



Founders Club Rules and Regulations | Bomb City Bike Park, LLC

Bomb City Founders Club

Rules, Offers, Benefits, and Exclusions Memorandum

Prepared by: Digital All Terrain, LLC / Bomb City Bike Park, LLC

Program: Bomb City Founders Club - 7/27/26

Purpose: To clarify the benefits, intended use, limitations, and exclusions associated with Founders Club participation.

1. Program Overview

The Bomb City Founders Club was created for the early supporters who believed in the Bomb City vision before the trails were cut, the lights were on, and the first official rider dropped in.

Founders Club participation is a one-time, pre-opening opportunity for individuals and local supporters who want to be part of the original buildout story. It is not a donation, investment, equity offering, membership subscription, or ownership interest in Digital All Terrain, LLC or Bomb City Bike Park.

Founders Club benefits are designed to recognize early support, provide select park perks, and give Founders a permanent connection to the Bomb City story.

2. Founder Status

Founders Club status is intended to be permanent recognition as part of the original founding class of Bomb City Bike Park.

Founder status means the participant will be recognized as an early supporter of the park. This recognition may include Founder identification, name recognition, digital recognition, physical recognition at the park, exclusive merchandise, early-access opportunities, and certain park-related discounts or benefits based on the Founder tier selected.

Founder status does not provide ownership, voting rights, management rights, profit participation, revenue sharing, decision-making authority, or any legal interest in the company, land, assets, intellectual property, brand, trails, facilities, or future locations.



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3. Founders Club Is Not an Investment

Participation in the Founders Club is not an investment opportunity.

Founders Club purchases do not constitute:

- Equity ownership
- SAFE participation
- Debt financing
- Revenue sharing
- Profit participation
- A loan to the company
- A security
- A partnership interest
- A right to future distributions
- A right to participate in management decisions

Founders Club participants are supporters, customers, and early community advocates. They are not investors unless a separate written investment agreement is executed with Bomb City Bike Park, LLC.

4. Founders Club Is Separate From Park Membership

Founders Club status is separate from future Bomb City memberships.

Founders Club participation does not automatically include unlimited riding access, lifetime free admission, unlimited rentals, free events, free food and beverage, or free guest access unless those benefits are specifically listed in the Founder's selected tier.

Future Bomb City memberships, day passes, weekend passes, event passes, rental fees, birthday party packages, corporate outing packages, Neon Nights passes, clinics, camps, and private events may be priced and sold separately.

Founder status is permanent. Founder access and benefits are limited to the specific benefits included in the purchased tier.



5. Founder Tier Benefits

Each Founder will receive benefits based on the tier purchased at the time of signup.

Benefits may vary by tier and may include, but are not limited to:

- Official Founders Club recognition
- Founder identification number
- Founder badge, card, or BombPass-style credential
- Exclusive Founder merchandise
- Early Park access or preview-event invitations
- Name recognition or trail signage recognition
- Lifetime discount eligibility
- Select Park discounts
- Select merchandise discounts
- Founder-only communications
- Priority access to certain pre-opening updates or events

Final benefits will be based on the specific Founder tier purchased and confirmed by Bomb City.

6. Founder Recognition

Founder recognition may be displayed in one or more formats, including digital listings, printed displays, launch signage, trail-area recognition, Founder walls, Founder boards, plaques, website recognition, social media recognition, event mentions, or other reasonable formats selected by Bomb City.

Recognition is subject to design, space, safety, permitting, construction, weather, operational limitations, and final park layout.

Bomb City reserves the right to determine the final format, size, location, style, materials, timing, and placement of all Founder recognition.



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Founder recognition is intended to last for the life of the park, subject to reasonable maintenance, replacement, relocation, redesign, acts of God, casualty, vandalism, property changes, land-use changes, sale, relocation, closure, or other circumstances outside normal operations.

7. Name Recognition and Trail Signage

Certain Founder tiers may include name recognition or trail signage recognition.

Unless specifically stated otherwise in writing, name recognition and trail signage benefits do not include naming rights, exclusive sponsorship rights, permanent control of a trail name, advertising rights, logo placement, business promotion, or rights to approve final design or location.

Bomb City reserves the right to approve all names, wording, display formats, and recognition placements. Recognition may not include offensive, vulgar, political, discriminatory, misleading, defamatory, or inappropriate content.

For individual Founders, recognition is generally intended to display the Founder's personal name, family name, or approved recognition name.

For business-related recognition, separate Business Founders Club terms may apply.

8. Lifetime Discounts

If a Founder tier includes lifetime discounts, the discount applies only to the eligible items identified by Bomb City.

Lifetime discounts may apply to select items such as:

- General admission day passes
- Select membership options
- Select merchandise
- Select rental options
- Select events
- Select food and beverage items, where legally allowed
- Select digital media or photo purchases



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Unless specifically stated otherwise, lifetime discounts do not apply to all purchases.

Exclusions may include:

- Private events
- Birthday parties
- Corporate outings
- Third-party vendor products
- Special events
- Race registrations
- Alcohol, where restricted by law or operating policy
- Gift cards
- Taxes
- Service fees
- Processing fees
- Deposits
- Damage fees
- Rental damage charges
- Late fees
- Sponsorships
- Other promotional offers
- Items already discounted
- Limited-edition merchandise
- Third-party merchandise
- Season passes or premium access programs, unless included by Bomb City

Lifetime discounts are non-transferable and apply only to the registered Founder unless Bomb City approves otherwise in writing.



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Bomb City reserves the right to define eligible discount categories as the park's operations, pricing, vendor relationships, and legal requirements evolve.

9. Early Access and Preview Events

Some Founder tiers may include early access or invitations to Founder preview events.

Early access is subject to construction progress, insurance approval, weather, trail readiness, county approvals, safety inspections, staffing, operating readiness, and final management approval.

Founder preview events may be limited in size, time, date, access area, rider level, guest count, and available amenities.

Early access does not guarantee access to all trails, all amenities, all rental equipment, all food and beverage offerings, Neon Nights, full park operations, or final park features.

Bomb City may reschedule, modify, postpone, or cancel preview events for safety, weather, permitting, construction, operational, or business reasons.

10. Merchandise

Founders Club merchandise may include exclusive shirts, hats, badges, stickers, patches, or other Bomb City items depending on the Founder tier purchased.

Merchandise items are subject to availability, sizing, production timelines, vendor delays, shipping timelines, and design changes.

Bomb City will make reasonable efforts to fulfill Founder merchandise accurately and professionally. However, exact color, size, fit, material, vendor, or design may vary based on availability and production conditions.

Founder merchandise has no cash value and may not be exchanged for cash, credit, equity, ownership, or alternate benefits unless approved by Bomb City.



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11. Rentals

Founders Club participation does not automatically include unlimited free bike rentals, helmet rentals, equipment rentals, or premium demo rentals unless specifically included in the Founder's tier.

Rental equipment is subject to availability, sizing, safety inspection, weather, maintenance, rider eligibility, waiver completion, age requirements, and operating policies.

Founders may be eligible for rental discounts if such discounts are included in their tier or offered by Bomb City as a Founder benefit.

Rental damage, loss, theft, misuse, late returns, or negligent use may result in additional charges.

12. Guest Passes and Guest Benefits

Guest passes or guest benefits are only included if specifically listed in the Founder's tier.

Unless expressly stated otherwise, Founder benefits apply only to the registered Founder and do not automatically extend to family members, friends, guests, coworkers, employees, or other riders.

Guest passes, if included, may be subject to expiration dates, blackout dates, capacity limitations, weather closures, event exclusions, waiver requirements, age restrictions, rental exclusions, and other park policies.

13. Transferability

Founders Club status is generally non-transferable.

Founder benefits may not be sold, assigned, transferred, resold, gifted, auctioned, or exchanged without written approval from Bomb City.

In certain circumstances, Bomb City may allow a one-time transfer to an immediate family member or approved party, but such transfer must be reviewed and approved in writing.



14. Refunds

Founders Club purchases are intended to support early-stage park development and community activation. Unless otherwise required by law or specifically approved by Bomb City, Founders Club purchases are non-refundable.

Because Bomb City is a phased development project, timelines, amenities, opening dates, and final park features may change.

Participation in the Founders Club acknowledges that Bomb City is in development and that some benefits may be delivered before opening while others may be delivered after the park becomes operational.

15. Phased Development and Changes to Park Features

Bomb City Bike Park is being developed in phases.

The initial phase may include a limited version of the full long-term vision. Future phases may add expanded trails, rental options, food and beverage services, seating areas, digital media systems, Neon Nights, event programming, memberships, corporate packages, and additional amenities.

Founders Club participants understand that the final park design, opening date, amenities, trails, signage, events, hours, access rules, and operating policies may change based on:

- Land contract terms
- Permitting
- County requirements
- Engineering
- Utilities
- Access-road development
- Weather
- Construction costs
- Insurance requirements



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- Safety standards
- Vendor availability
- Financing
- Market demand
- Operational decisions

Bomb City reserves the right to modify, delay, substitute, or adjust benefits when reasonably necessary due to project conditions.

16. Park Access Is Subject to Rules and Safety Requirements

All Founders, guests, riders, and visitors must follow Bomb City rules and safety policies.

Access may require:

- Signed waiver
- Valid pass or membership
- Helmet use
- Proper riding equipment
- Age or guardian approval
- Trail-level compliance
- Rental agreement
- Safety briefing
- Posted rule compliance
- Weather and trail-condition compliance

Bomb City may deny, suspend, or revoke access for unsafe behavior, intoxication, harassment, property damage, rule violations, failure to follow staff instructions, misuse of equipment, or conduct that negatively impacts other guests.

Founder status does not exempt any person from park rules, safety standards, waivers, or operating policies.



17. Weather Closures and Trail Conditions

Bomb City is an outdoor recreation business. Trail access may be limited or closed due to weather, rain, lightning, flooding, excessive trail moisture, heat conditions, maintenance, construction, safety concerns, private events, or other operational needs.

Weather-related closures do not create automatic refund rights unless Bomb City publishes a specific refund or rain-check policy for the affected pass, event, or booking.

Bomb City reserves the right to close trails or amenities to protect rider safety and trail quality.

18. Alcohol and Food/Beverage Limitations

Bomb City may offer food and beverage options in phases. Alcohol may be offered in the future if permitted and operationally appropriate.

Any alcohol-related benefits, discounts, or access will be subject to all applicable laws, permits, age restrictions, service policies, insurance requirements, and responsible-service standards.

Founder discounts may not apply to alcohol unless expressly allowed by Bomb City and permitted by law.

Bomb City reserves the right to exclude alcohol from discounts, events, Founder benefits, or promotional offers.

19. No Guarantee of Opening Date

Bomb City intends to move forward with development and opening as quickly and responsibly as possible. However, no specific opening date is guaranteed.

Opening timelines may be affected by land acquisition or lease negotiations, access-road development, utilities, septic, well permits, engineering, clearing, construction, financing, inspections, staffing, vendor delays, insurance, weather, or other factors.

Founders Club participation acknowledges that Bomb City is a pre-opening project and that timelines are subject to change.



20. Communication

Bomb City will communicate Founder updates through email, website updates, social media, text messages, or other communication channels.

Founders are responsible for keeping their contact information current.

Bomb City is not responsible for missed updates due to incorrect email addresses, changed phone numbers, spam filters, unsubscribes, or failure to monitor communications.

21. Right to Modify Program Terms

Because Bomb City is a phased development project, Bomb City reserves the right to update, clarify, modify, or replace Founders Club rules, benefits, exclusions, and operating procedures as needed.

Any changes will be made in good faith to preserve the intent of the Founders Club while allowing Bomb City to operate safely, legally, and sustainably.

22. Acknowledgment

By participating in the Bomb City Founders Club, the Founder acknowledges and agrees that:

- Founders Club participation is not an investment or ownership interest.
- Founder benefits are limited to the benefits offered under the selected tier.
- Park development is phased and subject to change.
- Opening dates, amenities, trails, and operations are not guaranteed.
- All access is subject to park rules, safety requirements, waivers, weather, and availability.
- Discounts and benefits are subject to exclusions and operating policies.
- Bomb City reserves the right to modify program details as needed for safety, legality, and business operations.



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Thank you for believing in Bomb City before the first official lap. The Founders Club exists because early supporters like you saw the vision before it was fully built. Our goal is to honor that support while building the park responsibly, safely, and sustainably.

Founder status is permanent.

Founder access is limited.

Founder recognition lasts for the life of the park.

Ride. Recharge. Repeat.

- Cheers

Jason Holland, MBA

Founder | CEO

Bomb City Bike Park, LLC

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