

2022 Long Island Hospitality Ball

SPONSOR / VENDOR FORM

The Long Island Hospitality Ball is a premiere Long Island culinary, wine and spirits event featuring many of the top Long Island & Metropolitan restaurants and premier beverage companies benefiting the Carol M. Baldwin Breast Cancer Research Fund. Guests enjoy a walk around tasting experience where they can sample mouthwatering dishes, taste premium wines and spirits, and enjoy the sights and sounds of an evening filled with music and entertainment as well as an exciting raffle featuring a wide array of prizes. Now in its 10th year, the event is hosted annually by the Long Island Hospitality Ball volunteer committee which in the past has raised over **\$3.5 Million** to support the fight against cancer.

2022 EVENT DETAILS

Monday, June 27, 2022, 7:00PM–12:30AM, Crest Hollow Country Club, Woodbury, NY

Hosted by: The Baldwin Family

Tickets: \$150/person (\$175/person day of event if available)

Expected Attendance: approximately 2,000 influential professionals from all across the Metropolitan Area

2022 HONOREES

Greg Clement – VP, Commercial Operations New York State, Southern Glazer's Wine & Spirits

Keith Hart – President, Hart Agency/Chairman, Long Island Hospitality Ball

Ed Lowe Media Award: Carol Silva – Emmy Award-Winning Journalist, News 12

PAST HONOREES

2019: David C. Drucker, Executive Vice President, Sales, Empire Merchants; John Murray, Jr., Owner Mulcahy's Pub & Concert Hall; Ed Lowe Media Award: Richard Jay Scholem, Restaurant Consultant & Critic; former NY Times Restaurant Critic **2018:** Janine Dion, Crest Hollow Country Club; Martin Crane, Southern Glazer's Wine & Spirits; Posthumously Honoring, Gil Travalin, Long Island's Original Sommelier; **2017:** Giovanni Casano, Empire Wines & Spirits; Bobby Goodrich, Night Club Impresario; Matt Yonick, Manhattan Beer Distributors; **2016:** Garrett McGuinness, Southern Wine & Spirits; Sean Rose, Clare Rose, Inc.; Chris D'Ambrosi, Mio Posto Restaurants; **2015:** Frank Russo, Jr., Russo's on the Bay; Isaac B. Marten, Atlantic Wine & Spirits, A Division of Empire Merchants; In Memory of JP Frosina; **2014:** Bill DeSilva, Southern Wine & Spirits; Mike Ginty, Boening Bros., Inc.; In Memory of John N. Smythe; **2013:** E. Lloyd Sobel, Empire Merchants; Anthony Scotto & Victor Scotto, Scotto Brothers Enterprises; Rennie Leone, Zacharys Nightclub; **2012:** Tony Greco, Hospitality Industry Pillar; Steve Haweeli, WordHampton Public Relations; Larry Romer, Southern Wine & Spirits; **2011:** Bobby Grippo, Long Island Nightlife Leader; Dante Paganini, DEP Design Inc.; Billy Regan, Southern Wine & Spirits.



2022 LIHB SPONSORSHIP / VENDOR OPPORTUNITIES

PRESENTING SPONSOR \$25,000	PREMIUM SPONSOR \$15,000	LOUNGE SPONSOR \$10,000
<ul style="list-style-type: none"> • Exclusive Sponsorship Opportunity • Company Name / Logo prominently displayed as Presenting Sponsor with top billing on all event collateral, website, social media, step & repeat banner and event signage • Vendors: (restaurant or beverage) premier placement • 50 Event Tickets with Sponsor Entry Access • Inside Front Cover - Full Page COLOR journal ad • Logo Ice Sculpture • The Baldwin Family to present award with photo opportunity 	<ul style="list-style-type: none"> • Company Name / Logo prominently displayed as Premium Sponsor on all event collateral, website, social media, step & repeat banner and event signage • Vendors: (restaurant or beverage) prime placement • 30 event tickets with Sponsor Entry Access • Full page COLOR journal ad • Logo Ice Sculpture • The Baldwin Family to present award with photo opportunity 	<ul style="list-style-type: none"> • Company Name displayed as Lounge Sponsor on event collateral, website, and social media • 24 event tickets with Sponsor Entry Access • Roped off Lounge area furnished with three bottles & mixers and ability to decorate area day of event. • Full page COLOR journal ad • The Baldwin Family to present award with photo opportunity
WINE GLASS SPONSOR \$10,000 SINGLE OR DUAL FOR \$5,000 EACH	STAGE SPONSOR \$10,000	TOP SHELF SPONSOR \$5,000
<ul style="list-style-type: none"> • Company Logo engraved on all wine glasses given to each attendee upon entering event • 24 event tickets with Sponsor Entry Access • Full page COLOR journal ad • Logo Ice Sculpture • The Baldwin Family to present award with photo opportunity 	<ul style="list-style-type: none"> • Company Name / Logo displayed as Stage Sponsor on website, social media, and event signage • Company Name / Logo displayed on Stage • 24 event tickets with Sponsor Entry Access • Full page COLOR journal ad • The Baldwin Family to present award with photo opportunity 	<ul style="list-style-type: none"> • Company Name / Logo displayed as Top Shelf Sponsor on all event collateral, website, social media, and event signage • Vendors: (restaurant or beverage) one table • 14 event tickets with Sponsor Entry Access • Full page COLOR journal ad
PHOTO BOOTH SPONSOR \$5,000	WRISTBAND SPONSOR \$3,500	HOSPITALITY SPONSOR \$2,500
<ul style="list-style-type: none"> • Company Name / Logo displayed as event supporter on website, social media, and event signage • Logo to print on photos • 12 event tickets with Sponsor Entry Access 	<ul style="list-style-type: none"> • Company Name / Logo displayed as event supporter on website, social media, and event signage • Logo printed on wristbands given to every LIHB attendee • 10 event tickets with Sponsor Entry Access 	<ul style="list-style-type: none"> • Company Name / Logo displayed as Hospitality Sponsor on all event collateral, website, social media, and event signage • Vendors: (restaurant or beverage) one table • 8 event tickets with Sponsor Entry Access • Full page B&W journal ad
JOURNAL ADVERTISEMENT OPPORTUNITIES		
PLATINUM PAGE \$2,000 <i>Includes 6 event tickets*</i>	GOLD PAGE \$1,500 <i>Includes 4 event tickets*</i>	FULL PAGE \$500 <i>Includes 2 event tickets*</i>

***Sponsorship packages can be customized. Please contact the Baldwin Fund at 631-444-4300 to discuss options.**

2022 LIHB SPONSORSHIP / VENDOR RESPONSE FORM

Commitment to our sponsors: We value our partnerships with major corporate and individual sponsors and will serve as good stewards of your generous investment. We are committed to delivering valuable benefits and a positive experience to each Long Island Hospitality Ball sponsor. Please note: we will customize sponsorship packages to meet specific marketing objectives and to enhance your partnership with the Long Island Hospitality Ball. Thank you for partnering with us.

- Presenting Sponsor: \$25,000 (exclusive)
- Premium Sponsor: \$15,000
- Lounge Sponsor: \$10,000
- Stage Sponsor: \$10,000
- Wine Glass Sponsor: \$10,000 or Dual: \$5,000 each
- Top Shelf Sponsor: \$5,000
- Photo Booth Sponsor: \$5,000
- Wristband Sponsor: \$3,500
- Hospitality Sponsor: \$2,500

JOURNAL ADVERTISEMENT OPPORTUNITIES

- Platinum Page (B&W): \$2,000
- Gold (B&W): \$1,500
- Full Page (B&W): \$500

FOOD VENDOR

1. Please donate and prepare a dish for approximately 2,000 people
2. Please donate a \$100 restaurant gift certificate
3. Please commit to a journal ad or sponsorship
4. Please promote the Ball and sell tickets at your restaurant
5. Please be equipped with the necessary items to serve: chafing dishes, sternos, serving utensils, plates, forks/spoons, thermometer, gloves and a maximum of 2 people to staff your station.

DISTRIBUTOR & SUPPLIER VENDORS

1. Please donate product and appropriate mixers
2. Please commit to a journal ad or sponsorship
3. Please be equipped with the necessary items to serve: serving utensils, plastic glasses, gloves, and a maximum of 2 people to staff your station.

VENDOR INFORMATION - Provided at the venue: tables, table linens, & cocktail napkins

*Response **form and payment must be received by May 1st** to be included on printed event material.

***Deadline for journal ads is May 20th for the printed journal and June 10th for digital journal.**

Dimensions: 5.25" x 7.75" (Platinum, Gold and Full Page Ads are Black and White)

E-MAIL JOURNAL ADS TO: n.savalli@live.com

Please mark your selection above and fill out the information below:

Please submit completed form to: E-Mail: MariaElena@HartAgencyNY.com & Anne@findacure.org

or mail: Baldwin Fund/LIHB, 14 Technology Dr. Ste. 2, Setauket, NY 11733

* After completed form is received, you will be added to the master list of participants and will appear on event collateral, event website and promoted on social media.

Enclosed is my check payable to the Baldwin Fund/LIHB in the amount of \$ _____

Please charge my credit card in the amount of \$ _____ AMEX VISA MC Discover

Credit Cards will be processed by the Carol M. Baldwin BCRF

Card Number: _____ Exp. Date: _____

Contact Name: _____ On-site Contact Name: _____

Company Name: _____

Address: _____ City: _____

State: _____ Zip: _____ Mobile #: _____

Office #: _____ E-Mail: _____

Mail Tickets to (Name & Address): _____

For more information please call 631-444-4302 or visit www.longislandhospitalityball.org

Individual Tickets Can Be Purchased Online

www.facebook.com/LIHospitalityBall • Instagram: @LI_HospitalityBall