



JULY 15-17, 2022

We invite you to be a prominent part of a three day festival of speed, fun and family entertainment!
The 2022 HONDA INDY TORONTO continues Toronto's storied history with North America's Premier Open-Wheel Motorsport Series.

Included within this overview is a brief snapshot of the unique partnership opportunities available with the 2022 HONDA INDY TORONTO.





BAYS OF HIGH-SPEED
ENTERTAINMENT

18-34 ATTENDEE DEMO

42% MILLENNIAL FANS

More than ANY 'BIG 4'



YOUR ONTARIO HONDA DEALERS PRESENT





"Fan Friday and the weekend of activities at the Honda Indy Toronto helps bring hope, strength and joy to our courageous wish children and their families."

- Make-A-Wish Canada

Fan Friday entry is free of charge with voluntary donation to Make-A-Wish Canada. Which has seen > \$820,000 raised through 10-years of generosity from fans, the Ontario Honda Dealers Association, and the Honda Canada Foundation.







12 & UNDER -FREE GENERAL ADMISSION
DEDICATED YOUTH PROGRAMMING | FREE INDYCAR PADDOCK





PRESENTING SPONSOR | INDYCAR GARAGE | THUNDER ALLEY ENTERTAINMENT AREAS | CHAMPIONS CLUB | PIT LANE



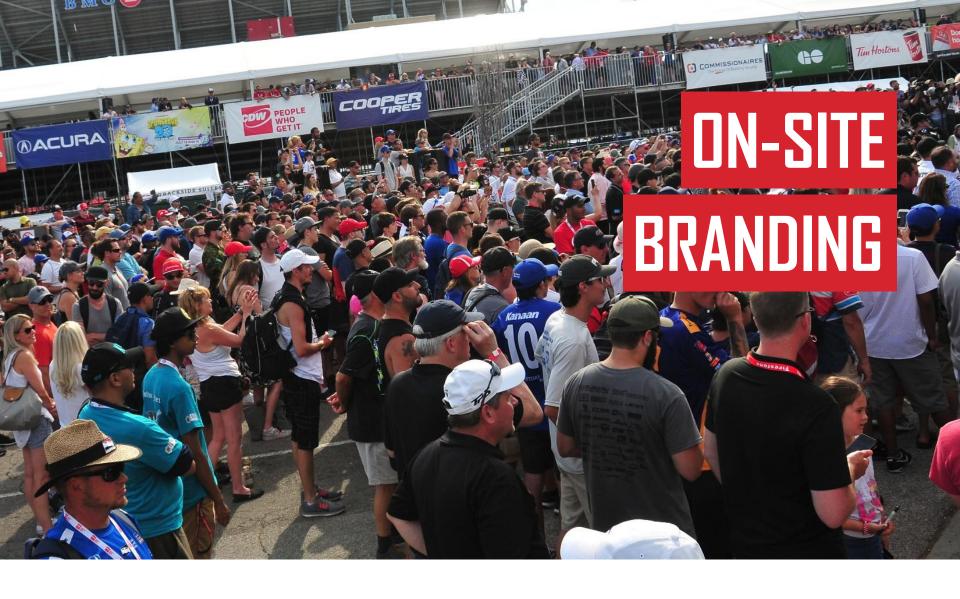


## NATIONAL BROADCAST

3' X 12' TRACK BARRIERS | 6' X 48' TRACKSIDE BILLBOARDS TRACK BRIDGES | EXLCUSIVE TURN BRANDING



CCTV & PA ADS | SOCIAL MEDIA INTERGRATION EMAIL DATABASE | hondaindy.com



5' X 12' SPECATOR SIGNS | SITE MAP RECOGNITION GRANDSTAND BANNERS



#### THE VIP TREATMENT

Take in Ontario's premier motorsports festival from the most coveted sightlines, while entertaining clients, engaging prospects or rewarding your employees!

#### **3-DAY TRACKSIDE SUITES**

25/50 Suite Credentials/Day Customizable Catering Menu Paddock Access

25 - Person

50 - Person

\$27,500

\$47,500

\*Plus applicable catering & tax.

#### **3-DAY VIP CLUB PASS**

All Inclusive Food + Drink Premium Sightlines Paddock Access

Individual \$1,200



CEREMONY PARTICIPATION | PREMIUM SEATING
2-SEATER INDYCAR RIDES
PACE CAR HOT LAPS | PIT LANE ACCESS

# HONDA















































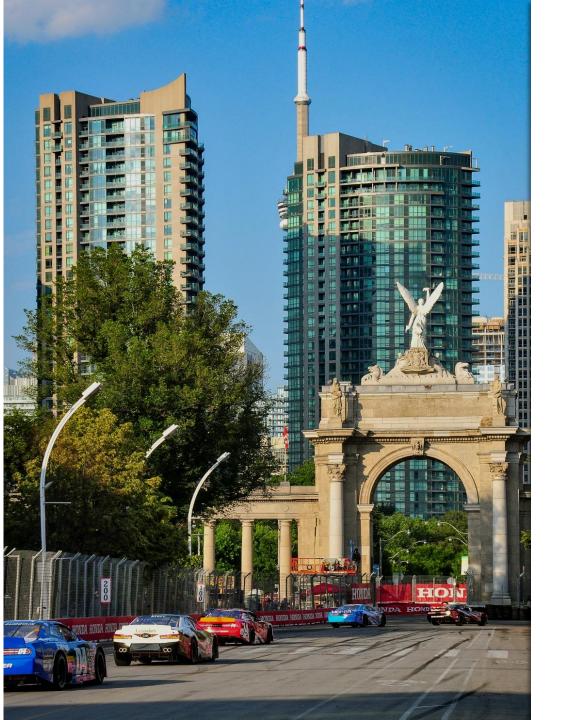














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