

Nathaniel Soria
Creative Director

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Summary

At any company, I accomplish two things: invest in the mission and deliver results beyond expectations. I'm a Creative Director with 17+ years of leadership and 26+ years in the creative field. I have a proven track record of elevating brands, leading high-performing teams, delivering award-winning campaigns, and creating awesome experiences, in-office and onstage.

Experience Highlights

Creative Lead

Freelance & Consulting | Kansas City, Seattle and NYC | 2008-Present

- Owned and operated film company, wrote and directed projects recognized at prestigious film festivals.
- Directed animated background designs for Grammy Award-winning Brooklyn Tabernacle, delivering a new experience for sold out shows.
- Founded and managed a top DIY event venue in Kansas City, hosting 200+ attendees weekly, influencing the city's art scene.

Creative Director

Skagit Valley College | Mt. Vernon, WA | 2022-2024

- Revamped brand, wrote new ad campaigns, created content and strategies, resulting in a 15% increase, placing second in Wash State.
- Integrated AI and innovative tools to improve output and collaboration across all departments.
- Mentored and partnered with social media manager and marketing team for 10x video performance boost.

Art Director

Flocabulary | Brooklyn, NY | 2013-2016

- Scaled a 7-person startup to a 50 person operation, with over 30 international freelancers, achieving a 4-6 video a week average.
- Forged partnerships with the United Nations and Gates Foundation.
- Concluded tenure with top employee satisfaction, asked to write guidebook for future managers.

Education

Ringling College of Art

BFA, Illustration (Minor: Photography)
2001-2005

Temple University of Japan

Digital Photography Studies
Summer 2002

Skills

Ad Content Writing, Adobe Suite, AI & Emerging Technologies, B2B/B2C/SaaS Strategy, Brand Strategy, Campaign Development, Canva, Community Building, Children's Book Writing, Content Strategy, Creative Leadership, DaVinci Resolve, Entertainment Strategy, Event Design, Experiential Campaigns, Filmmaking, Motion Graphics, Multiplatform Marketing, Newsletter Writing, Novel Writing, Pitch Deck Creation, Presentation Design, Scriptwriting, Short Story Writing, Social Media Story Writing, Story Development, Talent Direction, Video & Digital Content Production, Video Production

Awards and Affiliations

- National Paragon Award Winner, E-Newsletter Design, 2024, NCMPR
- National Paragon Award Winner, Video Short, 2023, NCMPR
- 16x Gold Medallion Award Winner, 2023-2024, NCMPR, District 7
- Festival Selection, 2018-2019 – 'Ghoul Station', 3 Film Festivals