

2023 Hesperia Days Rodeo Sponsorship Package "As Good As It Once Was"



September 16th & September 17th, 2023
Val Shearer Arena
inside Hesperia Lake Park
7500 Arrowhead Lake Rd. Hesperia, Ca. 92345

Hesperia Days Rodeo Sponsorship Opportunities

\$15,000 + Presenting Sponsor

- ◆ 15 VIP admission tickets which includes dinner and beverages.* Additional sponsor VIP admission tickets can be purchased for \$25 each.
- ◆ 7 Parking pass for each day of the rodeo.
- ◆ 15 general admission tickets for Saturday and Sunday of the rodeo.
- ◆ Your banner on the center Chute Gate and in the VIP area (8-3'x6' banners to be provided by sponsor)
- ◆ Your sponsor flag presented during each rodeo performance (4'x 6' double sided flag to be provided by sponsor)
- ◆ Your (4' x 6')double sided flag prominently placed in the parade entry.
- ◆ A double page color ad in the Rodeo program or back page cover of Rodeo program.
- ◆ Announcements made for your sponsorship during the rodeo.
- ◆ Your sponsor logo and link to your website on the Hesperia Recreation & Park District website
- ◆ Your sponsor logo on the Hesperia Days Rodeo t-shirt
- ◆ Commemorative Rodeo Plaque
- ◆ Event booth space

\$10,000 Platinum Horseshoe

- ◆ 10 VIP admission tickets which includes dinner and beverages. . *Additional sponsor VIP admission tickets can be purchased for \$25 each.
- ◆ 5 Parking pass for each day of the rodeo.
- ◆ 10 general admission tickets for both Saturday and Sunday of the rodeo.
- ◆ Your banner on a Chute Gate and in the VIP area (5-3'x6' banners to be provided by sponsor)
- ◆ Your flag presented during each rodeo performance (3'x5' double sided flag to be provided by sponsor)
- ◆ Your (3' x 5')double sided flag prominently placed in the parade entry.
- ◆ A full page color ad in the Rodeo program.
- ◆ Announcements made for your sponsorship during the rodeo.
- ◆ Your sponsor logo and link to your website on the Hesperia Recreation & Park District website.
- ◆ Your sponsor logo on the Hesperia Days Rodeo t-shirt
- ◆ Commemorative Rodeo Plaque
- ◆ Event booth space

\$7,500.00 Gold Horseshoe

- ◆ 8 VIP admission tickets which includes dinner and beverages. . *Additional sponsor VIP admission tickets can be purchased for \$25 each.
- ◆ 4 Parking pass for each day of the rodeo
- ◆ 8 general admission tickets for both Saturday and Sunday of the rodeo
- ◆ Your banner on a Chute Gate and in the VIP area (5-3'x6' banners to be provided by sponsor)
- ◆ Your flag presented during each rodeo performance (3'x5' double sided flag to be provided by sponsor)
- ◆ Your (3' x 5')double sided flag prominently placed in the parade entry.
- ◆ A full page color ad in the Rodeo program
- ◆ Announcements made for your sponsorship during the rodeo
- ◆ Your sponsor logo and link to your website on the Hesperia Recreation & Park District website
- ◆ Your sponsor logo on the Hesperia Days Rodeo t-shirt
- ◆ Commemorative Rodeo Plaque
- ◆ Event booth space

\$5,000.00 Silver Horseshoe

- ◆ 6 VIP admission tickets which includes dinner and beverages. . *Additional sponsor VIP admission tickets can be purchased for \$25 each.
- ◆ 3 Parking pass for each day of the rodeo
- ◆ 6 general admission tickets for both Saturday and Sunday of the rodeo
- ◆ Your banner on a Chute Gate and in the VIP area (5-3'x6' banners to be provided by sponsor)
- ◆ Your flag presented during each rodeo performance (3'x5' double sided flag to be provided by sponsor)
- ◆ Your (3' x 5')double sided flag prominently placed in the parade entry.
- ◆ A 1/2 page color ad in the Rodeo program
- ◆ Announcements made for your sponsorship during the rodeo
- ◆ Your sponsor logo and link to your website on the Hesperia Recreation & Park District website
- ◆ Your sponsor logo on the Hesperia Days Rodeo t-shirt
- ◆ Commemorative Rodeo Plaque
- ◆ Event booth space

Hesperia Days Rodeo Sponsorship Opportunities

\$4,000 Bleacher sponsor

- ◆ 4 VIP admission tickets which includes dinner and beverages. . *Additional sponsor VIP admission tickets can be purchased for \$25 each.
- ◆ 2 parking passes for each day of the rodeo
- ◆ 4 general admission tickets for Saturday and Sunday of the rodeo
- ◆ Your banner on the bleacher and in the arena (3' by 6' banner to be provided by sponsor)
- ◆ Your flag presented during each rodeo performance (3'x5' double sided flag to be provided by sponsor)
- ◆ A 1/2 page color ad in the Rodeo program
- ◆ Announcements made for your sponsorship during the rodeo
- ◆ Your sponsor logo and link to your website on the Hesperia Recreation & Park District website
- ◆ Your sponsor logo on the Hesperia Days Rodeo t-shirt
- ◆ Commemorative Rodeo Plaque
- ◆ Event booth space

\$3,000 Kick Off Dinner Sponsor

- ◆ 4 VIP admission tickets which includes dinner and beverages. . *Additional sponsor VIP admission tickets can be purchased for \$25 each.
- ◆ 2 parking passes for each day of the rodeo
- ◆ 4 general admission tickets for Saturday and Sunday of the rodeo
- ◆ Your banner in the arena and in the VIP area (3'x6' banners to be provided by sponsor)
- ◆ Your flag presented during each rodeo performance (3'x5' double sided flag to be provided by sponsor)
- ◆ A 1/2 page color ad in the Rodeo program
- ◆ Announcements made for your sponsorship during the rodeo
- ◆ Your sponsor logo and link to your website on the Hesperia Recreation & Park District website
- ◆ Your sponsor logo on the Hesperia Days Rodeo t-shirt
- ◆ Commemorative Rodeo Plaque
- ◆ Event booth space

\$2,500.00 Bronze Horseshoe

- ◆ 3 VIP admission tickets which includes dinner and beverages. . *Additional sponsor VIP admission tickets can be purchased for \$25 each.
- ◆ 1 Parking pass for each day of the rodeo.
- ◆ 3 general admission tickets for both Saturday and Sunday of the rodeo
- ◆ Your banner in the arena (3' x 6' banners to be provided by sponsor)
- ◆ Your flag presented during each rodeo performance (3'x5' double sided flag to be provided by sponsor)
- ◆ A 1/4 page color ad in the Rodeo program
- ◆ Your sponsor logo on the Hesperia Days Rodeo t-shirt
- ◆ Event booth space

\$2,000 Rodeo Event Buckle Sponsor

- ◆ 2 VIP admission tickets which includes dinner and beverages. . *Additional sponsor VIP admission tickets can be purchased for \$25 each.
- ◆ 1 Parking pass for each day of the rodeo
- ◆ 2 general admission tickets for both Saturday and Sunday of the rodeo.
- ◆ Your banner in the arena (3'x6' banners to be provided by sponsor)
- ◆ Your flag presented during each rodeo performance (3'x5' double sided flag to be provided by sponsor)
- ◆ A 1/4 page color ad in the Rodeo program
- ◆ Your sponsor logo on the Hesperia Days Rodeo t-shirt

Buckles

Bareback Riding
Breakaway Roping
Team Roping (2)
Tie Down Roping
Barrel Racing
Bull Riding

Mutton Busting (2)
Jr. Breakaway Roping
Saddle Bronc Riding
Chute Dogging
Jr. Barrel Racing

Hesperia Days Rodeo Sponsorship Opportunities

<p>\$2,500 VIP Area Food Sponsor</p> <ul style="list-style-type: none"> ♦ 2 VIP admission tickets which includes dinner and beverages. . *Additional sponsor VIP admission tickets can be purchased for \$25 each. ♦ 1 Parking pass for each day of the rodeo ♦ 2 general admission tickets for Saturday and Sunday of the rodeo ♦ Your banner in the arena and VIP area (Two 3'x6' banners to be provided by sponsor) ♦ Your flag presented during each rodeo performance (3'x5' double sided flag to be provided by sponsor) ♦ An 1/8 page color ad in the Rodeo program ♦ Commemorative Rodeo Plaque ♦ Event booth space <p><i>(est. 250 people served each night)</i> <i>Two available :</i> <i>(1) Saturday and (1) Sunday</i></p>	<p>\$2,000 Contestant Area Food Sponsor</p> <ul style="list-style-type: none"> ♦ 2 VIP admission tickets which includes dinner and beverages. . *Additional sponsor VIP admission tickets can be purchased for \$25 each. ♦ 1 Parking pass for each day of the rodeo ♦ 2 general admission tickets for Saturday and Sunday of the rodeo ♦ Your banner in the arena and contestant area (Two 3'x6' banners to be provided by sponsor) ♦ Your flag presented during each rodeo performance (3'x5' double sided flag to be provided by sponsor) ♦ An 1/8 page color ad in the Rodeo program ♦ Commemorative Rodeo Plaque ♦ Event booth space <p><i>(est. 250 people served each night)</i> <i>Two available :</i> <i>(1) Saturday and (1) Sunday</i></p>
<p>\$2,000 Rodeo Equipment Sponsor (i.e.; lights, tractor ,water truck, ticket booth, tent, etc.)</p> <ul style="list-style-type: none"> ♦ 2 VIP admission tickets which includes dinner and beverages. . *Additional sponsor VIP admission tickets can be purchased for \$25 each. ♦ 1 Parking pass for each day of the rodeo ♦ 2 general admission tickets for both Saturday and Sunday of the rodeo. ♦ Your banner in the arena (3'x6' banners to be provided by sponsor) ♦ Your flag presented during each rodeo performance (3'x5' double sided flag to be provided by sponsor) ♦ A 1/4 page color ad in the Rodeo program ♦ Commemorative Rodeo Plaque ♦ Event booth space 	<p>\$1,500 Chute 7 Rodeo Dance Sponsor</p> <ul style="list-style-type: none"> ♦ 2 VIP admission tickets which includes dinner and beverages. . *Additional sponsor VIP admission tickets can be purchased for \$25 each. ♦ 1 Parking pass for each day of the rodeo ♦ 2 general admission tickets for Saturday and Sunday of the rodeo ♦ Your banner in the arena and dance area (Two 3'x6' banners to be provided by sponsor) ♦ Your flag presented during each rodeo performance (3'x5' double sided flag to be provided by sponsor) ♦ An 1/4 page color ad in the Rodeo program ♦ Commemorative Rodeo Plaque ♦ Event booth space

Hesperia Days Rodeo Sponsorship Opportunities

<p><i>\$1,000 Stampede Sponsor</i></p> <ul style="list-style-type: none">◆ 2 VIP admission tickets which include dinner and beverages. *Additional sponsor VIP admission tickets can be purchased for \$25 each.◆ 1 parking passes for each day of the rodeo.◆ 2 General admission tickets for both Saturday and Sunday of the rodeo.◆ Your banner in the arena (3'x6' banner to be provided by sponsor).◆ Your flag presented during the opening and closing (3'x5' double sided flag to be provided by sponsor).◆ A 1/4 page color ad in the rodeo program.◆ Announcements made for your sponsorship during the rodeo.◆ Your sponsor logo and link to your website on the Hesperia Recreation & Park District website◆ Commemorative Hesperia Days Rodeo plaque	<p><i>\$500 Spur Sponsor</i></p> <ul style="list-style-type: none">◆ 2 VIP admission tickets which include dinner and beverages. *Additional sponsor VIP admission tickets can be purchased for \$25 each.◆ 1 Parking passes for each day of the rodeo.◆ Your banner in the arena (3'x6' banners to be provided by sponsor).◆ Announcements made for your sponsorship during the rodeo.◆ Your sponsor logo and link to your website on the Hesperia Recreation & Park District website.◆ Commemorative Hesperia Days Rodeo plaque.
<p><i>\$250 Spur Rowell Sponsor</i></p> <ul style="list-style-type: none">◆ 2 VIP admission tickets which include dinner and beverages. *Additional sponsor VIP admission tickets can be purchased for \$25 each.◆ Your sponsor logo and link to your website on the Hesperia Recreation & Park District website.◆ An 1/8 page color ad in the rodeo program	<p><i>\$100 Cowboy Boot Sponsor</i></p> <ul style="list-style-type: none">◆ 1 VIP admission tickets which include dinner and beverages. *Additional sponsor VIP admission tickets can be purchased for \$25 each.◆ Your sponsor logo and link to your website on the Hesperia Recreation & Park District website.

Sponsorship Agreement

\$15,000 + Presenting Sponsor : _____

\$10,000 Platinum Horseshoe Sponsor : _____

\$7,500 Gold Horseshoe: _____

\$5,000 Silver Horseshoe : _____

\$2,500 Bronze Horseshoe: _____

\$2,000 Rodeo Event Buckle Sponsor: _____

\$4,000 Bleacher Sponsor: _____

\$3,000 Kick Off Dinner Sponsor: _____

\$2,000 Rodeo Equipment Sponsor: _____

\$2,000 Chute 7 Rodeo Dance Sponsor: _____

\$2,500 VIP Area Food Sponsor: (only two available):

Saturday: _____

Sunday _____

\$2,000 Contestant Area Food Sponsor: (only two available):

Saturday: _____

Sunday _____

Sponsorship Agreement

Sponsor Name: _____

Contact Name (if different): _____

Address: _____

City: _____

Zip: _____ Phone: _____

E-mail: _____

Please make all donations to H.A.R.D Foundation – please notate Hesperia Days Rodeo in the check memo.

(Tax ID# 33-0041341)

Mail payments to H.A.R.D. Foundation, PO Box 401055, Hesperia, Ca. 92340; OR deliver to 16292 Lime Street, Hesperia, Ca. 92345.

For any questions, please contact H.A.R.D. Foundation Vice Chair James Blocker at (760)422-5547 or via email:

jblocker@hesperiaparks.com

Rodeo Program Advertising

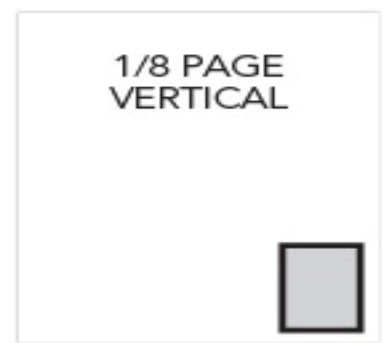
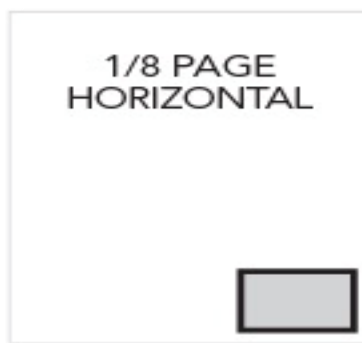
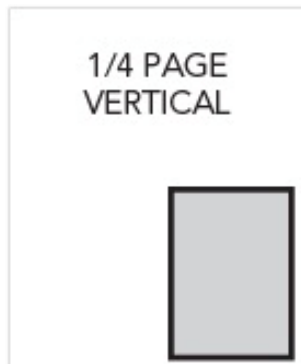
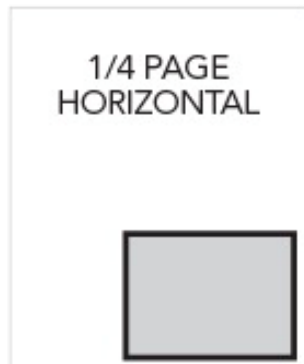
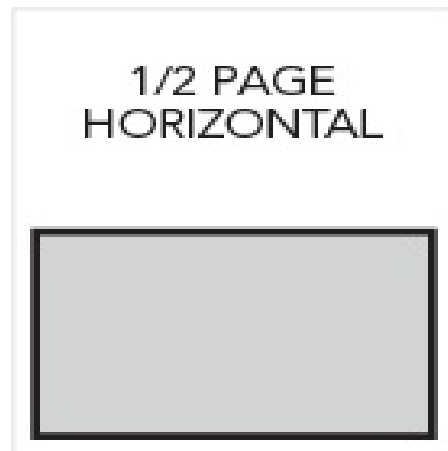
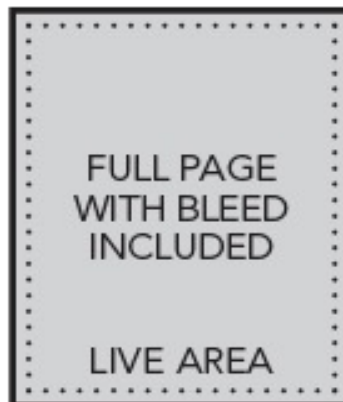
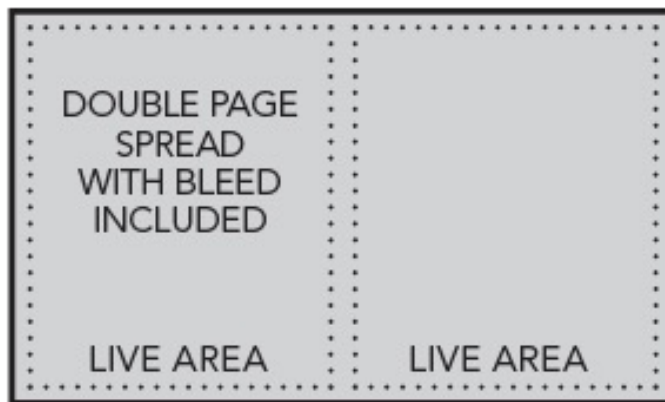
Double Page Spread 17" x 11.125" or 16.75" x 10.875" or 7" x 9.5" per page.....\$500.00

Full page 8.5" X 11".....\$300.00

Half page 7.5" X 4.88".....\$200.00

1/4 page 3.63" X 4.88".....\$150.00

1/8 page 3.63" X 2.43".....\$100.00



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