



Kerrville Farmers Market

Vendor Guidelines and Application

Kerrville Farmers Market is a weekly market held every Friday at the A.C. Schreiner Mansion at 529 Water Street in Kerrville, TX. We are a producer/grower only market and our vendors are located within the Texas Hill Country region. We offer a balance of products in order to facilitate the economic success of each vendor as well as diversity within the market.

It is the policy of the KFM is to select producers and vendors whose practices support our mission. Product selection is based on the unique ability to provide a true representation of Texas and the Hill Country. The selection process will be based on the following:

For agricultural producers, that means we select growers that are practicing sustainable and organic methods of growing. Their products must be locally grown, produced, and sourced within Texas and the Hill Country. A site visit may be performed to confirm these practices.

For artisan food and prepared food producers, we look for candidates that source ingredients from our growers or support producers that have organic growing methods.

Wine and beer must be produced and based in Texas. Each individual vendor must be compliant with TABC and obtain the required TABC license and permits for such a market. Please contact TABC directly for more details. 512--393--7744 or 512--451--0231

Craft producers, items that are allowed must have a "Home & Kitchen" theme. Examples include but are not limited to: glass & pottery, wood dishes, metal/fabricated items, cutting boards, spice racks, garden boxes, hand-made recipe cards, authors with cookbooks, fiber & textile shopping bags, tablecloths, pillowcases, aprons & hot pads. We will "consider" any vegetable, fruit and farm themed utilitarian or decorative art/craft. The person selling the item must produce the products being sold and all products must be produced in Texas. All products are subject to a review by the board.

If you have a product that meets these criteria, send us a completed application along with your application fee. We will review your application and get in touch with you within 30 days of receipt of your application. If you have a product that meets our criteria but is already sold at the KFM and would like to be put on a waiting list, please send us an application along with your application fee. We will keep the app on file and contact you when booth space comes available.

Prepared food vendors are required to obtain a permit at no cost from the City of Kerrville. The food or product must be prepared in a commercial kitchen, unless the item being sold falls under the Texas Cottage Food Law. Daryle Poe is the Health Specialist with the City of Kerrville. He can be reached at 830 258 1173 or by email Daryle.Poe@kerrvilletx.gov. If you have any questions about obtaining a health permit specifically, please get in touch with him.

Vendors must provide a 10x10 canopy tent with weights, tables, and everything you need for your setup. We have minimal electricity available. Please let us know in advance if you will need electricity. We ask that each vendor have a representative present at their booth during the market. Smoking/vaping is not allowed within the perimeter of the market grounds and during market hours.

Since we are an outdoor market, our operating hours change as the seasons change. We request that each vendor respect the set hours of the market and participate the full duration of the set market hours. We ask that each vendor be set up/ready for business when the market begins, and breakdown of the booth doesn't begin until the market is over.

MARKET HOURS:

4--7 pm April – October & 4--6 November – March

Closed the Friday after Thanksgiving, December 24 & 31

FEES: \$20 application fee

\$80/month due at the beginning of each month or \$25/week due weekly – not to exceed \$80/month

Kerrville Farmers Market Vendor Application 2022

Business Name: _____

Producer Names(s): _____

Market Seller(s): _____

Business physical address: _____

Mailing address if different from above: _____

Website: _____

Email Address: _____

Social Media Account (s): _____

Phone Number: _____

Market availability (Weekly, bi monthly, monthly):

Business Product: Items you wish to sell at the market. Please indicate any seasonality your product has:

Is your product currently sold at the KFM? _____

List product inventory and current markets (farmers markets, restaurants, supermarkets and other):

Please explain your growing practices and indicate what methods you implement to make your operation more sustainable. Certified organic, natural (organic practices but not certified), Grass--fed, Grass--finished, Pasture raised, Hormone & antibiotic free or other? Please explain:

Please tell us a little about your business. How many years have you been in business, why are you producing this particular product and anything else you'd like to share with KFM Board:

Have you visited the KFM?

Please tell us why do you want to be a vendor at the Kerrville Farmers Market?

Please tell us anything else you feel is relevant in becoming a vendor of the KFM?

Please sign below. This verifies that:

1. You have read, understand and agree with the KFM guidelines and your application provides the most accurate and up to date information about your business as of today.
2. You will only sell items that you have produced and that have been approved by the KFM Board.

Signature

Date