



SeneGence Haircovery™ Strengthening & Thickening Hair Serum

with SenePlex+™ and SenePeptide™



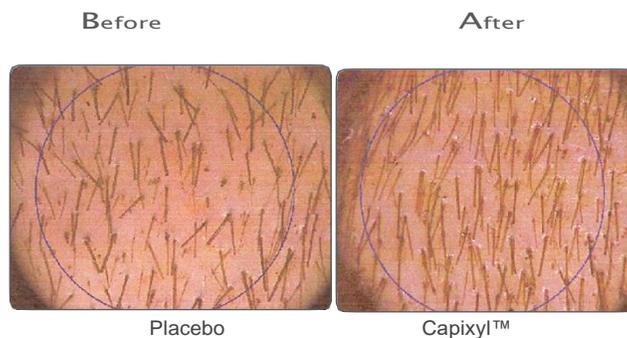
SeneGence Haircovery™ Strengthening & Thickening Hair Serum is a powerful hair serum formulated to help enhance the thickness, strength and volume of your hair from scalp root to hair tip. This serum works to produce a healthy scalp and reveal luscious locks with volume and radiant shine.

The Science Behind the Product

This powerful serum is lightweight and packed with nourishing ingredients that help to moisturize the scalp to reveal thicker, healthier, and shinier hair. It works by treating hair at the root- and is applied directly to the scalp. A healthy scalp is the basis for producing healthy, strong hair.

One of the key volumizing ingredients, Capixyl™, which is comprised of a combination of ingredients, including red clover flower extract, improves the hair growth cycle by stimulating the hair follicle regeneration process to activate hair growth, and reduces the hair follicle miniaturization process to limit hair loss.

The optimized hair growth cycle depends on the health and size of the hair follicle, the organ that produces hair. Therefore, the hair follicle self-regeneration process is the key to prevent hair loss and improve hair growth. Capixyl acts simultaneously on the main disturbances of hair metabolism to help enhance hair density and reveal thicker, healthier hair.



In a clinical study of Capixyl, participants experienced over 79% boost in the number of hair per square centimeters, after 4 months (shown above).

Also formulated with Defenscalp™, which is comprised of water (and) Epilobium Angustifolium Extract (Willow Herb), this ingredient helps to reduce sebum and appearance of flakes for a healthy scalp. In a study of 24 volunteers, 100% of volunteers had an improvement in dandruff reaching -54% and -52% after 30 days for dandruff. The ingredient helps the scalp to be purified and provides non-oily looking hair.

Additionally, proprietary SenePeptide encourages hair follicles to grow faster, thicker, and longer due to the power of isolated active peptides that causes increased keratin production. Proprietary SenePlex+ Complex helps to enhance hair strength while shine enhancing ingredients, like Aloe Vera, help hair appear healthy, glossy and silky.

HairCoveary Hair Serum is:

- Gluten-free
- Animal by-product-free
- Paraben-free
- Phthalate-free
- Sulfate-free

Key Ingredients and Benefits

SeneGence HairCoveary Strengthening & Thickening Hair Serum is made of a combination of ingredients. Here are a few key components:

SenePlex Complex+: Kinetic enzyme that helps increase cellular renewal. In haircare, this helps to increase follicular activity.

SenePeptides: helps stimulate hair growth.

Capixyl™ (Butylene Glycol (and) Water (and) Dextran (and) Acetyl Tetrapeptide-3 (and) Trifolium Pratense (Clover) Flower Extract): Synergistic combination of biomimetic peptide with red clover flower extract rich in Biochanin A, which aids in stimulating the hair follicle regeneration process and reducing the hair follicle miniaturization process to provide fuller, thicker and healthier hair.

Defenscalp™ (Water (and) Epilobium Angustifolium Extract (Willow Herb)): A patented smart multifunctional ingredient designed to maintain a healthy, flake free, non-oily looking scalp and hair.

Aloe Barbadensis Leaf Juice (Aloe Vera): Most known for moisturizing and soothing. Studies indicate that Aloe Vera gel has the ability to enhance and accelerate cellular growth.

Orchis Morio (Orchid) Flower Extract: A plant native to the South Pacific, which has long been a source of excellence for the preparation of emollient products. This powerful anti-oxidant provides free-radical protection and maximum moisturization. The orchid extract is very effective as a sunscreen.

Panthenol: Vitamin B complex is essential for formation of new healthy tissue. In haircare, this adds moisture and improves hydration to promote a healthy scalp and make hair appear shiny and silky.

Directions for Use

Apply dime-sized amount directly onto scalp with wet or dry hair every 2-3 days. Do not rinse.

FAQs

Q: Can you describe the texture/color of the hair serum?

A: The color is an ivory white. Texture is a light, cream serum.

Q: Can you describe the smell of SeneGence HairCoverTM Strengthening & Thickening Hair Serum?

A: The scent is a pleasant floral-fruit.

Q: Who should use SeneGence HairCoverTM Strengthening & Thickening Hair Serum?

A: SeneGence HairCoverTM Strengthening & Thickening Hair Serum is great for those that may suffer from dry scalp and hair, weak, thinning and dull hair. HairCover Serum works to enhance hair thickness and volume. It works to strengthen hair and maintain a healthy, moisturized scalp. The formula is suitable for all hair types including color treated hair.

Q: What else is unique about this serum?

A: The formula includes powerful ingredients that are specifically used to help your hair become healthier, thicker, shinier and more volumized, including Capixyl (a combination of ingredients that helps provide fuller, thicker and healthier hair) SenePlex+ Complex to enhance hair health, SenePeptide to help enhance hair thickness and strength, Aloe Vera extract for scalp and hair moisturization, Vitamin B for scalp and hair conditioning, and Defensescalp to maintain a healthy, flake free, non-oily looking scalp and hair.