



Mauritius



We love it!

Media Pack 2024/25

Advertise Your Business on “Mauritius – We Love it!”

Showcase Your Business to a Massive Audience

Join the largest Facebook group dedicated to promoting Mauritius! With over 300,000 members, *Mauritius – We Love It!* is the go-to community for everything Mauritius. We help businesses like yours:

1. Get discovered by a wider audience
2. Reach more clients directly on Facebook and our website

Your Benefits When You Sign Up for a Monthly Sponsorship Package:

- Feature your business in our popular *Mauritius – We Love It!* Facebook group
- Consistent Brand Exposure
- Targeted Marketing Opportunities
- Measurable Return on Investment (ROI)

Audience and Reach

Take advantage of our engaged community of 327,000 members on Facebook alone. See some of our recent post stats and audience insights below:

Stats



Mauritius - We Love It!

Public group · 327.5K members

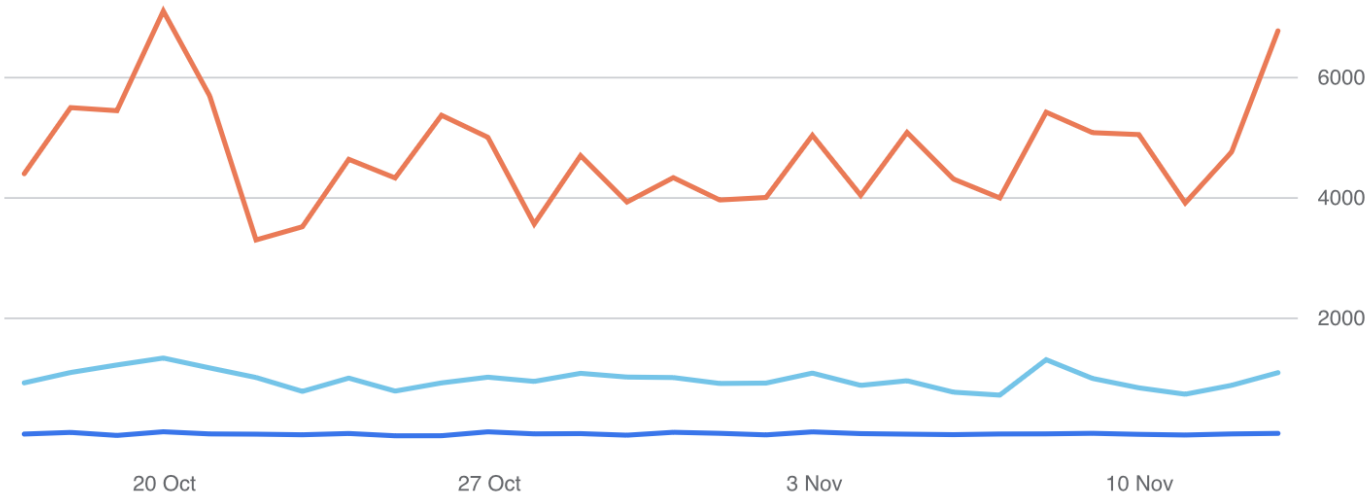
Stats

All ⓘ

- 1,840 posts ▲ 140%
- 27,165 comments ▲ 1%
- 131,987 reactions ▲ 18%

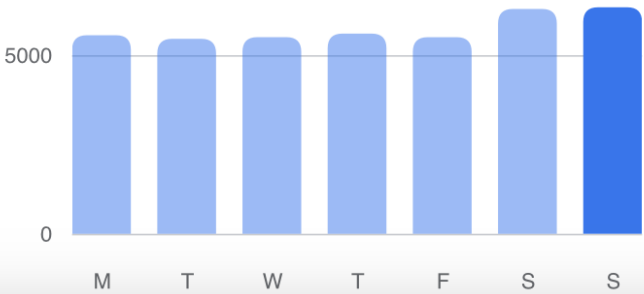
17 Oct 2024 - 13 Nov 2024

- Posts
- Comments
- Reactions
- All



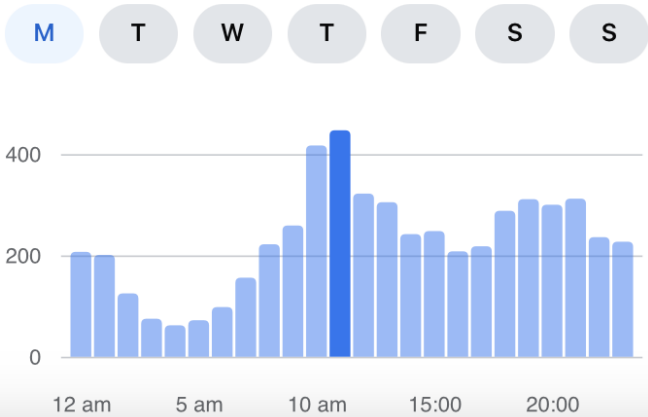
Popular days ⓘ

The average number of times that members post, comment or react on a given day in the specified date range.



Popular times ⓘ

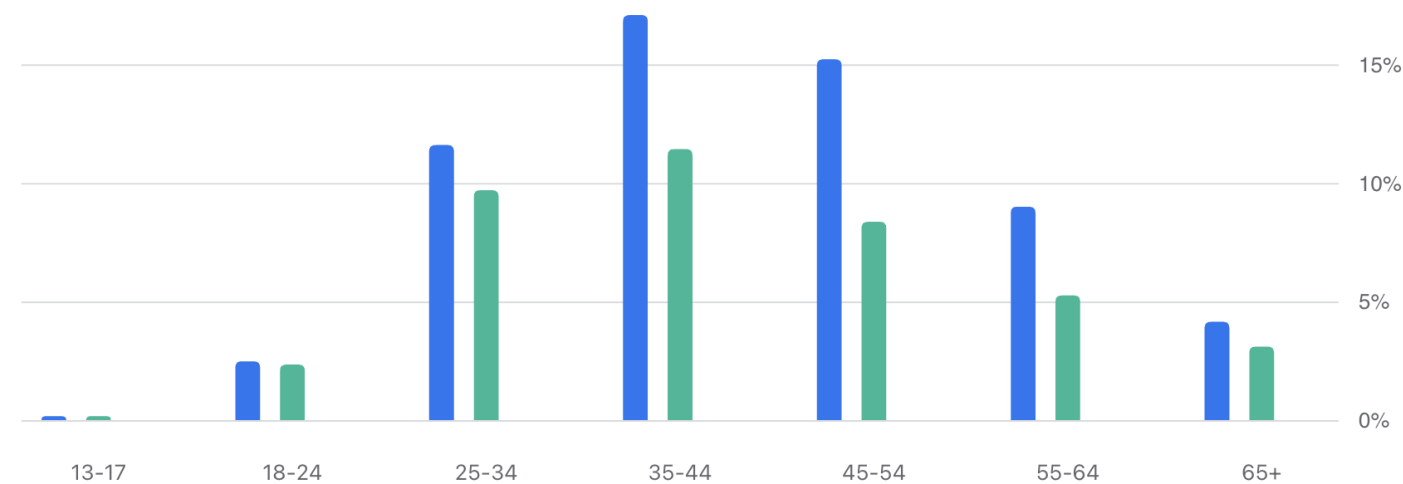
The average number of times that members post, comment or react at a given hour of the day in the specified date range.



Stats - Demographics

Age and gender ⓘ

























60% Female 40% Male 0% Custom



Top countries

| | |
|----------------|--------|
| Mauritius | 53,346 |
| United Kingdom | 41,824 |
| South Africa | 26,516 |
| France | 20,316 |
| Germany | 17,969 |
| Poland | 13,393 |
| Nigeria | 10,368 |
| Madagascar | 9,248 |
| Australia | 8,599 |
| Italy | 8,382 |

Post visibility

| | | | | | |
|---------------------|---|---|--|---|--|
| 07/06/2025 17:36 |  | Le Morne Brabant...discovered by us. Absolutely stunning place. Picnic area outside the beach it's great ! Posted by Ola Kociumbas |  36 |  482 |  38,420 |
| 14/06/2025 17:55 |  | Mauritius ❤️ When I was searching about things to do and see in Mauritius before our trip I stumbled upon photo of... Posted by Ksenia Shakhmanova |  30 |  507 |  33,379 |
| 03/06/2025 16:02 |  | Flic en Flac beach! 🌺☀️🏖️🌴🇲🇺 Posted by Gerard Peka |  49 |  457 |  23,430 |
| 25/05/2025 12:10 |  | Just returned from an amazing 10 day stay at Canonnier Beachcomber hotel celebrating our 30th Wedding... Posted by Michele Chamberlain |  25 |  219 |  18,537 |
| 11/06/2025 15:39 |  | Excellent sand art 🙌🙌🙌🙌👏👏 Posted by Paul Botha |  20 |  283 |  34,920 |
| 09/06/2025 16:36 |  | My Husband & I visited Mauritius in April and wanted to climb Le Morne whilst we were there. I had read mixed... Posted by Stephanie Mills |  23 |  238 |  20,705 |

Monthly Sponsorship Packages

Monthly sponsorship starting 1st of month and ending last day of the month.

Bronze Package

3000 Rs Per Month

- Logo displayed on the cover image of the group
- 1 x Sales post in the group

Silver Package

5500 Rs Per Month

- Logo displayed on the cover image of the group
- 2 x Sales posts in the group

Gold Package

10000 Rs Per Month

- Logo displayed on the cover image of the group
- 4 x Sales Posts in the group
- Pinned post
- Introduction to the group as a gold member

Get in touch

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