

# LAKELAND JR CHIEFS FOOTBALL & CHEERLEADING

## DIGITAL ADVERTISING & SPONSORSHIP PROGRAM 2022 SEASON

This year, the Lakeland Junior Chiefs are offering a variety of advertising and sponsorship opportunities to our local businesses, friends, families and fans! Below are a few packages that you can take advantage of to help your Lakeland Junior Chiefs reach their fundraising goals.

**501C3 Tax Deduction EIN:23-2741407**

### SPONSORSHIP PACKAGES

<b>SEASON - SPONSOR A TEAM</b>	CHOOSE BETWEEN A, B, C, D FOOTBALL OR CHEER <ul style="list-style-type: none"><li>• Every week your sponsorship will appear on the DIGITAL game day announcements (Facebook page, group &amp; website)</li><li>• Your business will be announced as a proud sponsor before, during &amp; at the conclusion of each game)</li><li>• Listed on the Website Sponsor page and on the weekly sponsor appreciation post.</li><li>• Featured in the 2022 Program Book.<ul style="list-style-type: none"><li>○ <i>(May also choose additional Advertising space: see 2022 Program Booklet)</i></li></ul></li></ul>	<b>\$150.00</b>
<b>WEEKLY SPONSORSHIP</b>	CHOOSE A SPECIFIC WEEK TO SPONSOR YOUR LAKELAND JUNIOR CHIEFS <ul style="list-style-type: none"><li>• Choose a week for your sponsorship to appear on the DIGITAL game day announcements (Facebook page, group &amp; website)</li><li>• Your business will be announced as a proud sponsor before, during &amp; at the conclusion of each game that week)</li><li>• Listed on the Website Sponsor page and on the weekly sponsor appreciation post.</li><li>• Featured in the 2022 Program Book.<ul style="list-style-type: none"><li>○ <i>(May also choose additional Advertising space: see 2022 Program Booklet)</i></li></ul></li></ul>	<b>\$60</b>
<b>SEASON SPONSORSHIP</b>	Sponsor the Organization for the entire season <ul style="list-style-type: none"><li>• Every week your sponsorship will appear on the DIGITAL game day announcements (Facebook page, group &amp; website)</li></ul>	<b>\$540</b>

	<ul style="list-style-type: none"> <li>• Your business will be announced as a proud sponsor before, during &amp; at the conclusion of each game for the season)</li> <li>• Listed on the Website Sponsor page and on the weekly sponsor appreciation post.</li> <li>• Half Page Advertisement in the 2022 Program Book. <ul style="list-style-type: none"> <li>○ (May also choose additional Advertising space: see 2022 Program Book notes)</li> </ul> </li> </ul> <p style="text-align: center;">Featured on the 2022 LJC Season Schedule cards</p>	
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## 2022 LAKELAND JUNIOR CHIEFS PROGRAM BOOK

<b>Quarter Page</b>	Purchase a quarter of a page of the 2022 LJC Program Book to showcase your favorite athlete or business.	<b>\$25</b>
<b>Half Page</b>	Purchase a Half page of the 2022 LJC Program Book to showcase your favorite athlete or business.	<b>\$50</b>
<b>Full Page</b>	Purchase a full page of the 2022 LJC Program Book to showcase your favorite athlete or business.	<b>\$100</b>

**BUSINESS**

**PARENT**

**Name:** \_\_\_\_\_

**Athlete(s):** \_\_\_\_\_

**Team(s):** \_\_\_\_\_

**Package**

**SEASON – TEAM SPONSOR**      **FOOTBALL:** A B C D

**CHEERLEADING:** A B C D

**WEEKLY SPONSOR** 1 2 3 4 5 6 7 8 9 10 11 12

\*\*GAMES START AT WEEK 4\*\*

**SEASON – ORGANIZATION SPONSORSHIP (Includes all teams, games & weeks)**

**PROGRAM BOOK - ATHLETE SPONSOR**      QUARTER HALF FULL

**ATHLETE NAME(S)** \_\_\_\_\_

**MESSAGE:** \_\_\_\_\_

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