

# SUNDOG STUDIOS LLC

## GENERAL CONSENT & RELEASE



### Project Information

Project Title/Description: \_\_\_\_\_

Location(s): \_\_\_\_\_ Production Date: \_\_\_\_\_

This agreement is between the undersigned individual ("Participant") and Sundog Studios LLC ("Company").

### Consent & Rights Granted

I grant Sundog Studios LLC and its representatives, licensees, and assigns the irrevocable, perpetual, worldwide right to photograph and/or record me and to use my name, image, likeness, and/or voice, in whole or in part, in any media, format, or manner (including but not limited to marketing, advertising, social media, websites, portfolios, editorial, and promotional materials), without restriction or limitation.

### Compensation

I understand and agree that I will not receive monetary compensation for this participation. In exchange for this consent, I may receive complimentary photos taken during the session.

### Ownership

All photographs, recordings, and other materials created by Sundog Studios remain the sole property of Sundog Studios LLC. I waive any right to inspect or approve the finished product(s) or their use.

### Usage Permissions

- ☐ Internal Use Only: Participant may use received files for private, internal, or non-commercial purposes (e.g., internal company newsletters, employee recognition, or archiving). Files may not be used for advertising, marketing, or any public-facing commercial purposes without an approved license from Sundog Studios LLC.
- ☐ Commercial Use Approved: Participant may use received files for commercial and promotional purposes, including advertising, print, website, and social media. Such use is subject to the attribution requirements below.

### Attribution Requirement

For all approved commercial or public-facing use of Deliverables:

1. **Social Media:** Posts must tag Sundog Studios' official accounts:
  - a. Instagram: @sundog.studios | Facebook: @sundog.studios.postproduction | LinkedIn: @sundog.studios | YouTube: @sundog.studios | TikTok: @sundog\_studios
2. **Print or Digital Ads:** Must include the credit line: "Photography by Sundog Studios" (or "Photo/Video by Sundog Studios" as applicable).
3. **Websites or Online Use:** Must include visible credit text, such as "Photo/Video by Sundog Studios" on the page(s) where Deliverables appear.

Unauthorized use, failure to provide attribution, or commercial use without written approval shall constitute a breach of this Agreement and may be subject to licensing fees or legal action.

### Release of Liability

I release and hold harmless Sundog Studios LLC, its owners, employees, contractors, and assigns from any claims, demands, or causes of action arising out of or related to the use of the photos or recordings.

### Acknowledgment

I represent that I am at least 18 years old and have the legal right to sign this release. If under 18, a parent or legal guardian must sign on my behalf.

### Participant (18+)

_____	_____	_____	_____
Email (Optional)	Full Name (Printed)	Signature	Date

### Parent/Legal Guardian (If Participant not 18+)

_____	_____	_____	_____
Relationship to Minor	Full Name (Printed)	Signature	Date

If you would like a copy of this consent form, please contact [info@sundog-studios.com](mailto:info@sundog-studios.com)

Company Representative Initial \_\_\_\_\_