



DENVER, CO - February 23, 2018 – Murray River Salt® from the Outback of Australia is launching its exclusive line of Pink Salt Flakes at the International Restaurant & Foodservice Show New York event on MARCH 4-6, 2018, JAVITS CENTER, NY!

The event will be attended by company representatives from Australia including Owner – Jan Thomson. In addition, the US Director of Operations – Rebecca Wiedemer who is enthusiastic about sharing this wonderful product in the **Food Trends Experience**, she said, “We are excited to have such a wonderfully unique and authentic product available in the USA. We value and support our US customers and invite all of them to visit our table”!



Make plans to join 16,000+ restaurant and foodservice professionals from March 4-6, 2018 at the Javits Center in New York City for the 25th annual International Restaurant & Foodservice Show of New York. Your registration includes admission to the exhibition, special events, chance to see new products from 500+ vendors, 40+ educational sessions [and more](#).

Murray River Salt USA is also pleased to announce its Wholesale Reduction in Price for the Catering Packs!

Now introducing the 500 Gram Catering Packs – Available at \$14.95 [GIVING YOU 25% MORE DELICIOUS PINK FLAKES FOR THE SAME PRICE!](#) Please note that Catering Packs are Sold in Case Lots (12 Per Case) and not to be repackaged.



Murray River Salt® Flakes are produced from ancient saline aquifers that have flowed underground for millennia. These ancient brines eventually make their way to surface lakes that evaporate in the hot Australian sun leaving behind the most pristine and beautiful salt you will find anywhere in the world.

The ancient waters contain naturally occurring minerals such as magnesium, calcium, potassium and iodine. These minerals are attributed to creating a stunning pink hued salt flake that is subtle in flavor and delicate in texture, adding a delicious and a satisfying crunch to your favorite foods.

Our Salt contains no dextrose nor harmful chemicals or pesticides. It is allergen free.

We hope you love our product as much as we do! Check Murray River Salt’s [testimonials](#) by chef’s, business owners and loyal customers...

The Murray River Salt USA Team

Murray River Salt has appointed Golden Grove Global LLC as its exclusive US Distributor to handle all product inquiries and sales in North America – www.murrayriversaltusa.com

