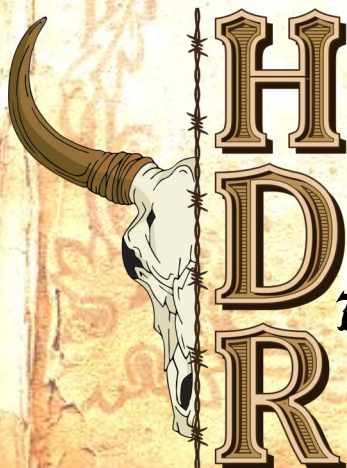


2025 HESPERIA DAYS RODEO SPONSORSHIP PACKAGE

PRESENTING SPONSOR



RAM TRUCK CENTER
VICTORVILLE MOTORS



SEPTEMBER 19TH, 20TH & 21ST, 2025

VAL SHEARER ARENA

INSIDE HESPERIA LAKE PARK

7500 ARROWHEAD LAKE RD. HESPERIA, CA. 92345



HESPERIA DAYS RODEO 2025

SPONSORSHIP & ADVERTISING

OPPORTUNITIES

Hesperia Days Rodeo sponsorship time is here!

As we ride into our fourth year back, which has been a SOLD OUT event since 2022, and is organized by volunteers of the Hesperia Days Rodeo and the HARD Foundation. The HARD Foundation is a 501(c)3 organization established in 1984 to work behind the scenes to ensure that all residents have access to quality recreation, facilities, parks, and programs. The HARD Foundation members actively pursue fundraising opportunities, donations, events, community outreach, scholarships and education of the District's offerings.

We appreciate your continued support and want to say Thank You! Our sponsors have played a major role in the success of our "reboot" of the Hesperia Days Rodeo and without our local sponsors, this event would not be possible!

After the Available Sponsorship & Advertising Opportunities, you will find the sponsorship commitment page, which you can fill out and return by **August 1, 2025** with your sponsorship preference. If you're interested in putting an ad in the rodeo program book, please submit your ad copy by **August 1, 2025**. We offer the option to have your business website or email linked from the Hesperia Parks and Recreation website for year-round advertising. Our sponsors, community support, and Western Heritage keep this tradition alive in our amazing valley. Thank you all for your support! We look forward to putting on a great celebration for you in 2025!

Let's Rodeo!

Hesperia Days Rodeo Committee



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2025 HESPERIA DAYS RODEO SPONSORSHIP LEVELS



Presenting Sponsor	\$15,000
Platinum Horseshoe Sponsor	\$10,000
Gold Horseshoe Sponsor	\$7,500
Silver Horseshoe Sponsor	\$5,000
Bronze Horseshoe Sponsor	\$3,000
VIP Area Food Sponsor	\$2,500
Rodeo Equipment Sponsor	\$2,000
Stampede Sponsor	\$1,500
Event Buckle Sponsor	\$1,250
Spur Rowell Sponsor	\$500
Cowboy Boot Sponsor	\$250

2025 HESPERIA DAYS RODEO SPONSORSHIP LEVELS

PRESENTING SPONSOR

- ♦ 25 VIP admission tickets which includes dinner and beverages
* (Additional sponsor VIP admission tickets can be purchased for \$75 each)
- ♦ 15 Parking passes for each day of the rodeo
- ♦ 25 general admission tickets for Saturday and Sunday of the rodeo
- ♦ Your banner on the entrance gate, the center Chute Gate inside the VIP area and the bleachers (10- 3'x6' banners to be provided by sponsor)
- ♦ Your sponsor flag presented during each rodeo performance (4'x 6' double sided flag to be provided by sponsor)
- ♦ Your (4' x 6')double sided flag prominently placed in the Hesperia Days parade entry
- ♦ A double page color ad in the Rodeo program or back page cover of Rodeo program.
- ♦ Announcements made for your sponsorship during the rodeo
- ♦ Your sponsor logo and link to your website on the Hesperia Recreation & Park District website
- ♦ Commemorative Hesperia Days Rodeo Buckle
- ♦ Event booth space
- ♦ Tickets to give away for test drives



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2025 HESPERIA DAYS RODEO SPONSORSHIP LEVELS

\$10,000 PLATINUM HORSESHOE

- ♦ 15 VIP admission tickets which includes dinner and beverages
*(Additional sponsor VIP admission tickets can be purchased for \$75 each)
- ♦ 10 Parking passes for each day of the rodeo
- ♦ 15 general admission tickets for both Saturday and Sunday of the rodeo
- ♦ Your banner on a Chute Gate, the rodeo entrance, outside the VIP area and on the bleachers (5-3'x6' banners to be provided by sponsor)
- ♦ Your flag presented during each rodeo performance (3'x5' double sided flag to be provided by sponsor)
- ♦ Your (3'x 5')double sided flag prominently placed in the Hesperia Days parade entry.
- ♦ A full page color ad in the Rodeo program.
- ♦ Announcements made for your sponsorship during the rodeo.
- ♦ Your sponsor logo and link to your website on the Hesperia Recreation & Park District website.
- ♦ Commemorative Hesperia Days Rodeo Buckle
- ♦ Event booth space



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2025 HESPERIA DAYS RODEO SPONSORSHIP LEVELS

\$7,500.00 GOLD HORSESHOE

- ♦ 10 VIP admission tickets which includes dinner and beverages
*(Additional sponsor VIP admission tickets can be purchased for \$75 each)
- ♦ 5 Parking passes for each day of the rodeo
- ♦ 10 general admission tickets for both Saturday and Sunday of the rodeo
- ♦ Your banner on a Chute Gate, at the rodeo entrance and inside the VIP area (4-3'x6' banners to be provided by sponsor)
- ♦ Your flag presented during each rodeo performance (3'x5' double sided flag to be provided by sponsor)
- ♦ Your (3' x 5') double sided flag prominently placed in the Hesperia Days parade entry
- ♦ A full page color ad in the rodeo program
- ♦ Announcements made for your sponsorship during the rodeo
- ♦ Your sponsor logo and link to your website on the Hesperia Recreation & Park District website
- ♦ Commemorative Hesperia Days Rodeo Buckle
- ♦ Event booth space



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2025 HESPERIA DAYS RODEO SPONSORSHIP LEVELS

\$5,000.00 SILVER HORSESHOE

- 6 VIP admission tickets which includes dinner and beverages
*(Additional sponsor VIP admission tickets can be purchased for \$75 each)
- 3 Parking passes for each day of the rodeo
- 6 general admission tickets for both Saturday and Sunday of the rodeo
- Your banner on a Chute Gate and outside the VIP area
(3-3'x6' banners to be provided by sponsor)
- Your flag presented during each rodeo performance (3'x5' double sided flag to be provided by sponsor)
- Your (3' x 5') double sided flag prominently placed in the Hesperia Days parade entry.
- A 1/2 page color ad in the rodeo program
- Announcements made for your sponsorship during the rodeo
- Your sponsor logo and link to your website on the Hesperia Recreation & Park District website
- Commemorative Hesperia Days Rodeo Plaque
- Event booth space



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2025 HESPERIA DAYS RODEO SPONSORSHIP LEVELS

\$3,000.00 BRONZE HORSESHOE

- 4 VIP admission tickets which includes dinner and beverages
*(Additional sponsor VIP admission tickets can be purchased for \$75 each)
- 2 Parking pass for each day of the rodeo
- 4 general admission tickets for both Saturday and Sunday of the rodeo
- Your banner in the arena (2-3' x 6' banners to be provided by sponsor)
- Your flag presented during each rodeo performance (3'x5' double sided flag to be provided by sponsor)
- A 1/2 page color ad in the Rodeo program
Announcements made for your sponsorship during the rodeo
- Your sponsor logo and link to your website on the Hesperia Recreation & Park District website
- Commemorative Hesperia Days Rodeo plaque
- Event booth space



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2025 HESPERIA DAYS RODEO SPONSORSHIP LEVELS

\$2,500 VIP AREA FOOD SPONSOR

- ♦ 2 VIP admission tickets which include dinner and beverages.
*(Additional sponsor VIP admission tickets can be purchased for \$75 each)
- ♦ 1 Parking pass for each day of the rodeo
- ♦ 2 General admission tickets for Saturday and Sunday of the rodeo
- ♦ Your banner in the arena and VIP area (2-3'x6' banners to be provided by sponsor)
- ♦ Your flag presented during the opening and closing (3'x5'double sided flag to be provided by sponsor)
- ♦ A 1/4 page color ad in the rodeo program
- ♦ Event booth space

(est. 250 people served each night)

Two available:

(1) Saturday and (1) Sunday



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2025 HESPERIA DAYS RODEO SPONSORSHIP LEVELS

\$2,000 RODEO EQUIPMENT SPONSOR

- ♦ 2 VIP admission tickets which include dinner and beverages.
*(Additional sponsor VIP admission tickets can be purchased for \$75 each)
- ♦ 1 Parking pass for each day of the rodeo
- ♦ 2 General admission tickets for Saturday and Sunday of the rodeo
- ♦ Your banner in the arena and VIP area (2-3'x6' banners to be provided by sponsor)
- ♦ Your flag presented during the opening and closing (3'x5' double sided flag to be provided by sponsor)
- ♦ A 1/4 page color ad in the rodeo program
- ♦ Event booth space
i.e.; lights, tractor, water truck, ticket booth, tent, etc.

\$1,500 STAMPEDE SPONSOR

- ♦ 2 VIP admission tickets which include dinner and beverages
*(Additional sponsor VIP admission tickets can be purchased for \$75 each)
- ♦ 1 Parking pass for each day of the rodeo
- ♦ 2 General admission tickets for both Saturday and Sunday of the rodeo
- ♦ Your banner in the arena (3'x6' banner to be provided by sponsor)
- ♦ An 1/8 page color ad in the rodeo program
- ♦ Announcements made for your sponsorship during the rodeo
- ♦ Your sponsor logo and link to your website on the Hesperia



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2025 HESPERIA DAYS RODEO SPONSORSHIP LEVELS

\$1250 EVENT BUCKLE SPONSOR (limited number available)

- 2 VIP admission tickets which includes dinner and beverages
*(Additional sponsor VIP admission tickets can be purchased for \$75 each)
- Your banner in the arena (3'x6' banners to be provided by sponsor)
- Your flag presented during the event that the sponsored buckle is for during the rodeo performance (3'x5' double sided flag to be provided by sponsor)
- A 1/4 page color ad in the Rodeo program

Buckles

(2) Mutton Busting

- | | |
|-------------------------|--------------------------|
| (1) Bareback Riding | (1) Saddle Bronc Riding |
| (1) Breakaway Roping | (1) Jr. Breakaway Roping |
| (1) Team Roping Heading | (1) Team Roping Heeling |
| (1) Tie Down Roping | (1) Chute Dogging |
| (1) Barrel Racing | (1) Jr. Barrel Racing |
| (1) Bull Riding | |

\$500 SPUR ROWELL SPONSOR

- 2 General admission tickets for both Saturday and Sunday of the rodeo
- 1 parking passes for each day of the rodeo
- Your banner on the rodeo grounds (3'x6' banner to be provided by sponsor)
- An 1/8 page color ad in the rodeo program
- Announcements made for your sponsorship during the rodeo

\$250 COWBOY BOOT

- 1 General admission ticket for both Saturday and Sunday of the rodeo
- An 1/8 page color ad in the rodeo program



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SPONSORSHIP AGREEMENT

Presenting Sponsor : _____

\$10,000 Platinum Horseshoe Sponsor : _____

\$7,500 Gold Horseshoe: _____

\$5,000 Silver Horseshoe : _____

\$3,000 Bronze Horseshoe: _____

\$2,000 Rodeo Equipment Sponsor: _____

\$1,500 Stampede Sponsor: _____

\$1,250 Rodeo Event Buckle Sponsor: _____

(Buckles: (1) Bareback Riding, (2) Mutton Busting , (1) Breakaway Roping, (1) Jr. Breakaway Roping, (2) Team Roping , (1) Saddle Bronc Riding, (1) Tie Down Roping, (1) Chute Dogging, (1) Barrel Racing, (1) Jr. Barrel Racing and (1) Bull Riding)

\$500 Spur Rowell Sponsor: _____

\$250 Cowboy Boot Sponsor: _____

\$2,500 VIP Area Food Sponsor: (only two available)

Saturday: _____

Sunday _____

SPONSORSHIP AGREEMENT

Sponsor Name: _____

Contact Name (if different): _____

Address: _____

City: _____

Zip: _____ Phone: _____

E-mail: _____

Please make all donations to H.A.R.D Foundation – please notate Hesperia Days Rodeo in the check memo.

(Tax ID# 33-0041341)

Mail payments to H.A.R.D. Foundation, PO Box 401055, Hesperia, Ca. 92340; OR deliver to 16292 Lime Street, Hesperia, Ca. 92345.

For any questions, please call James Blocker at (760) 668-5245 or email jblocker@hesperiaparks.com.

RODEO PROGRAM ADVERTISING

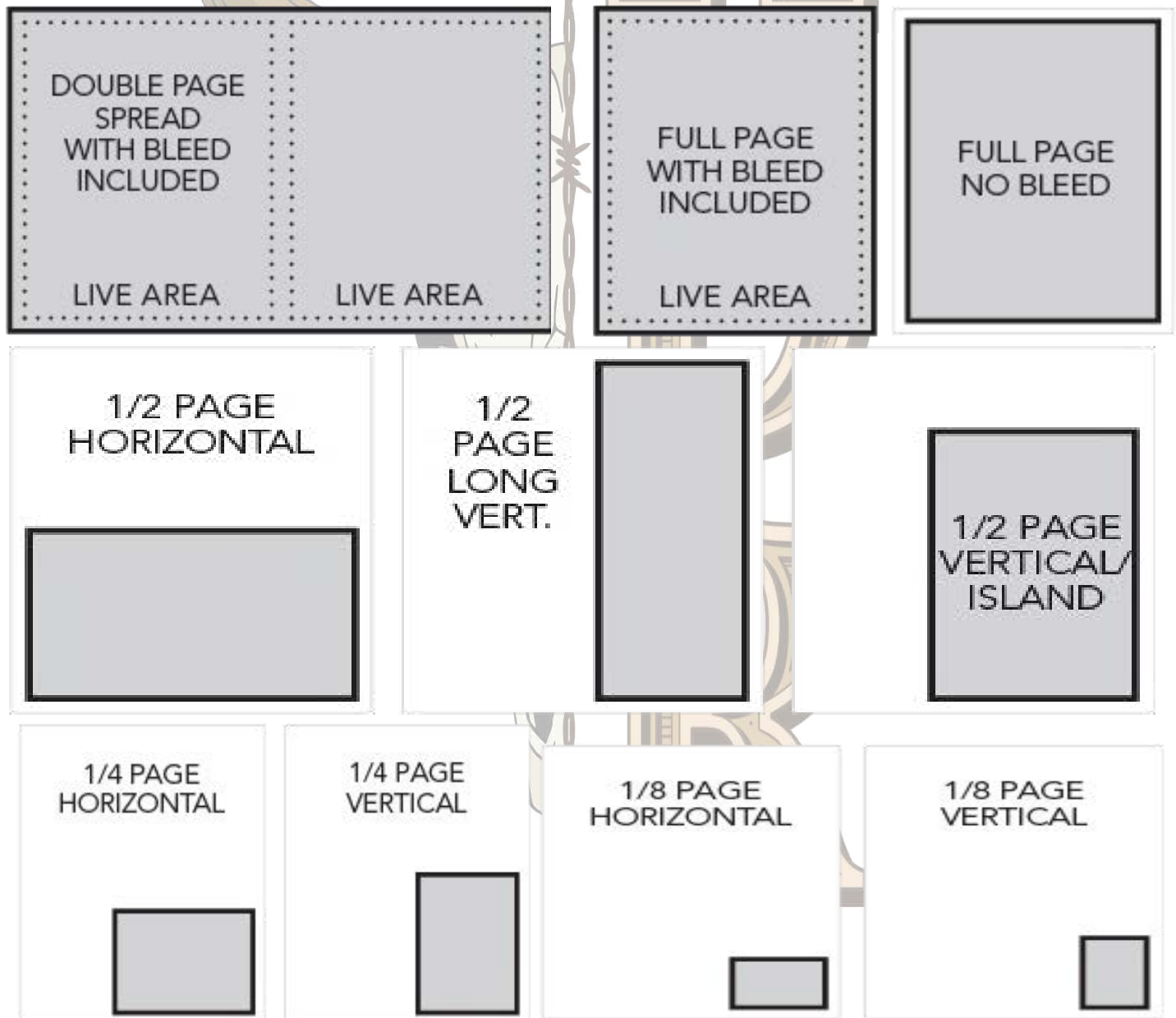
Double Page Spread 17" x 11.125" or 16.75" x 10.875" or 7" x 9.5" per page.....\$500.00

Full page 8.5" X 11"\$300.00

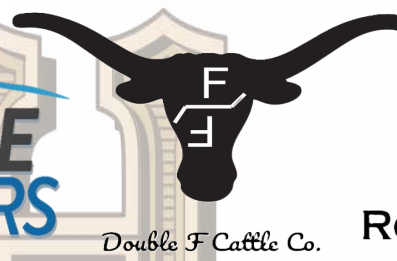
Half page 7.5" X 4.88"\$200.00

1/4 page 3.63" X 4.88"\$150.00

1/8 page 3.63" X 2.43"\$100.00



BROUGHT TO YOU IN 2024 BY:



8-A



RODEO Co.



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Hesperia, CA
The Legacy Lives On

