

# CEZARINE™

WOORAILOORA.COM.SG



# *Your Lifestyle* Smoothing Brand

## *Why Cezanne?*

The name Cezanne comes from Paul Cezanne, the famous French artist and post-Impressionist painter. We believe every artist needs the perfect canvas to create their masterpiece.

With the palette of Cezanne, create a smoother, frizz-free canvas while restoring natural shine and making hair healthy and more manageable—all without toxic chemicals.

# OUR PROMISE

*We always have been  
and always will be  
formaldehyde-free.*

Cezanne is non-toxic, naturally safe and effective. There are no vapors or fumes, so no need for masks, gloves or ventilation during the treatment—it's nature's way of smoothing.

Our smoothing treatment is 100% formaldehyde-free. It's also free from any other kinds of aldehydes and harmful toxins and it's as long-lasting as the current top formaldehyde keratin smoothing treatments in the category.

It's hypoallergenic and dermatologist tested and won't release any noxious gases. Cezanne actually strengthens the hair, using a revolutionary low pH technology that restores bonds that are broken or damaged during thermal, mechanical or high pH services.

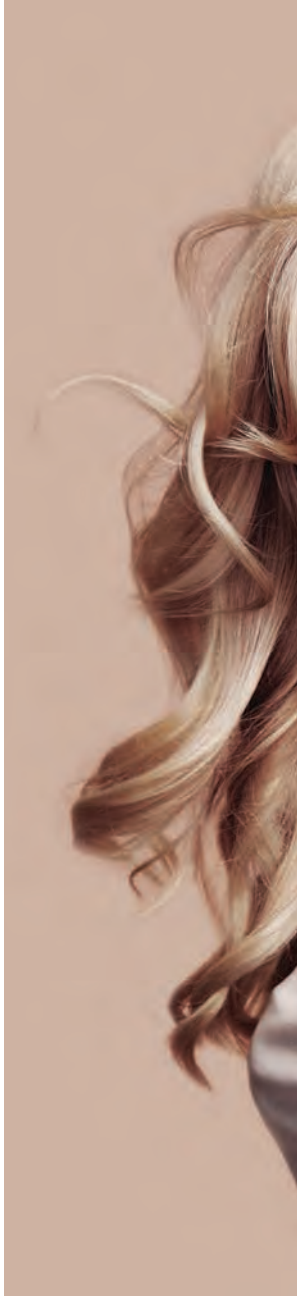




## *Cezanne Results*

- › Makes hair shiny and enhances hair color
- › Reduces blow-dry and flat iron time by half
- › Softens and lengthens curl while still holding body
- › Combats humidity, moisture and frizz
- › Repairs and restores damaged hair back to life
- › Ready to wear, no limitations
- › Allows for coloring, shampooing, working out, wearing ponytails and swimming directly after treatment
- › Tames cowlicks, baby hairs and bangs
- › Restores hair from hormone changes or chemotherapy

*Nature's Way  
of Smoothing*





# Smooth hair. *Clean air.*

Cezanne is non-toxic,  
naturally safe and effective.

No vapors or fumes.

No need for masks,  
gloves or ventilation  
during the treatment.

Hypoallergenic and  
dermatologist tested.

*We always have been  
and always will be  
formaldehyde-free.*

# *Caring for your cezanne treatment*

After your first shampoo, you can expect your hair to be ready to wear with no limitations! Your blow dry and flat iron time will be reduced; the curl lengthened while still holding body and is humidity resistant.

To ensure your treatment is beautiful and long lasting, use Cezanne After Care with keratin extending ingredients only.

## **AVOID**

shampoos and styling products  
whose ingredients include:



Sodium



Baking Soda



Sulfates



Parabens



Phthalates



Vinegar

# *Luxury Wash & Care* *insure your treatment!*



## perfect moisture **SHAMPOO & CONDITIONER**

- » Special keratin-extending ingredients
- » Preserve the life of your Cezanne Smoothing Treatment
- » Increase moisture for manageability
- » Sulfate and paraben-free
- » Perfect for everyday use
- » Weightless and color-safe

# Luxury Wash & Care

## Going, Going, Blonde...



Blue-violet hues neutralize brassy tones to keep blondes cool

### ultimate blonde **SHAMPOO & CONDITIONER**

- › De-frizz and de-brass
- › Daily sulfate and paraben-free duo
- › Neutralize brassy tones
- › Intense reflection and shine
- › The same luxurious formula as Cezanne Perfect Moisture duos with added blue-violet hues





## dry SHAMPOO

- » Spray in dry shampoo
- » Removes excess oils
- » No left behind residue or build up
- » Keratin-enhancing ingredients
- » TALC free, contains rice starch

## reboot KERATIN RESTORATIVE TREATMENT

- » Supercharged conditioner
- » Replenishing and restorative treatment
- » Extend the life of your Cezanne Smoothing Treatment
- » Use 1-2 times per week (as needed)
- » Nourishes the hair, leaving it silky and youthfully restored



## leave-in **PERFECTOR SPRAY**

The results are 9 great benefits for highly reflective shine, heat protection and restorative conditioning.

- » Moisture
- » Shine
- » Smoothness
- » UV Protection
- » Heat Protection
- » Repair
- » Manageability
- » Anti-Breakage
- » Detangle

Can be used on both wet or dry hair!



## perfect **BLOWOUT & SMOOTHING CRÈME**

- » Creates sleek, smooth styles
- » Rich in vitamins A and E for added luster
- » Reduce drying time
- » Smooth finish

Can be used on both wet or dry hair!

## working HAIR SPRAY

- » Medium hold, dry moldable hairspray
- » Non-flaking, soft & touchable
- » Ultra-light, fast-drying formula
- » Can be used multiple days with no buildup



## root BLAST

- » Weightless spray mousse for root lift
- » Ultra-light spray with touchable body
- » Rich in anti-oxidants and vitamins
- » Provides protection from environmental stresses
- » Can be used as an all over-texturizer spray for body and movement

Can be used on both wet or dry hair!



*experience the*  
Cezanne difference

V-1009