

Content Video Messages

Here are your Coaching Content Videos to share with family, friends, associates, etc.!!! For proprietary rights please **DO NOT just post these videos on FB/Instagram your feed or as reels, stories, or on Tik Tok.** They can only be sent via group/individual text, email, or DM!

STEP 1- You watch each video

STEP 2- Pick one of the designated Video messages

STEP 3- Copy, Paste and Send via EMAIL, TXT, or DM

1. Get Money Fit Video

Send to everyone you care about on the steps to Getting Money Fit

Hey _____! (guys, everyone, family, fam)

I'm giving notice that I've started a (**partnership/training/mentorship/apprenticeship**) program with Money Coach-Chelly, who teaches financial literacy! Our agency has a goal to help 1k families and businesses "Get Money Fit" this year & I'm a part of the Money Fit Challenge!! Please check out our Money Guide Video to learn a few concepts shared, then complete the 1 min survey at the end! If you're interested, we'll connect with you! **Please put introduced by (YOUR NAME)* Click Link <https://followthislink.com/fh/?f=chelly-toler>

1.5 Join the Money Fit Challenge

Hey _____ (guys, everyone, fam, family & friends)

Who's ready to start a Get Money Fit Challenge with me? We'll cover savings, investing, insurance & more! No matter your level-beginner to expert- let's grow together! Watch this short video, then select one of the 3 options and I'll connect with you to get started! Also, please put referred by (Your Name Here) <https://followthislink.com/gps-web/?f=chelly-toler>

***For Business Opportunity videos prospects MUST BE 18+, able to pass a background, & character check**

2. Women Working Remotely Video * Send via email or text

Send to any Women who would be interested in making additional income with you.

Hey _____! (guys, everyone, family, fam)

My friend Coach Chelly is expanding her financial agency and looking for ladies who'd like to work remotely (especially bi-lingual) as a financial rep or become a broker! Please watch this brief review video (only 3mins) today or tomorrow at the latest & complete the quick more info survey. If you're interested, she can connect with you! **Please put introduced by (YOUR NAME)* Click Link <https://followthislink.com/consider-this/?f=chelly-toler>

2.5 Opportunity Video for All

Send to anyone who'd be interested in additional income/ building an agency/ being their own boss

Hey _____! (guys, everyone, family, fam)

Our agency is expanding and seeking individuals interested in a legit opportunity in the financial space! Please view the brief 2min video on the opportunity and complete the more info option at the end to be contacted! *Please put introduced by (YOUR NAME).* Click Link <https://followthislink.com/wl/?f=chelly-toler>

3. Business Partnership Video for Small Business Professionals and or those with Professional Trades

These are just a few Ideas of individuals the Business Partnership Videos would be good to send this video to!

Hey _____, How are you?

I hope you're doing well!! Listen, I would love to discuss an idea with you about partnering with your business to provide an extra resource/service to your current and future clientele. Not only would it be profitable and complement your business but also add value to your clients. Please view this brief 4mins video and let's discuss the opportunity afterwards. Thanks! <https://followthislink.com/sbo/?f=chelly-toler>

Text Message | Messenger | Email | Phone Call – Communication Scripts

***You can add the content video links to these scripts if additional info/preview is desired**

4. Training Help

Hey _____,
How are you? I've currently enrolled in a training program that allows me to learn more about investing, insurance, and financial education. I'll also obtain several professional trade licenses through the training. Can I count on you to help me complete my work study by meeting with me and my personal trainer?

What day this week/weekend could we have a virtual meeting? I'll need about 30 minutes.

5. Group Text

Exciting news! I'm starting my training to become a Licensed Financial Rep in the state! Be on the lookout - I'll be reaching out this week to share more details about the opportunity and to obtain my training credits.

6. Personal Message

Hey _____ (fam, family, friends),
I'm officially training to become a licensed financial rep! I'll be calling this week to schedule training sessions to complete my training hours, while sharing info on the concepts and resources offered.

7. Ministry | Organizations

Hey _____, I'm excited to share that I've partnered with Money Coach Chelly and her agency to share info with our communities on ways to Get Money Fit through (stewardship/practical) principles and resources. What day this week/weekend are you available to share the info? We'll only need about 30mins.

8. Hot Market Phone Call

Hey _____,

I need your help with something important. I just added a new income stream working in financial services.

I'm getting my license with the state, and I need to complete 6-10 training hours with my trainer before I can take my test. Will you and _____ help me? I just need you to log into Zoom while you're at home and settled, camera on and listen/ask questions to help me learn, ok? It's time sensitive and I need to get it scheduled this week so I can take my test. Will you help me?

[Wait for answer]

Great! Thank you! I'm training on Tuesday and Thursday (select two options). Which day can you do?

[Wait for answer]

Great! 6 p.m. or 8 p.m.?

[Wait for answer]

Perfect. Confirmed! I'll send you the Zoom link. Thanks again.