

WE ARE HIRING

Join Our Team



Departures



Arrivals

**ADVERTISING & MARKETING
MANAGER**

For more information, visit [www.africaskyairportsgroup.com](#) or call [021 501 5000](#)

ABOUT THE OPPORTUNITY

Position: Advertising & Marketing Manager

Location: South Africa

Position Type: Full-time, Senior Management

Department: Commercial Division

Reporting To: Commercial Director

Closing Date: 29 August 2025

- As the Airport undergoes its historic transformation from a Category 2 to a Category 5 and eventually to an international airport, we seek a dynamic Advertising & Marketing Manager to develop and execute a world-class marketing strategy that will position our airport as South Africa's premier aviation hub.
- This is a unique opportunity to build a brand from the ground up during a R1 billion infrastructure upgrade.

Send your CV and portfolio to:

✉ careers@africaskyairportsgroup.com

For more information, visit our website at

🌐 www.africaskyairportsgroup.com

APPLY NOW

WE ARE HIRING

Join Our Team



Departures



Arrivals

ADVERTISING & MARKETING MANAGER

KEY RESPONSIBILITIES

- 1. Brand Development & Positioning
- Create and implement a comprehensive brand strategy for the new Category 5 airport
- Develop multi-channel marketing campaigns targeting international and domestic travelers
- Establish brand guidelines and visual identity for the upgraded facility
- 2. Advertising Revenue Generation
- Manage all airport advertising assets (digital screens, static displays, experiential spaces)
- Develop and implement a R40M+ annual advertising sales strategy
- Negotiate and manage contracts with media agencies and direct advertisers
- Introduce innovative digital advertising solutions (AR, interactive displays)

Send your CV and portfolio to:

✉ careers@africaskyairportsgroup.com

For more information, visit our website at

🌐 www.africaskyairportsgroup.com

APPLY NOW

WE ARE HIRING

Join Our Team



Departures



Arrivals

ADVERTISING & MARKETING MANAGER

KEY RESPONSIBILITIES

- 3. Passenger Engagement & Experience Marketing
- Design and execute passenger journey marketing initiatives
- Develop duty-free and retail marketing partnerships
- Implement data-driven personalized marketing using passenger analytics
- 4. Corporate Communications
- Lead all external communications during the airport upgrade
- Manage media relations and press conferences
- Develop crisis communication protocols
- 5. Digital Marketing Transformation
- Oversee the airport's digital ecosystem (website, app, social media)
- Implement programmatic advertising strategies
- Develop content marketing strategy across all channels

Send your CV and portfolio to:

✉ careers@africaskyairportsgroup.com

For more information, visit our website at

🌐 www.africaskyairportsgroup.com

APPLY NOW



WE ARE HIRING

Join Our Team



Departures



Arrivals

ADVERTISING & MARKETING MANAGER

QUALIFICATIONS & EXPERIENCE

- Education & Certification:
- Bachelor's degree in Marketing, Communications, or related field
- Digital marketing certifications (Google Ads, HubSpot preferred)
- Experience:
- 8+ years in marketing management (aviation, retail, or media experience preferred)
- Proven track record in:
- Media sales and sponsorship deals
- Brand development projects
- Large-scale campaign management
- Experience with OOH (Out-of-Home) advertising required

DESIRED SKILLS

- Skills & Competencies:
- Technical Skills:
- Expertise in digital marketing tools and analytics platforms
- Strong financial acumen for budget management
- Excellent negotiation and presentation skills

Send your CV and portfolio to:

✉ careers@africaskyairportsgroup.com

For more information, visit our website at

🌐 www.africaskyairportsgroup.com

APPLY NOW



WE ARE HIRING

Join Our Team



Departures



Arrivals

ADVERTISING & MARKETING MANAGER

WHY JOIN US?

- Build a marketing function from scratch for a Category 5 airport
- R30M annual marketing budget
- Opportunity to work with global brands and agencies
- Career growth potential in expanding aviation group

HOW TO APPLY

- Interested candidates should submit their CV, cover letter, and relevant certifications to (careers@africaskyairportsgroup.com) with the subject line (" **Advertising & Marketing Manager Application** ')
- Application Deadline: **29 August 2025**
- Join us in redefining excellence in aviation!
- Africa Sky Airports Group is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.

Send your CV and portfolio to:

✉ careers@africaskyairportsgroup.com

For more information, visit our website at

🌐 www.africaskyairportsgroup.com

APPLY NOW