INVESTMENT STRATEGY | RESEARCH

# 12-Fascinating Months Buckle Up!

November 2019

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This report is priced as of market close November 1, 2019 All values in Canadian dollars unless otherwise noted.



Wealth Management
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**NEWS IN BRIEF** 

# Market Rallies After Fed Chief Shows Off Huge Wad Of Cash

6/05/19 8:00am . SEE MORE: STOCK MARKET >





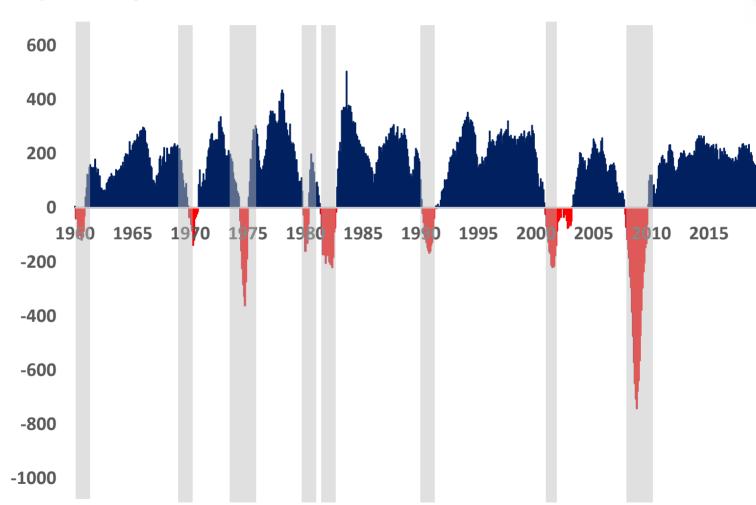
- •The U.S. Economy Slow, but is it recessionary?
- Trade Does China want a deal?
- Canada BoC likely to start easing soon
- Stocks and bonds TINA meets ZIRP
- •U.S. Election Buckle up!
- ■Brexit A simple matrix
- Some Facts About Investing

The U.S. Economy



#### **Non-Farm Payrolls**

Monthly Non-Farm Payrolls in 000's

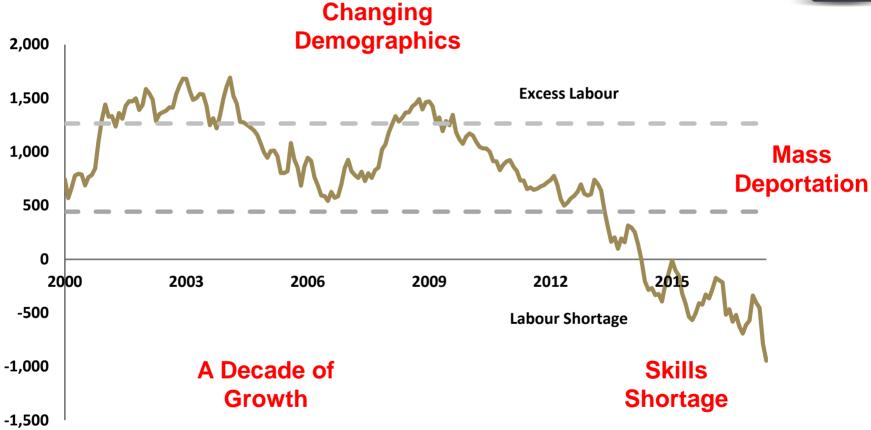


Source: Haver Analytics; RBC CM Canadian Equity Strategy

#### Got to have a J-O-B if you wanna be with me

JOLTS Survey: Job openings less hires (in thousands)



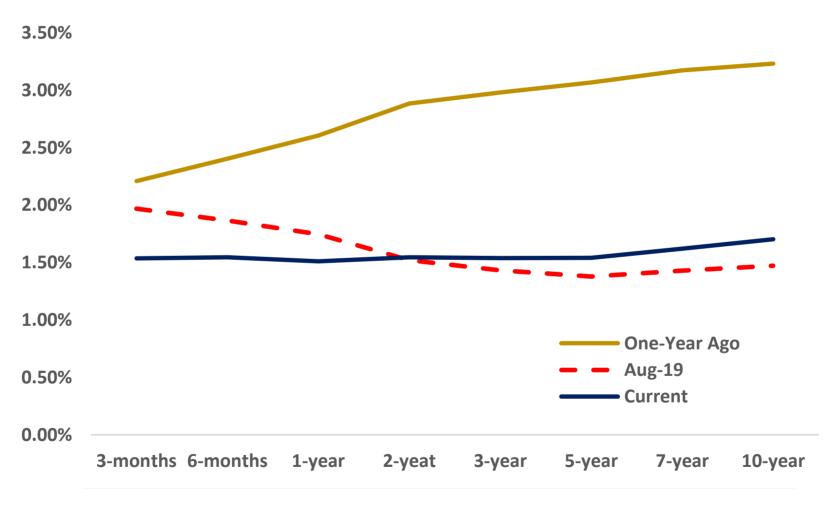


Source: Haver Analytics; RBC CM Canadian Equity Strategy; Gwen Guthrie



#### **Shape of the yield curve**

US 2/10 Spread (in bps)

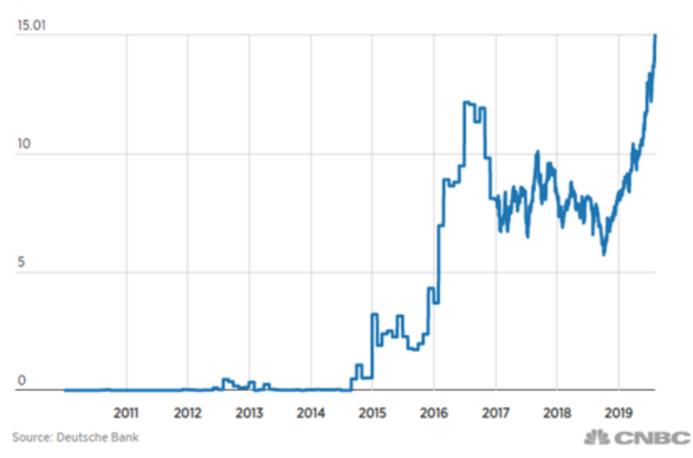


Source: FRED



#### Total negative debt in world



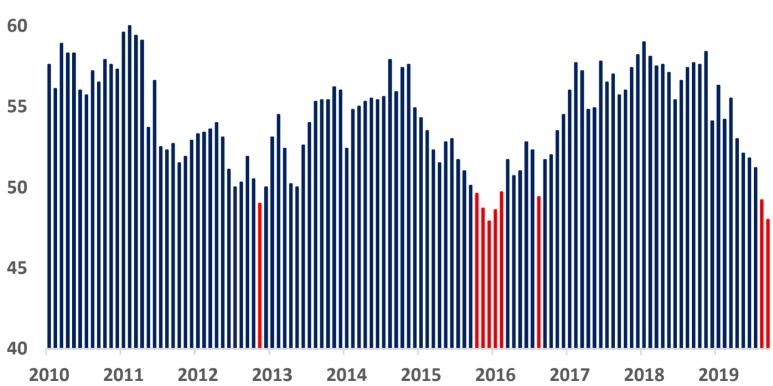


## **State of manufacturing**

**ISM Manufacturing index** 







Source: Haver Analytics; RBC CM Canadian Equity Strategy

#### **Household Net Worth**

Ratio of U.S. Household Net Worth to Real GDP





- U.S. Household Net Wealth now at \$113 trillion
- Up nearly \$55 trillion over past decade
- Makes some of the concerns about U.S. debt levels kind of silly

Source: FRED

- China/US trade
- China growth slowdown
- Brexit
- European growth has slowed
- Impeachment
- Contentious U.S. Election
- No more Game of Thrones



## **US Recession Table**

Period	Yield Curve	ISM	Jobs	Capacity Utilization	Confidence	Monetary Policy	Global Risks	Recession?
1960	X	X	X	X	X	X	~	YES
1968	X	X	+	X	X	X	X	YES
1973/74	X	X	X	X	X	X	X	YES
1980/81	X	X	X	X	~	X	X	YES
1987	+	+	+	+	X	X	+	NO
1990/91	X	X	X	X	X	X	X	YES
1994	~	+	+	+	~	X	+	NO
1998	+	+	+	+	~	~	X	NO
2000/01	X	+	X	X	X	X	X	YES
2008/09	X	X	X	X	X	X	+	YES
2012	+	~	+	+	~	+	X	NO
2016	+	~	+	+	~	+	~	NO
Current	~	~	+	+	~	+	X	?

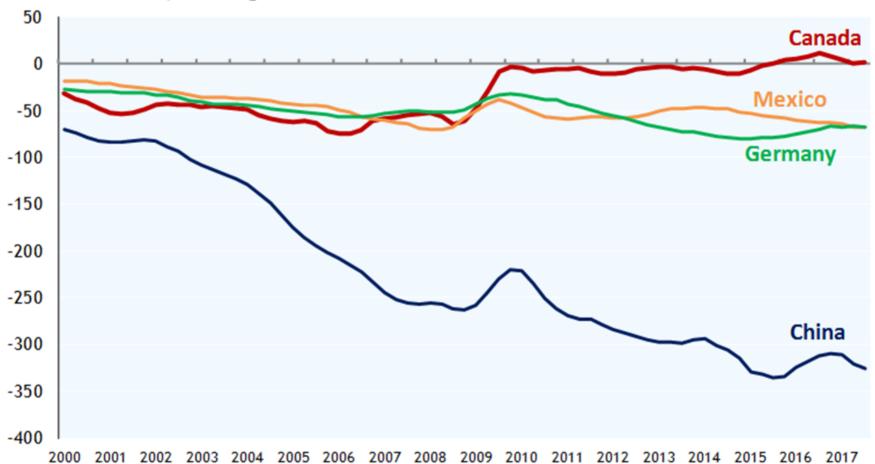
Source: Baraschwealth.ca; RBC CM Canadian Equity Strategy

# Trade



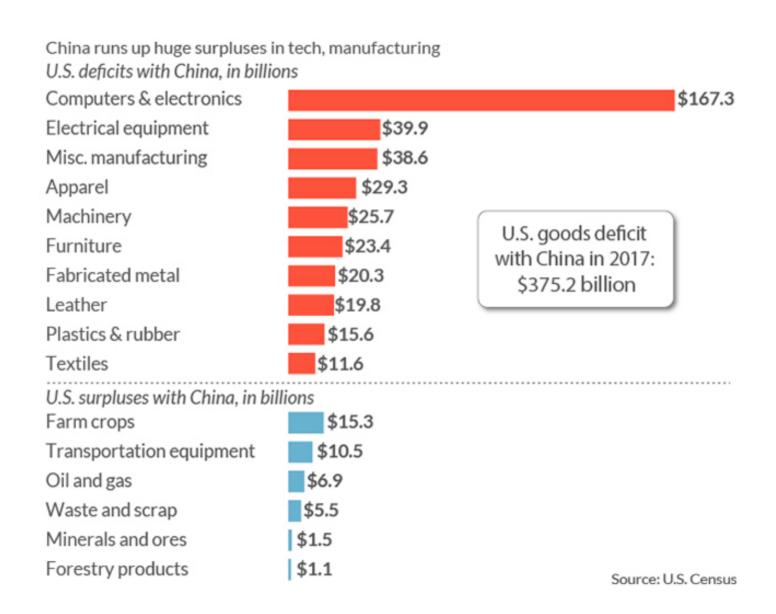
## US trade balance: goods and services

Billions US\$, 4Q rolling sum



Source: Census Bureau, RBC Economics Research

#### Is it about trade deficit or other factors?



## Why China matters

#### **HUGE ECONOMY**

28-33% of global growth = driver of global expansion

16-19% of world GDP (and rising)

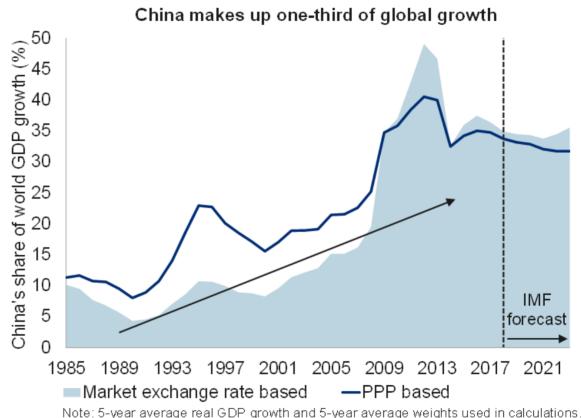
#1 or #2 economy in world, depending on metric

#### **COMMODITIES**

Buys half of world's base metals

#### **TRADE**

12% of global trade

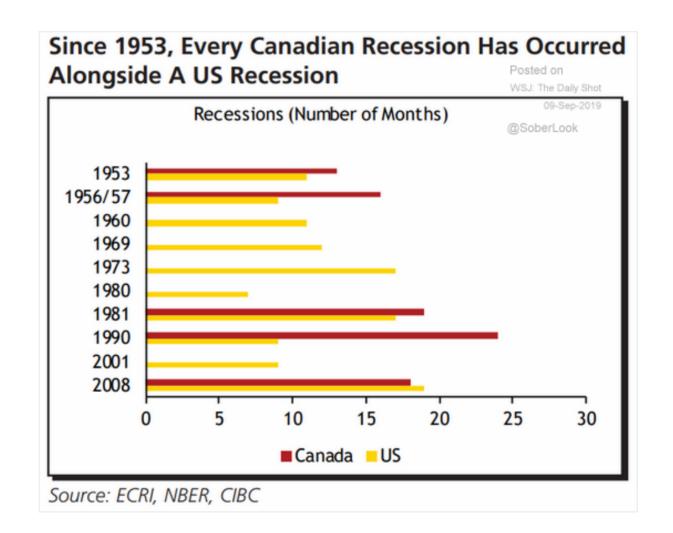


Note: 5-year average real GDP growth and 5-year average weights used in calculations Source: IMF, Haver Analytics, RBC GAM

# Oh Canada



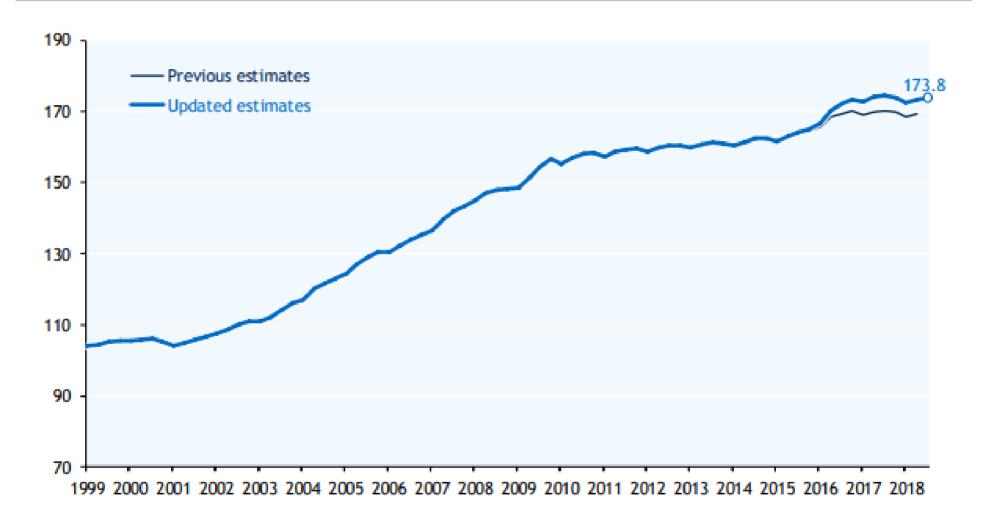
## Canada and the U.S. follow the same drum beat



Source: CIBC, NBER

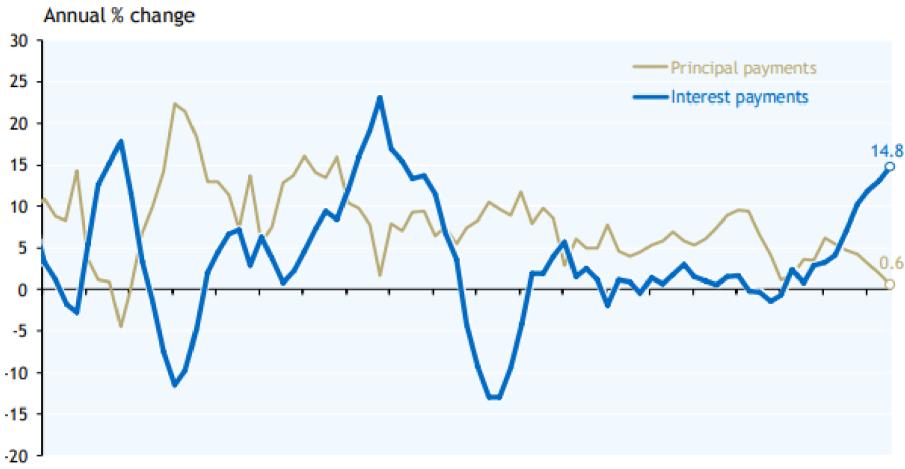
## Canadian Household Leverage Remains Elevated...





Source: Statistics Canada, RBC Economics

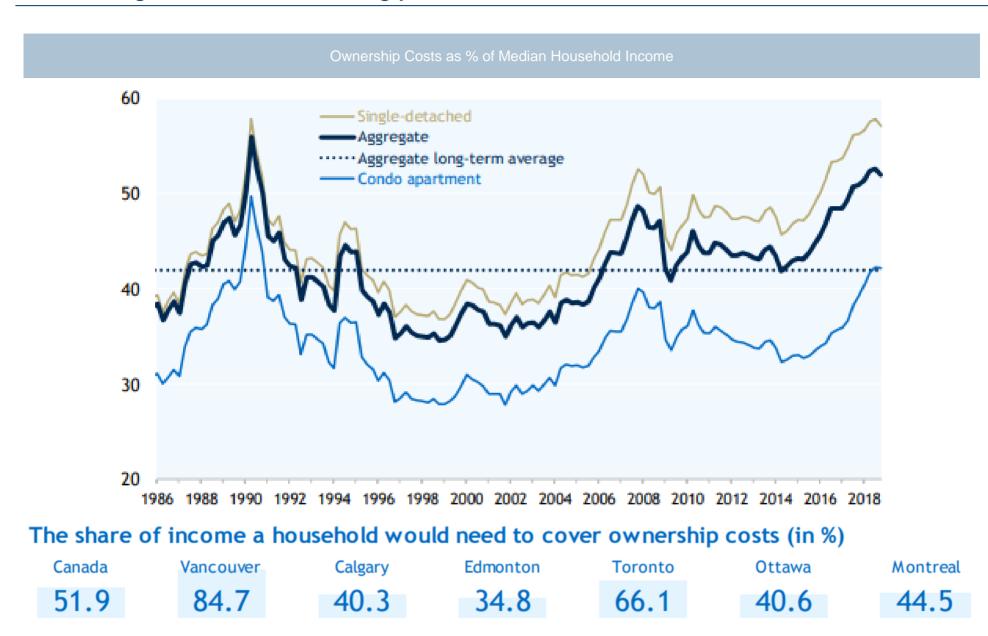
#### Canadian Household Debt Service Payments



1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018

Source: Statistics Canada, RBC Economics

## As housing becomes increasingly unaffordable



Source: RBC Economics

# Competitiveness Challenges Relative to the U.S. • Tougher labour laws in Canada - Higher minimum wage - Easier unionization - Full-time/part-time equivalency - Immigration a partial offset • Canada in Paris agreement, U.S. out • New carbon taxes ramp up over next five years • More extensive resource consultation process

Corporate rates now on-par

levels

Tariffs / Trade Policy

Source: RBC Global Asset Management

Regulations

**Taxes** 

U.S. deregulating: Canada regulating

Electricity costs ~50% higher in Ontario than in U.S.

Personal rates now ~10%-15% higher at highest marginal

Trade policy uncertainty hurts Canada more than U.S.

U.S. taxes fell sharply; Canadian taxes have risen

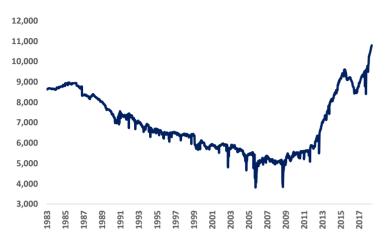
U.S. applying tariffs to Canada and vice versa

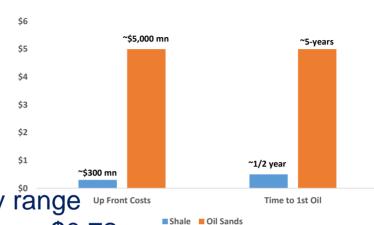
#### Quick Hit: Oil, Investment and CAD

#### US oil production has gone parabolic US domestic oil production (in millions of boe/day)

#### Economics are completely different

Cost and time to first oil (in billions of USD and years)





CAD likely range Up Front Costs

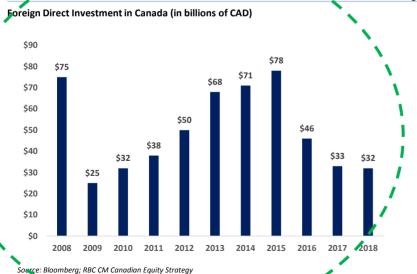
bound between ~ \$0.72

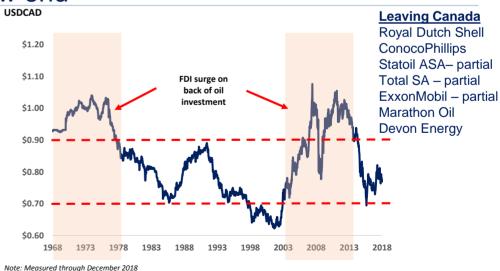
and ~\$0.80 with a bias

Source: EIA; RBC CM Canadian Equity Strategy

Contributing to collapse of Foreign Direct Investment in Canada

to the low engle the back of FDI





For CAD to move decisively about \$0.80, the oil dynamic would likely need to change

Source: Bloomberg

# Stocks and Bonds



# Stocks offer a compelling advantage

	Capital Invested	Dividends/ Coupon	Reinvested Earnings	Total Earnings	Multiple Paid
S&P 500	\$100	\$1.80	\$3.70	\$5.50	17.5x
10-year Treasury Bond	\$100	\$1.80	-	1.80	55x
Investment Grade Corp (Wal-Mart)	\$100	\$2.41		\$2.41	41x

Source: Factset

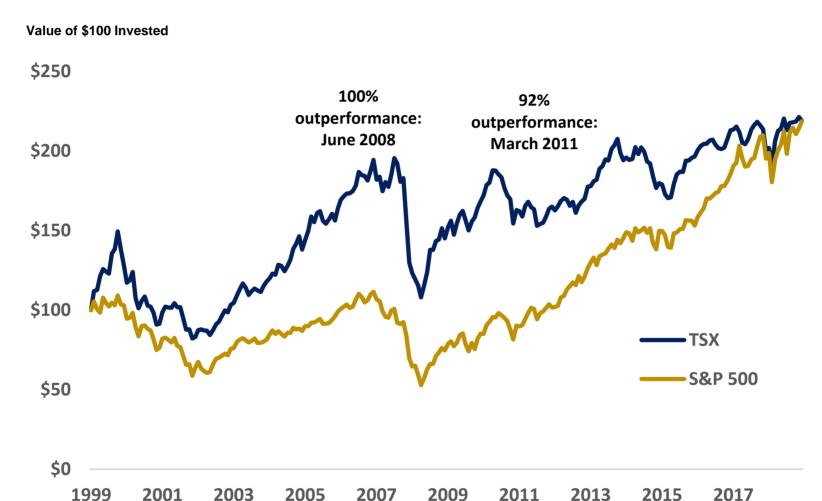
# Which is riskier in the long run?

	Low Risk Corp	Ute to Match Cash Flow	High Risk Corp	Ute to Match Cash Flow
<b>Amount Invested</b>	\$1,000,000	\$336,700	\$1,000,000	\$606,060
Yield	2.50%	4.50%	4.50%	4.50%
Growth	0%	5%	0%	5%
Tax Rate	54%	39%	54%	39%
Cash Flows				
Year 1	\$11,625	\$9,242	\$20,925	\$16,636
Year 2	\$11,625	\$9,705	\$20,925	\$17,468
Year 3	\$11,625	\$10,190	\$20,925	\$18,342
Year 4	\$11,625	\$10,699	\$20,925	\$19,259
Year 5	\$11,625	\$11,234	\$20,925	\$20,222
Year 6	\$11,625	\$11,796	\$20,925	\$21,233
Year 7	\$11,625	\$12,386	\$20,925	\$22,294
Year 8	\$11,625	\$13,005	\$20,925	\$23,409
Year 9	\$11,625	\$13,655	\$20,925	\$24,579
Year 10	\$11,625	\$14,338	\$20,925	\$25,808
Total Cash Flow	\$116,250	\$116,250	\$209,250	\$209,250

- A quality dividend growing equity would require:
  - ~33% of the capital to match the cash flows of a long-term government bond
  - ~61% of the capital to match the cash flows of a high yield/subinvestment grade bond

Source: Baraschwealth.com

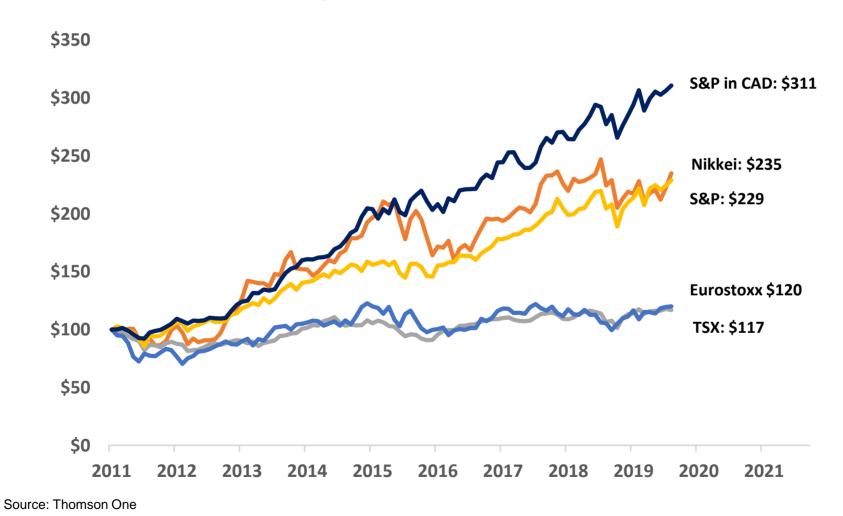
#### S&P/TSX vs, S&P 500: 1999 to 2019



Source: Thomson One

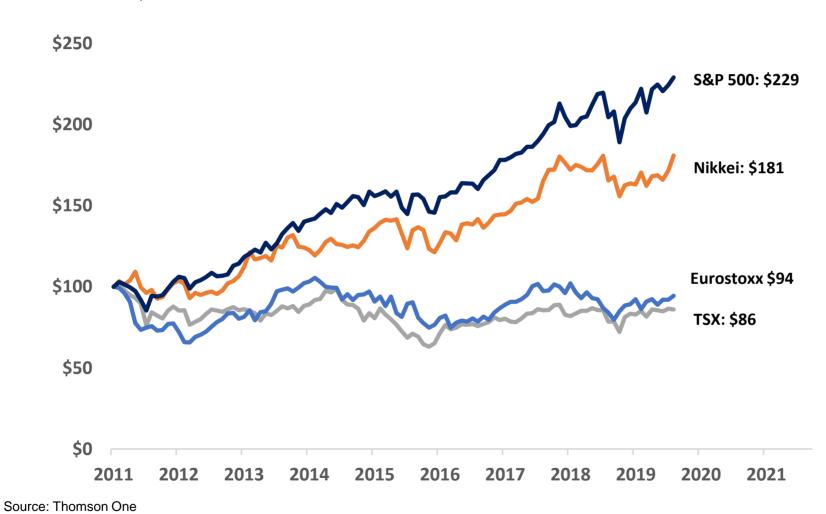
#### **Global Indices Since 2011**

Value of \$100 Invested: Local Currency

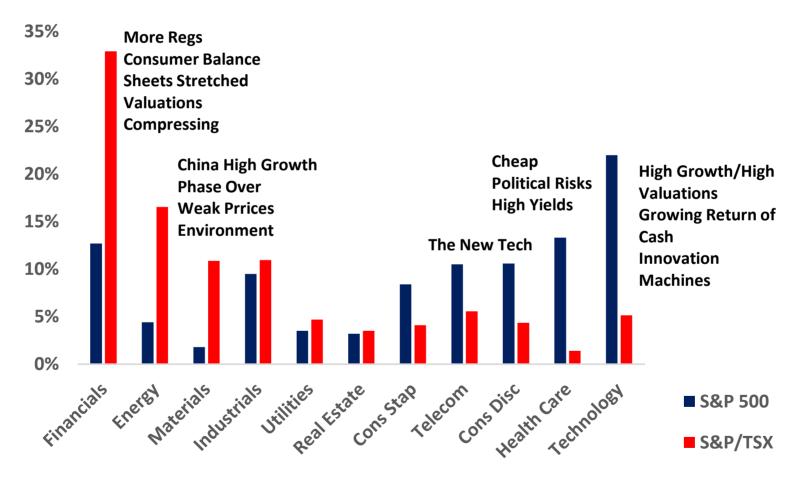


#### **Global Indices Since 2011**

Value of \$100 Invested: in USD

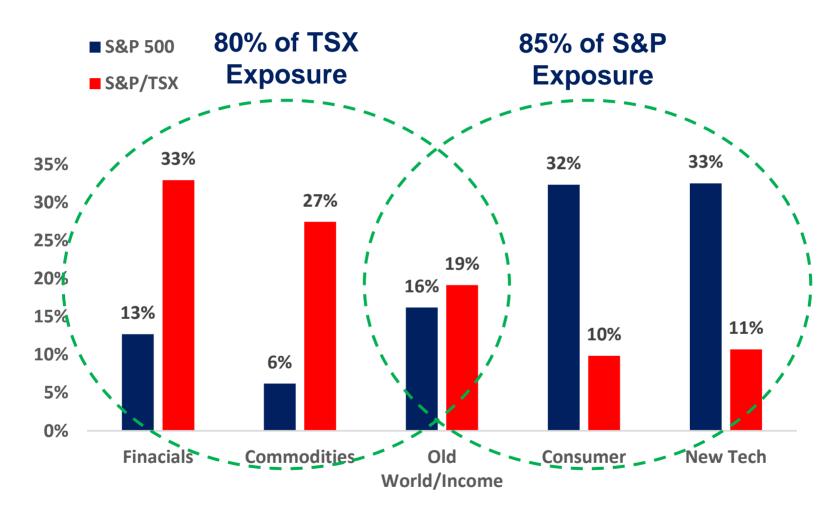


#### **Index Weights**



Source: RBC Capital Markets

#### **Index Weights**



Source: RBC Capital Markets

12-Months Until Election Day



# Election year is coming

	Likely Dem	The Lucky 13	Likely Trump	
	183	161	187	
	California	Arizona	Alabama	
	Connecticut_	<u>M</u> ichigan	Alaska	
	Delaware	New Hampshire	Arkansas	
,	regist. of ¢oເກຼ	n Remaylyania	OT Days With I	noves
	Hawaii	Wisonsin	Indiana	<b>/- 2%</b>
0,000	2008 Illinois	134orida	lowa2	
000	Maine, 1st	Minnesota	Kansas	
<del>,,,,,,</del>	Maine, 1st 2010 Maryland	Nevada	Kentucky	
40,000	Massachusetts	Maine (at large)	Louisiana	
20,000	20New Jersey	rth Carolina	Ma <mark>ine, 2n</mark> d	
	New Mexico	Colorado	Mississippi	
	201 New York	<sup>3</sup> Georgia	Missouri	
	Oregon	Virgina	Montana	
	2016 Rhode Island	48	Nebraska –	
	Vermont		North Dakota	
	Washington	repugalicans L	Ohio_	
<b>50.</b> \( \lambda \)			Oklahoma	
	ea <u>r A</u> vg	0	South Carolina	
Elect			South Dakota	
			Tennessee	
			Texas	
			Utah	
			West Virginia	

- Election years are generally low volatility affairs
- Election likely to come down to 13states decided by < 6% in 2016</li>
  - Trump won 8 of these (123 EVs) in 2016
    - If 77k votes (0.6% of votes cast) had flipped in WI, MI and PA – HRC would be President
- 2018 mid-terms are only data point we have
  - Republicans won 1.4 million more votes in 2016
  - Democrats won 9.7 million more votes in 2018

#### Who will it be?

#### **The Frontrunners**







**The Long Shots** 













- Average support ~25%
- Average Age on Election Day: 75-years/8-months
- Top movie when they turned
   18 Cleopatra
- Average support ~5%
- Average Age on Election Day: 49years/9-months
- Top movie when they turned 18: Batman

There has not been a Democratic President elected to first term over the age of 52 since 1912 - And he had a stroke in office

#### • Who will be Democratic candidate?

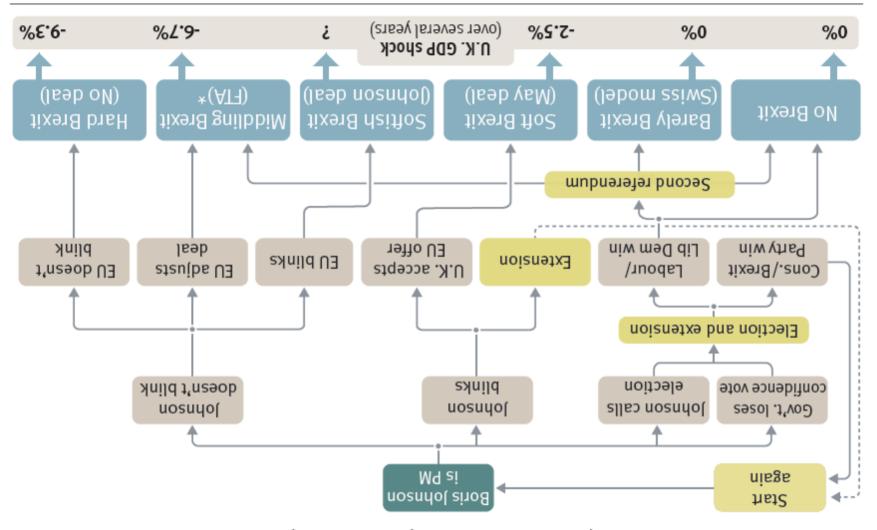
- -75% chance it is Biden, Warren or Sanders
  - -1992: 99% chance it was not Bill Clinton
  - -2004: 90% chance it was not John Kerry
  - -2008: 85% chance it was not Barrack Obama
  - -2016: 85% chance it was not Donald Trump
- Would Warren/Sanders negatively impact stock market?
- Will impeachment matter?
  - -Using 1998 analogy is silly
- Can Trump win with 40% 42% approval rating?
  - Has been most consistent approval rating in history
  - On 3/22/17 Comey announces investigation of Trump links to Russia
    - Approval rating has not been > 43% since
- Can Trump lift his approval rating?
- Can Dems compete in states that are trending blue
  - -Texas: O'Rourke nearly won Senate seat in 2018
  - -Georgia: Abrams nearly won Governorship in 2018
  - Arizona: Won Senate seat in 2018

# Brexit



# Pretty clear – any questions?

\*Free trade agreement; Source - RBC Global Asset Management



How various scenarios would impact the U.K. economy over several years

## No clarity on how Brexit will unfold

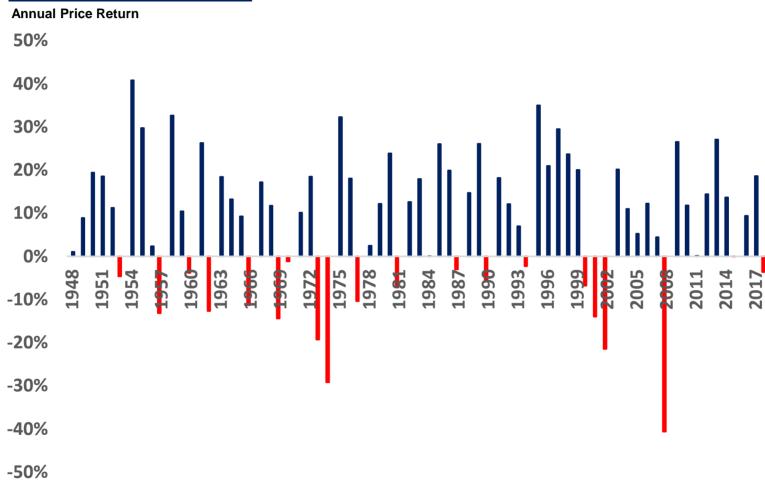
# Some Fun Facts



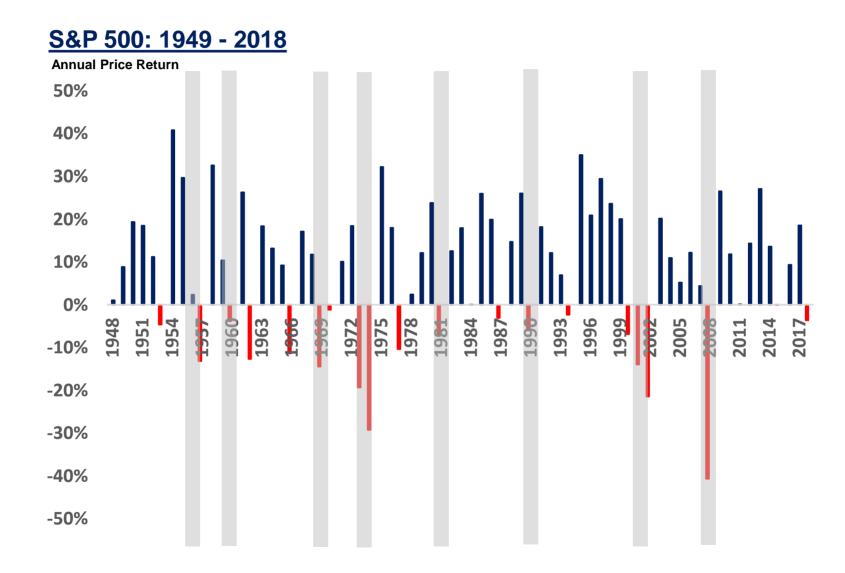
# Fact 1

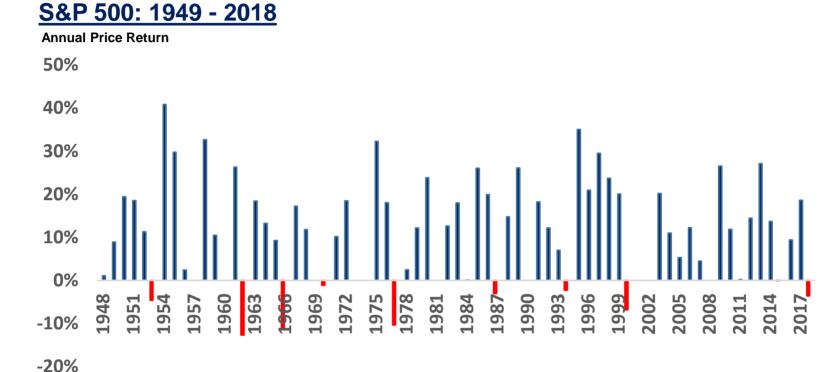
In the past seven decades, the S&P 500 has 50-positive return years and 20-negative return years





Source: RBC WM; Bloomberg





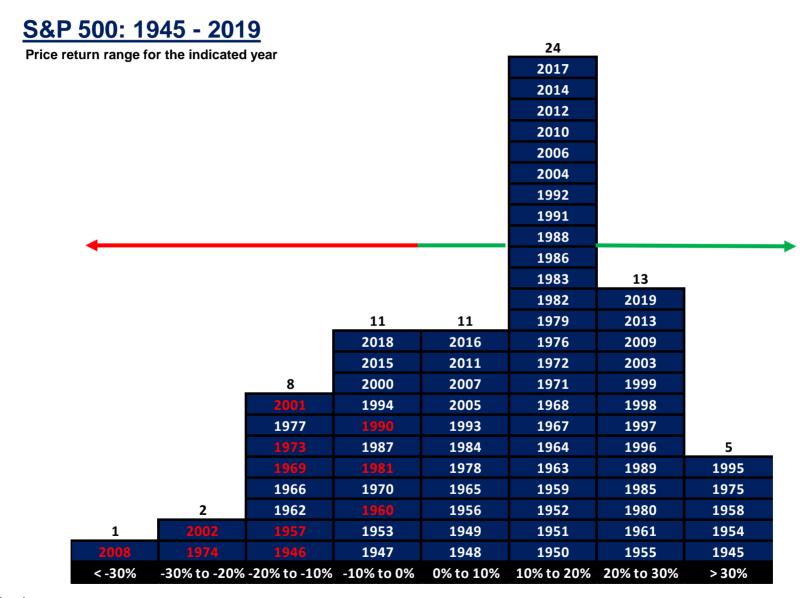
S&P 500 has lost more than 10% once in past 7-decades in a non-recessionary year

-50%

# Fact 2

The S&P 500 has had 4x as many +10% years as -10% years since WWII

## The most common annual return for S&P 500 has been 10% to 20%

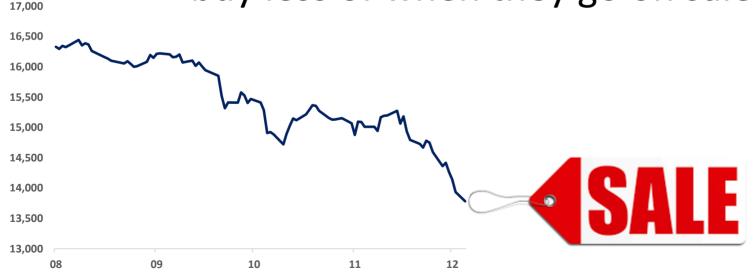


Source: RBC WM; Bloomberg

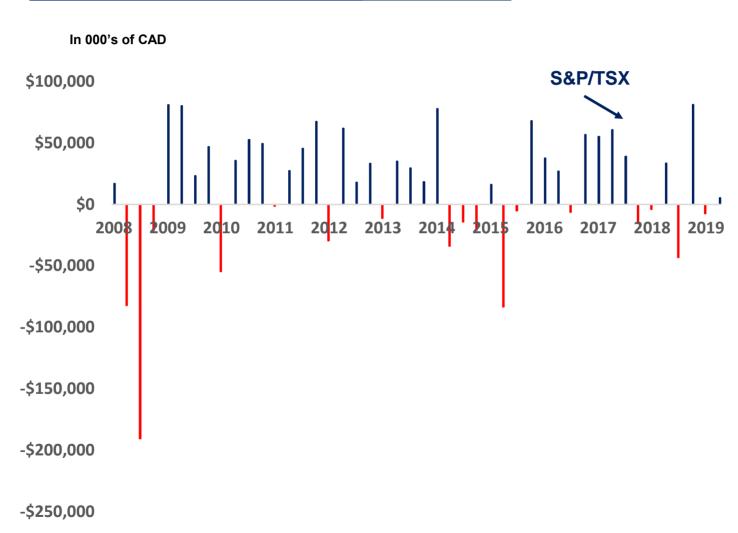
# Fact 3

Retail investors sell the most at the bottom and buy the most at the top

Stocks are the only thing we want to buy less of when they go on sale



## **Canadian Mutual Fund Flows vs. S&P/TSX**



Source: RBC WM; Bloomberg

## Some facts about investing

## Fact 4

The average investor earns ~3% less per annum than the return on the index – why?

#### 1. Emotions

- -Do nothing is often the best solution
  - -Your money is like a bar of soap the more you handle it, the less you have
  - -Recessions are rare but 10% drawdowns occur once every 18-months on average

## 2. Chasing the fad

- My buddy told me about a really sweet cannabis stock that I should load up on
  - Your buddy is likely a moron
  - Buy good businesses

### 3. Fees

The industry is full of hidden fees that chip away at returns

## **Your Buddy**



## Give your emotions a focus

- Market downturns associated with US recessions take 8-years to recover from
  - 4-years to recover to prior high
  - 4-years to earn back lost returns
- Market downturns not associated with US recessions take 8-months to recover from
- Thus, we focus on US recession risk
- Key areas of focus:
  - -Jobs
  - -Manufacturing activity
  - –Bond yields
  - -Capacity
  - -Confidence



- MBA from University of Toronto
- CFA charterholder since 2004
- Former head of US and Canadian equities for RBC Wealth Management
- Former Chief Canadian
   Equity Strategist for RBC
   Capital Markets
- Former Chair of RBC's Investment Strategy Committee

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HOLD [Sector Perform]	722	42.15	115	15.93	
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