for children of all ages and abilities, in a safe and friendly environment. We deliver age-appropriate coaching to support long term player development whilst encouraging all players to try their best and make the most of their abilities.

As a prospective sponsor, we want you to know that one of our core principles is to make football affordable and accessible to all those who want to participate. Operational costs and support costs are currently a minimum of £175 approximately per child annually, our registration fees are currently £200, or less for those families that meet certain criteria to receive help.

To bridge the gap and meet expenses, we must generate financial support to keep the club going strong. The continued support of generous donations from dedicated sponsors throughout our community has made this possible over the years.

Please consider a donation to support the continued work of Smallfield Junior FC. Our sponsorship schemes are as such.

*Gold Sponsor - £750+*

Gold Sponsors will have their company name/ logo on a team shirt for advertisement. They will also receive their company name along with the Smallfield logo engraved on a corporate glass appreciation trophy for display at your business showing your support. They will also get one booking for the private use of our Sports and Social club. The company name/logo will be placed on our website and social media with a link to their homepage along with an advertisement plaque at our football club.

*Silver Sponsor - £500*

Silver Sponsors will have their company name/ logo on a team shirt for advertisement. Their company name/logo will also be placed on our website and social media with a link to their homepage along with an advertisement plaque displayed at our football club. They will also receive a glass appreciation trophy for display at their business showing their support.

*Bronze Sponsor – £250*

Bronze Sponsors will benefit from having their company name/ logo placed on our website and social media with a link to your homepage. They will also receive an advertisement plaque displayed at our football club.

*We often raise funds through events held at our sports and social club, enabling the children to give something back to the community and you would also be very welcome to join us at such events.*

Should you need any further information, please feel free to contact me

*We request that all sponsorship donations be finalised no later than 31<sup>st</sup> August 2023 to maximise your exposure to the community and club members.*

Yours sincerely

Rob Taylor, Junior Football Officer

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