



Mauritius

We love it!

Media Pack 2024/25

Advertise Your Business on “Mauritius – We Love it!”

Showcase Your Business to a Massive Audience

Join the largest Facebook group dedicated to promoting Mauritius! With over 300,000 members, *Mauritius – We Love It!* is the go-to community for everything Mauritius. We help businesses like yours:

1. Get discovered by a wider audience
2. Reach more clients directly on Facebook and our website

Your Benefits When You Sign Up for a Monthly Sponsorship Package:

- Feature your business in our popular *Mauritius – We Love It!* Facebook group
- Consistent Brand Exposure
- Targeted Marketing Opportunities
- Measurable Return on Investment (ROI)

Audience and Reach

Take advantage of our engaged community of 333,000 members on Facebook alone. See some of our recent post stats and audience insights below:

Stats



Mauritius - We Love It!

Public group · 334.5K members

Stats

All ⓘ

1,259 posts ▲ 26%

13,280 comments ▲ 7%

41,640 reactions ▲ 123%

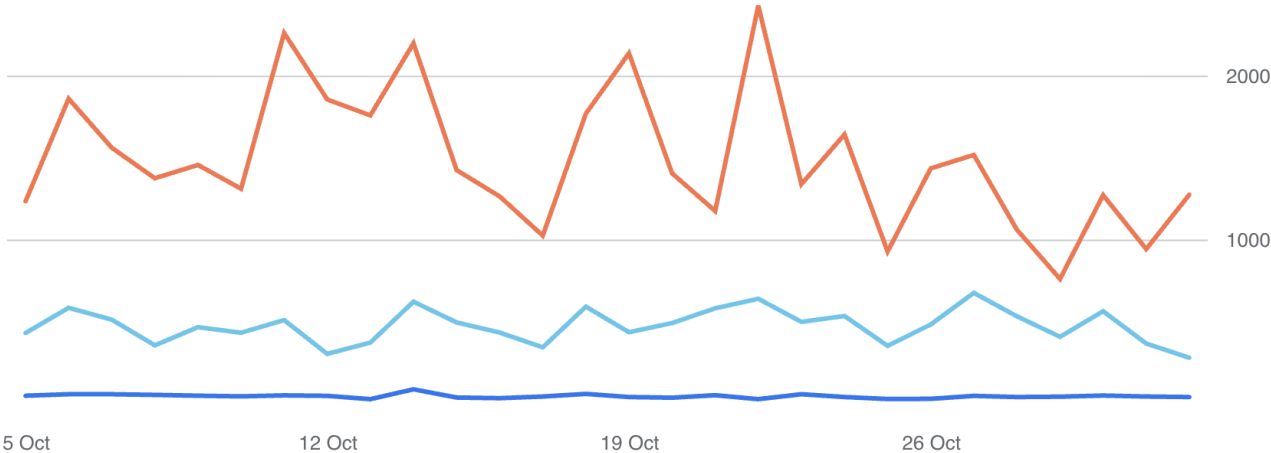
5 Oct 2025 - 1 Nov 2025

Posts

Comments

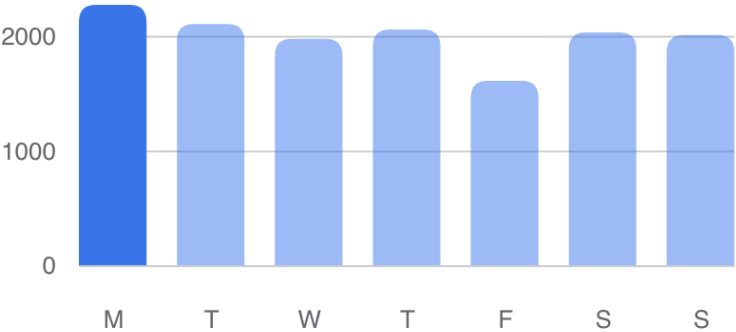
Reactions

All



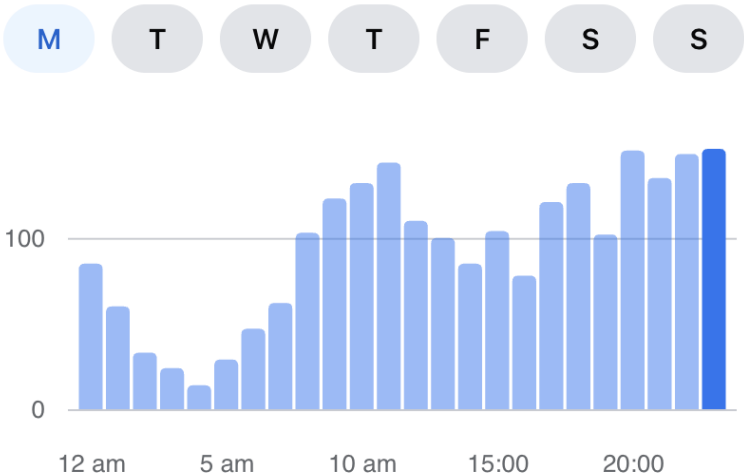
Popular days ⓘ

The average number of times that members post, comment or react on a given day in the specified date range.



Popular times ⓘ

The average number of times that members post, comment or react at a given hour of the day in the specified date range.



1,201,932 viewed ⓘ

▲ 45.55% vs 4 Oct 2025

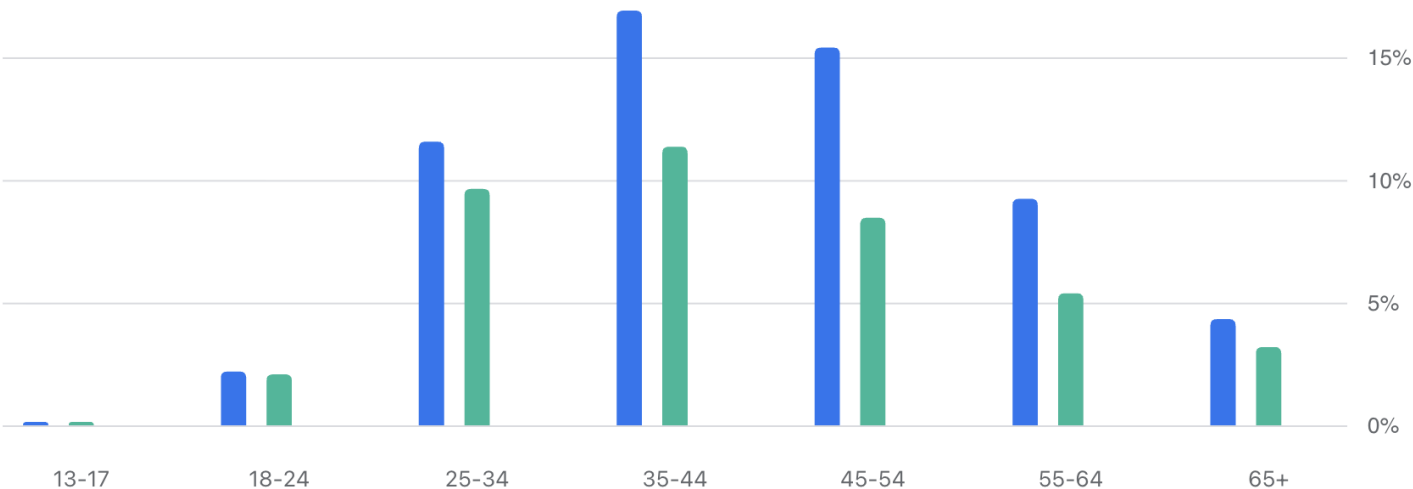
1 Nov 2025



Stats - Demographics

Age and gender ⓘ

60% Female 40% Male 0% Custom



Top countries

Mauritius	54,454
United Kingdom	43,155
South Africa	26,773
France	20,942
Germany	18,249
Poland	13,681
Nigeria	10,624
Madagascar	9,206
Australia	8,721
Italy	8,648

Monthly Sponsorship Packages

Monthly sponsorship starting 1st of month and ending last day of the month.

Bronze Package

3000 Rs Per Month
(Minimum 3 months)

- Logo displayed on the cover image of the group
- 1 x Sales post in the group

Silver Package

5500 Rs Per Month
(Minimum 2 months)

- Logo displayed on the cover image of the group
- 2 x Sales posts in the group

Gold Package

10000 Rs Per Month

- Logo displayed on the cover image of the group
- 4 x Sales Posts in the group
- Pinned post
- Tagged in posts

Get in touch

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