

*2022 Hesperia Days Rodeo
“Back in the Saddle Again”
Sponsorship Package*



*September 17th & September 18th, 2022
Val Shearer Arena
inside Hesperia Lake Park
7500 Arrowhead Lake Rd. Hesperia, Ca. 92345*

Hesperia Days Rodeo Sponsorship Opportunities

<p style="text-align: center;"><i>\$10,000 + Presenting Sponsor</i></p> <ul style="list-style-type: none"> ◆ 10 VIP Passes ◆ Food and Drink in VIP Corral Area ◆ Center Main Gate between bucking chutes ◆ Your flag presented before or after each event during each rodeo performance ◆ Sponsorship Banner- supplied by sponsor in arena and vendor area ◆ Full Page color ad either the inside front cover or back cover in the program book- artwork to be provided by sponsor ◆ Sponsorship displayed on social media sites before and after the event 	<p style="text-align: center;"><i>\$7,500-\$10,000 Premier Sponsor</i></p> <ul style="list-style-type: none"> ◆ 8 VIP Passes ◆ Food and Drink in VIP Corral Area ◆ Any Bucking Chute (1st come, 1st choice) ◆ Your flag presented before or after each event during each rodeo performance ◆ Sponsorship Banner- supplied by sponsor in arena and vendor area ◆ Full Page color ad in the program book- artwork to be provided by sponsor ◆ Sponsorship displayed on social media sites before and after the event 								
<p style="text-align: center;"><i>\$5,000.00 Platinum Horseshoe</i></p> <ul style="list-style-type: none"> ◆ 6 VIP Passes ◆ Food and Drink in VIP Corral Area ◆ Either one of two main gates (1st come, 1st choice) ◆ Sponsorship Banner - supplied by sponsor on in arena and vendor area ◆ Your sponsor flag presented during each rodeo performance ◆ ½ Page ad in the program book- artwork to be provided by sponsor ◆ Sponsorship displayed on social media sites before and after the event 	<p style="text-align: center;"><i>\$2,500.00 Gold Horseshoe</i></p> <ul style="list-style-type: none"> ◆ 4 VIP Passes ◆ Food and Drink in VIP Corral Area ◆ Any Event Buckle Sponsorship (1st come, 1st choice) ◆ Sponsorship Banner- supplied by sponsor in arena and vendor area ◆ ¼ page ad in the program book - artwork to be provided by sponsor ◆ Sponsorship displayed on social media sites before and after the event 								
<p style="text-align: center;"><i>\$1,500.00 Silver Horseshoe</i></p> <ul style="list-style-type: none"> ◆ 2 VIP Passes ◆ Food and Drink in VIP Corral Area ◆ Any Event Buckle Sponsorship (1st come, 1st choice) ◆ Sponsorship Banner - supplied by sponsor in arena and vendor area ◆ Sponsorship displayed on social media sites before and after the event 	<p style="text-align: center;"><i>\$500-\$1,000 Bronze Horseshoe Buckle Choices:</i></p> <table style="width: 100%; border: none;"> <tr> <td>Bareback Riding</td> <td>Mutton Busting</td> </tr> <tr> <td>Breakaway Roping</td> <td>Team Roping</td> </tr> <tr> <td>Saddle bronc Roping</td> <td>Calf Roping</td> </tr> <tr> <td>Barrel Racing</td> <td>Bull Riding</td> </tr> </table> <p>Sponsorship Banner- supplied by sponsor in arena and vendor area</p> <p style="text-align: center;"><i>\$100-\$250 Friends of the Rodeo</i></p> <p style="text-align: center;">Listing on social media sites</p>	Bareback Riding	Mutton Busting	Breakaway Roping	Team Roping	Saddle bronc Roping	Calf Roping	Barrel Racing	Bull Riding
Bareback Riding	Mutton Busting								
Breakaway Roping	Team Roping								
Saddle bronc Roping	Calf Roping								
Barrel Racing	Bull Riding								

Sponsorship Agreement

\$ 10,000 + Presenting Sponsor Center Gate : _____

\$7,500- \$ 10,000 Premier Sponsors List Chute Gate Choices (6): _____

\$5,000 Platinum Horseshoe List Entry Gate Choice (2): _____

\$2,500 Gold Horseshoe : _____

\$1,500 Silver Horseshoe: _____

\$500-\$1,000 Bronze Horseshoe: _____

List Buckle Choices: _____

\$100.00 - \$250 Friends of the Rodeo: _____

Any business card received will be published. If you would like your logo featured on our Facebook and Instagram pages, send your email to hesperiadaysrodeo@gmail.com

Rodeo Program Advertising

Full page 8.5" X 11"	\$300.00
Half page 7.5" X4.88"	\$200.00
1/4 page 3.63" X 4.88"	\$150.00
1/8 page 3.63" X 2.43"	\$100.00
Business Card	\$50.00

Sponsorship Agreement

Sponsor Name:

Contact Name (if different):

Address:

City:

Zip:

Phone:

E-mail:

**Please make all donations to H.A.R.D Foundation –please notate
Hesperia Days Rodeo**

ID# 33-0041341

**Mail payments to H.A.R.D Foundation 16292 Lime St. Hesperia,
Ca. 92345**

**Any questions, please call H.A.R.D. Foundation Vice Chair: James
Blocker (385) 434-9819 jamesblocker@hotmail.com**

Brought to you by



Double F Cattle Co.



Dan Cleveland Photography

