



Mauritius

We love it!

*Media Pack 2024/25*



# Advertise Your Business on “Mauritius – We Love it!”

## Showcase Your Business to a Massive Audience

Join the largest Facebook group dedicated to promoting Mauritius! With over 300,000 members, *Mauritius – We Love It!* is the go-to community for everything Mauritius. We help businesses like yours:

1. Get discovered by a wider audience
2. Reach more clients directly on Facebook and our website

## Your Benefits When You Sign Up to a sponsorship package:

- Feature your business in our popular *Mauritius – We Love It!* Facebook group
- Gain visibility on our new website, [www.mauritiusheloveit.com](http://www.mauritiusheloveit.com)
- Additional promotion on our *Mauritius – We Love It!* Facebook page

## Audience and Reach

Take advantage of our engaged community of 300,000 members on Facebook alone. See some of our recent post stats and audience insights below:

# Stats



## Mauritius - We Love It!

Public group · 299.0K members



+ Invite

Share

# Stats

All ⓘ

- 1,840 posts ▲ 140%
- 27,165 comments ▲ 1%
- 131,987 reactions ▲ 18%

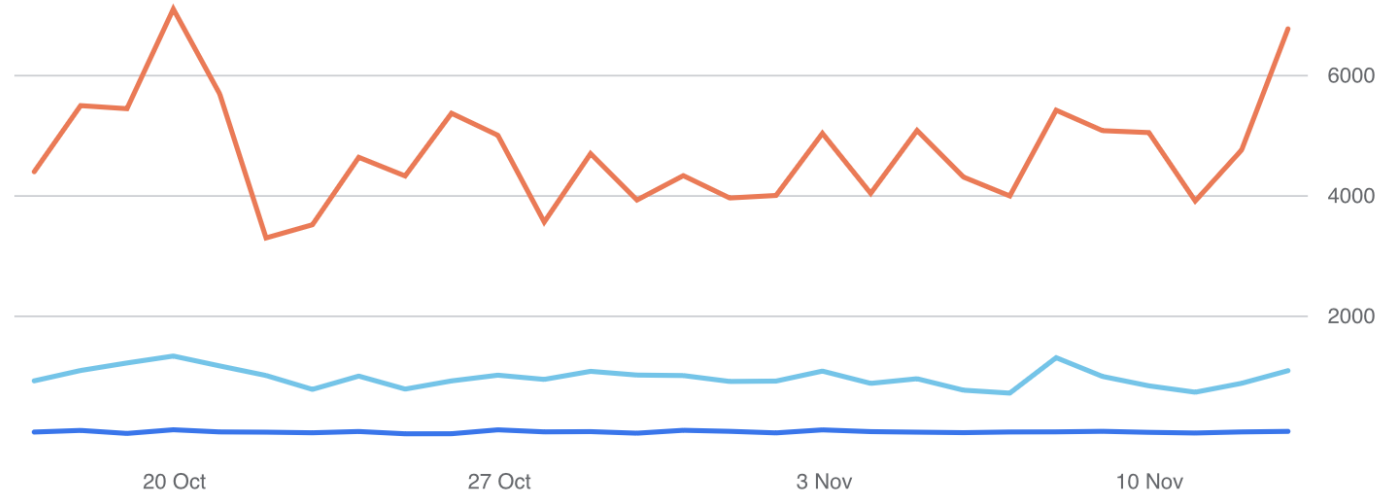
17 Oct 2024 - 13 Nov 2024

Posts

Comments

Reactions

All



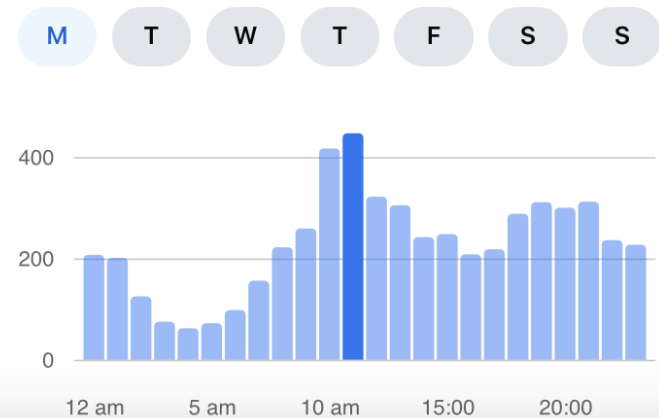
## Popular days ⓘ

The average number of times that members post, comment or react on a given day in the specified date range.



## Popular times ⓘ

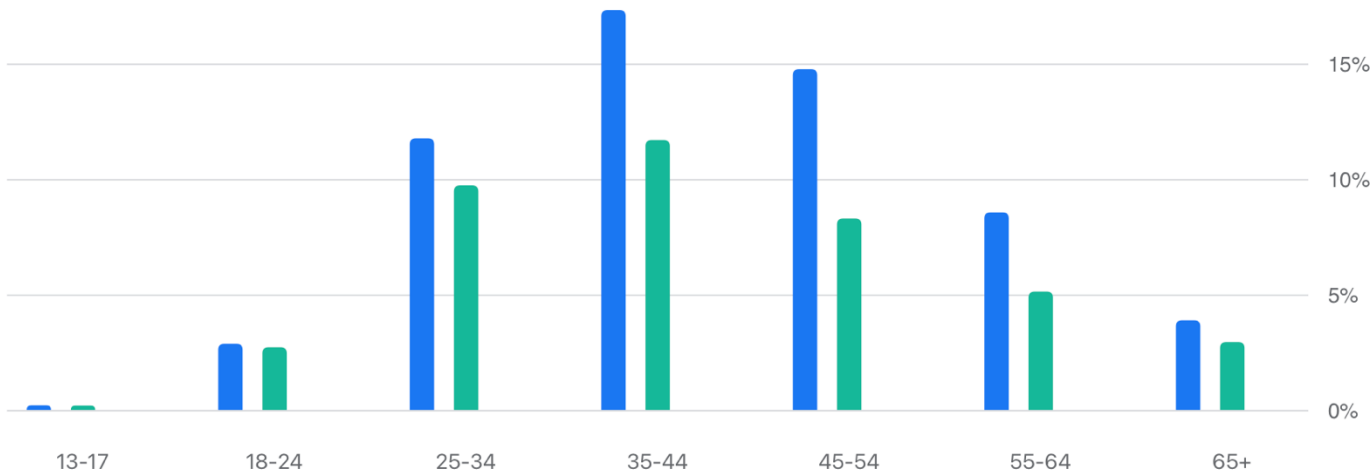
The average number of times that members post, comment or react at a given hour of the day in the specified date range.



# Stats - Demographics

## Age and gender ?

























● 59% Female ● 41% Male ● 0% Custom



## Top countries

Mauritius	43,343
United Kingdom	35,653
South Africa	23,094
France	17,851
Germany	15,136
Poland	10,990
Nigeria	9,052
Australia	7,701
Madagascar	7,393
Italy	6,898

# Post visibility

Date	Post				
19/10/2024 19:14	 <p>Our beautiful wedding yesterday, everything was amazing and charming, thank you Heritage Awali Golf &amp; Spa Reso... Posted by Alice Šimek Junková</p>	 121	 451	 39,572	
20/10/2024 13:36	 <p>Flughund in seiner ganzen fliegenden Grösse Posted by Cornelia Fedier</p>	 80	 649	 48,755	
05/11/2024 14:48	 <p>Le Morne Brabant 🏆 One of the most beautiful places in Mauritius 🤩 This is a holy mountain measuring 555... Posted by GeoZakręcona</p>	 85	 564	 49,443	
27/10/2024 18:21	 <p>How safe is Mauritius please I've never been but it looks so beautiful? Posted by Tracy Cox</p>	 116	 62	 13,988	
20/10/2024 13:36	 <p>Hi all, here's a few too many photos of our recent holiday in Beautiful Mauritius (October 1st - 10 days). 😎 Posted by Roger Sargent</p>	 68	 718	 63,561	
31/10/2024 14:20	 <p>Just back from 14 days at Riu Palace Le Morne, happy to answer any question's to help anyone if we can 😊 We ha... Posted by Sophie Girton</p>	 76	 290	 37,035	

# Monthly Sponsorship Packages

Monthly sponsorship starting 1st of month and ending last day of the month.

## **Bronze Package**

3000 Rs Per Month

- Logo displayed on the cover image of the group
- 1 x Sales post in the group

## **Silver Package**

5500 Rs Per Month

- Logo displayed on the cover image of the group
- 2 x Sales posts in the group

## **Gold Package**

10000 Rs Per Month

- Logo displayed on the cover image of the group
- 4 x Sales posts in the group
- Featured post
- Introduction to the group as a gold member

# Get in touch

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