

WANTED

2024 Hesperia Days Rodeo Sponsorship Package



September 21st & 22nd, 2024

Val Shearer Arena

inside Hesperia Lake Park

7500 Arrowhead Lake Rd. Hesperia, Ca. 92345

Hesperia Days Rodeo Sponsorship Opportunities

\$15,000 + Presenting Sponsor

- ◆ 15 VIP admission tickets which includes dinner and beverages * (Additional sponsor VIP admission tickets can be purchased for \$50 each)
- ◆ 7 Parking passes for each day of the rodeo
- ◆ 15 general admission tickets for Saturday and Sunday of the rodeo
- ◆ Your banner on the center Chute Gate and in the VIP area (8-3'x6' banners to be provided by sponsor)
- ◆ Your sponsor flag presented during each rodeo performance (4'x 6' double sided flag to be provided by sponsor)
- ◆ Your (4' x 6')double sided flag prominently placed in the Hesperia Days parade entry
- ◆ A double page color ad in the Rodeo program or back page cover of Rodeo program.
- ◆ Announcements made for your sponsorship during the rodeo
- ◆ Your sponsor logo and link to your website on the Hesperia Recreation & Park District website
- ◆ Commemorative Hesperia Days Rodeo Plaque
- ◆ Event booth space

\$10,000 Platinum Horseshoe

- ◆ 10 VIP admission tickets which includes dinner and beverages *(Additional sponsor VIP admission tickets can be purchased for \$50 each)
- ◆ 5 Parking passes for each day of the rodeo
- ◆ 10 general admission tickets for both Saturday and Sunday of the rodeo
- ◆ Your banner on a Chute Gate and in the VIP area (5-3'x6' banners to be provided by sponsor)
- ◆ Your flag presented during each rodeo performance (3'x5' double sided flag to be provided by sponsor)
- ◆ Your (3' x 5')double sided flag prominently placed in the Hesperia Days parade entry.
- ◆ A full page color ad in the Rodeo program.
- ◆ Announcements made for your sponsorship during the rodeo.
- ◆ Your sponsor logo and link to your website on the Hesperia Recreation & Park District website.
- ◆ Commemorative Hesperia Days Rodeo Plaque
- ◆ Event booth space

\$7,500.00 Gold Horseshoe

- ◆ 8 VIP admission tickets which includes dinner and beverages *(Additional sponsor VIP admission tickets can be purchased for \$50 each)
- ◆ 4 Parking passes for each day of the rodeo
- ◆ 8 general admission tickets for both Saturday and Sunday of the rodeo
- ◆ Your banner on a Chute Gate and in the VIP area (4-3'x6' banners to be provided by sponsor)
- ◆ Your flag presented during each rodeo performance (3'x5' double sided flag to be provided by sponsor)
- ◆ Your (3' x 5') double sided flag prominently placed in the Hesperia Days parade entry
- ◆ A full page color ad in the rodeo program
- ◆ Announcements made for your sponsorship during the rodeo
- ◆ Your sponsor logo and link to your website on the Hesperia Recreation & Park District website
- ◆ Commemorative Hesperia Days Rodeo Plaque
- ◆ Event booth space

\$5,000.00 Silver Horseshoe

- ◆ 6 VIP admission tickets which includes dinner and beverages *(Additional sponsor VIP admission tickets can be purchased for \$50 each)
- ◆ 3 Parking passes for each day of the rodeo
- ◆ 6 general admission tickets for both Saturday and Sunday of the rodeo
- ◆ Your banner on a Chute Gate and in the VIP area (3-3'x6' banners to be provided by sponsor)
- ◆ Your flag presented during each rodeo performance (3'x5' double sided flag to be provided by sponsor)
- ◆ Your (3' x 5') double sided flag prominently placed in the Hesperia Days parade entry.
- ◆ A 1/2 page color ad in the rodeo program
- ◆ Announcements made for your sponsorship during the rodeo
- ◆ Your sponsor logo and link to your website on the Hesperia Recreation & Park District website
- ◆ Commemorative Hesperia Days Rodeo Plaque
- ◆ Event booth space

Hesperia Days Rodeo Sponsorship Opportunities

\$3,000.00 Bronze Horseshoe

- ◆ 4 VIP admission tickets which includes dinner and beverages *(Additional sponsor VIP admission tickets can be purchased for \$50 each)
- ◆ 2 Parking pass for each day of the rodeo
- ◆ 4 general admission tickets for both Saturday and Sunday of the rodeo
- ◆ Your banner in the arena (2-3' x 6' banners to be provided by sponsor)
- ◆ Your flag presented during each rodeo performance (3'x5' double sided flag to be provided by sponsor)
- ◆ A 1/2 page color ad in the Rodeo program
- ◆ Announcements made for your sponsorship during the rodeo
- ◆ Your sponsor logo and link to your website on the Hesperia Recreation & Park District website
- ◆ Commemorative Hesperia Days Rodeo plaque
- ◆ Event booth space

\$2,500 VIP Area Food Sponsor

- ◆ 2 VIP admission tickets which include dinner and beverages. *(Additional sponsor VIP admission tickets can be purchased for \$50 each)
- ◆ 1 Parking pass for each day of the rodeo
- ◆ 2 General admission tickets for Saturday and Sunday of the rodeo
- ◆ Your banner in the arena and VIP area (2-3'x6' banners to be provided by sponsor)
- ◆ Your flag presented during the opening and closing (3'x5'double sided flag to be provided by sponsor)
- ◆ A 1/4 page color ad in the rodeo program
- ◆ Event booth space

(est. 250 people served each night)

Two available:

(1) Saturday and (1) Sunday

\$2,000 Rodeo Equipment Sponsor

(i.e.; lights, tractor, water truck, ticket booth, tent, etc.)

- ◆ 2 VIP admission tickets which include dinner and beverages *(Additional sponsor VIP admission tickets can be purchased for \$50 each)
- ◆ 1 Parking pass for each day of the rodeo
- ◆ 2 General admission tickets for both Saturday and Sunday of the rodeo
- ◆ Your banner in the arena (2-3'x6' banner to be provided by sponsor)
- ◆ Your flag presented during the opening and closing (3'x5'double sided flag to be provided by sponsor)
- ◆ A 1/4 page color ad in the rodeo program.
- ◆ Event booth space

\$1,500 Stampede Sponsor

- ◆ 2 VIP admission tickets which include dinner and beverages *(Additional sponsor VIP admission tickets can be purchased for \$50 each)
- ◆ 1 parking passes for each day of the rodeo
- ◆ 2 General admission tickets for both Saturday and Sunday of the rodeo
- ◆ Your banner in the arena (3'x6' banner to be provided by sponsor)
- ◆ An 1/8 page color ad in the rodeo program
- ◆ Announcements made for your sponsorship during the rodeo
- ◆ Your sponsor logo and link to your website on the Hesperia Recreation & Park District website

Hesperia Days Rodeo Sponsorship Opportunities

\$500 Rodeo Event Buckle Sponsor

- ◆ 2 VIP admission tickets which includes dinner and beverages *(Additional sponsor VIP admission tickets can be purchased for \$50 each)
- ◆ Your banner in the arena (3'x6' banners to be provided by sponsor)
- ◆ Your flag presented during the buckle event rodeo performance (3'x5' double sided flag to be provided by sponsor)
- ◆ A 1/4 page color ad in the Rodeo program

Buckles

Bareback Riding	Mutton Busting (2)
Breakaway Roping	Jr. Breakaway Roping
Team Roping (2)	Saddle Bronc Riding
Tie Down Roping	Chute Dogging
Barrel Racing	Jr. Barrel Racing
Bull Riding	

\$250 Spur Rowell Sponsor

- ◆ 2 VIP admission tickets which include dinner and beverages *(Additional sponsor VIP admission tickets can be purchased for \$50 each)
- ◆ Your sponsor logo and link to your website on the Hesperia Recreation & Park District website
- ◆ An 1/8 page color ad in the rodeo program

\$100 Cowboy Boot Sponsor

- ◆ 1 VIP admission tickets which include dinner and beverages
- *(Additional sponsor VIP admission tickets can be purchased for \$50 each)
- ◆ Your sponsor logo and link to your website on the Hesperia Recreation & Park District website



Sponsorship Agreement

\$15,000 + Presenting Sponsor : _____

\$10,000 Platinum Horseshoe Sponsor : _____

\$7,500 Gold Horseshoe: _____

\$5,000 Silver Horseshoe : _____

\$3,000 Bronze Horseshoe: _____

\$2,000 Rodeo Equipment Sponsor: _____

\$1,500 Stampede Sponsor: _____

\$500 Rodeo Event Buckle Sponsor: _____

(Buckles: Bareback Riding, Mutton Busting (2), Breakaway Roping, Jr. Breakaway Roping, Team Roping (2), Saddle Bronc Riding, Tie Down Roping, Chute Dogging, Barrel Racing, Jr. Barrel Racing and Bull Riding)

\$250 Spur Rowell Sponsor: _____

\$100 Cowboy Boot Sponsor: _____

\$2,500 VIP Area Food Sponsor: (only two available):

Saturday: _____

Sunday _____

Sponsorship Agreement

Sponsor Name: _____

Contact Name (if different): _____

Address: _____

City: _____

Zip: _____ Phone: _____

E-mail: _____

Please make all donations to H.A.R.D Foundation – please notate Hesperia Days Rodeo in the check memo.

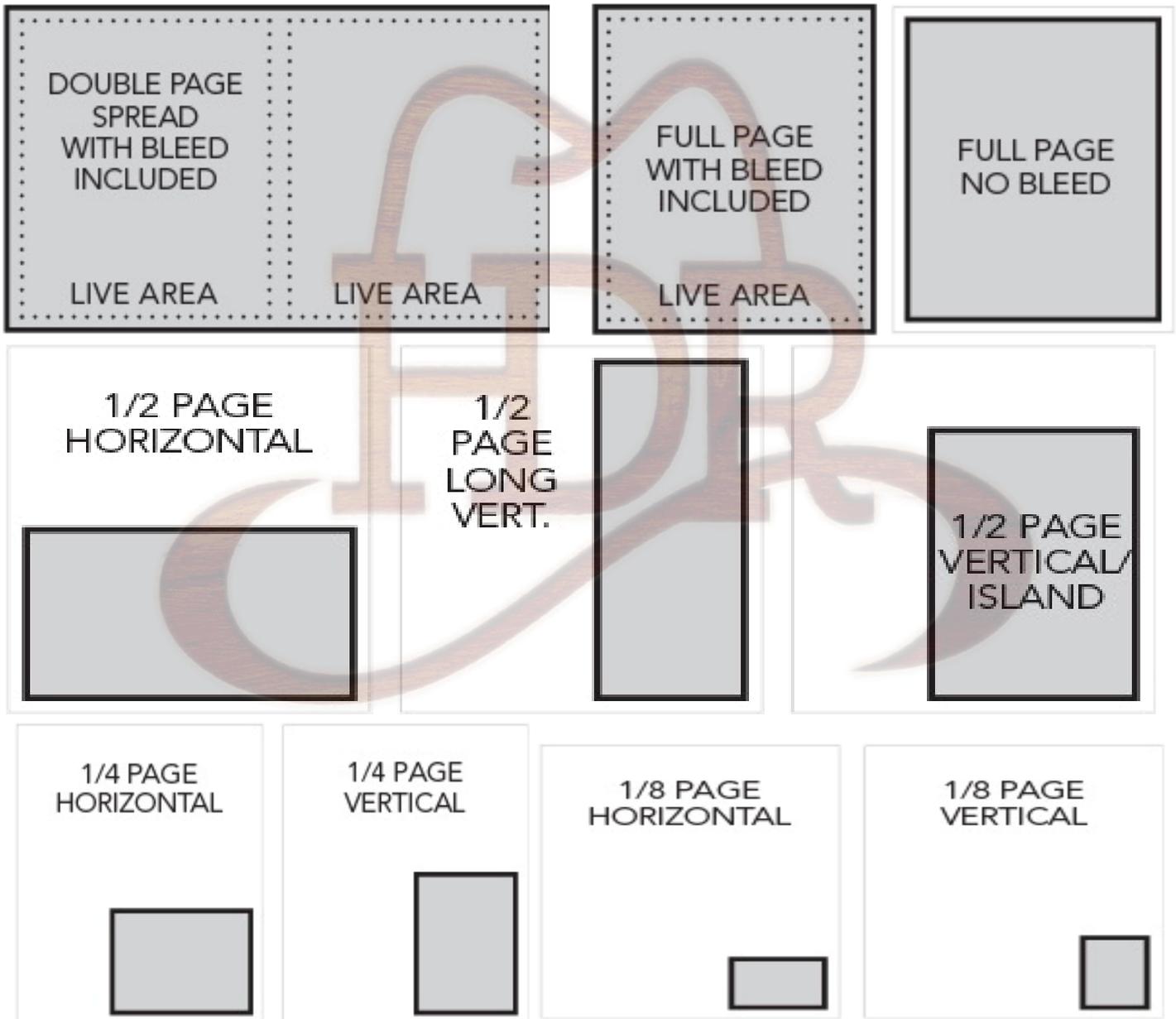
(Tax ID# 33-0041341)

Mail payments to H.A.R.D. Foundation, PO Box 401055, Hesperia, Ca. 92340; OR deliver to 16292 Lime Street, Hesperia, Ca. 92345.

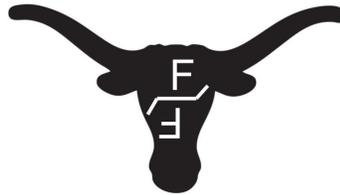
For any questions, please call James Blocker at (760) 668-5245 or email jblocker@hesperiaparks.com.

Rodeo Program Advertising

Double Page Spread 17" x 11.125" or 16.75" x 10.875" or 7" x 9.5" per page.....	\$500.00
Full page 8.5" X 11".....	\$300.00
Half page 7.5" X 4.88".....	\$200.00
1/4 page 3.63" X 4.88".....	\$150.00
1/8 page 3.63" X 2.43".....	\$100.00



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