# **Sundog Studios LLC – Privacy Policy**

Effective Date: 9/30/2025

Sundog Studios LLC ("Company," "we," "our," or "us") respects your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website (the "Site"). By using our Site, you agree to the terms of this Privacy Policy.

#### 1. Information We Collect

We may collect the following types of information:

- Personal Information you voluntarily provide (e.g., name, email address, phone number, business information) when you fill out contact forms, request services, or communicate with us.
- **Usage Data** automatically collected when you visit our Site (e.g., IP address, browser type, device information, referring website, and browsing activity).
- Cookies & Tracking Technologies used to enhance your experience, analyze traffic, and improve our Site.

#### 2. How We Use Your Information

We may use your information to:

- Provide, operate, and improve our Services;
- Respond to inquiries and communicate with you;
- Send promotional and marketing communications (you may opt out at any time);
- Monitor and analyze usage trends to enhance user experience;
- Comply with legal obligations.

## 3. Sharing of Information

We do not sell your personal information. We may share information with:

- Service providers who assist us in operating the Site or providing Services (bound by confidentiality obligations);
- Legal authorities, if required to comply with law or protect our rights;
- Business transfers (e.g., merger, acquisition, reorganization), in which case your information may be transferred to the successor entity.

#### 4. Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required by law.

## 5. Your Rights (CCPA/California Residents)

If you are a California resident, you have the right to:

- Know what personal information we collect and how it's used;
- Request deletion of your personal information;
- Opt out of the sale of your personal information (we do not sell data);
- Non-discrimination for exercising your privacy rights.
  To exercise these rights, contact us at info@sundog-studios.com.

### 6. Security

We take commercially reasonable measures to protect your information, but no system is 100% secure. We cannot guarantee absolute security of your data.

# 7. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for the privacy practices or content of such third parties.

## 8. Children's Privacy

Our Site is not directed to children under 13. We do not knowingly collect information from children.

# 9. Updates to This Privacy Policy

We may update this Privacy Policy from time to time. Updates will be posted on this page with a new "Effective Date."

## 10. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

Sundog Studios LLC (707)536-1622 info@sundog-studios.com